

Peter Kiley
called
viewer

[REDACTED]
Greenville, NC 27858

Mr. Brian Lamb, President
C-Span
400 North Capitol St #650
Washington, DC 20001

Dear Mr. Lamb:

I live in Greenville, North Carolina where the local cable franchisee is Multimedia Corporation of Greenville, South Carolina. The past and current schedule for C-Span I is from 6 a.m. to 6 p.m. five work days a week. Last year I believe you said on a broadcast during debate on the 1992 Cable Act that your agreements with the cable companies required that they give C-Span full 24 hour 7 day coverage.

I feel so strongly that C-Span should be given full coverage of both services that I have volunteered to serve on the Greenville Citizens Advisory Commission of Cable Television, a local governmental agency reporting directly to the City Council, and was appointed a member last week by the City Council.

As a strong proponent of C-Span I need some informational ammunition.

1. What exactly is your contractual agreement with Multimedia Corporation?
2. How many local subscribers in the U.S. can receive C-Span I and C-Span II?
3. Would you know how many subscribers are reached by PBS?

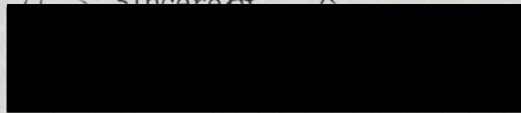
In my efforts in the past I have written the President of Multimedia, who did not deign to reply to my letter. I have personally visited the local manager for Multimedia in April 1992, who told me that C-Span I would be carried

fully operational in-time for last year's election campaign, which coverage did not happen.

I have talked several times to my Congressman, Martin Lancaster, who has been supportive of my views but has not been successful in changing the local programming. Perhaps if you invited him for an interview it would help. He is a third term Democrat from the principal tobacco growing district in the country. He has a highly military district and does not support the "gays in the military" position of the Administration. His district is severely Gerrymandered in response to the Voting Rights Act, which currently is being challenged in the Supreme Court case. The district is adjacent to that of Eva Clayton, someone whom you ought to interview also, as a major beneficiary of that Voting Rights Act.

Anything you can send me to aid my case to get full coverage of C-Span locally will be greatly appreciated. I am enclosing a copy of a letter from the Multimedia Official who has jurisdiction as to local programming. Can you comment on his position?

Sincerely,





Multimedia Cablevision

Regional Office

██████████ ROCKY MOUNT, NORTH CAROLINA 27802-6257 ██████████

March 24, 1993

██████████
Greenville, NC 27858

Dear Mr. ██████████

Thank you for your letter concerning full time carriage of C-Span. Input from our customers is vital to our success and we appreciate your taking the time to write.

Our Greenville system has limited channel capacity and certain channels are shared in order to maximize the number of networks that can be offered. With regard to carriage fees, each system pays only that portion of the fee consistent with the actual amount of carriage. For example, if Greenville carries forty percent (40%) of the broadcast day, then Greenville would pay forty percent (40%) of the fee.

The good news is that we are in the process of expanding channel capacity in Greenville and will be completed this fall. Upon completion, all shared networks will have their own channel, including C-Span.

Again, thank you for your letter and please feel free to contact me at anytime in the future.

Sincerely,

██████████
Vice President
██████████