

NEWS FROM:

# C-SPAN AMERICA'S NETWORK

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## C-SPAN PRESENTS "AGRICULTURE DAY"

### Cable Network Takes In-Depth Look at U.S. Agriculture Policy

WASHINGTON, D.C.-- This week, C-SPAN -- the public affairs cable network -- will offer cable viewers a comprehensive look at U.S. agricultural policy and the state of the American farmer.

On March 8, beginning at 9:00 am est, C-SPAN will devote more than twelve hours of its programming day to examining a variety of perspectives on the agricultural problems facing the nation. C-SPAN will feature live programs originating from the Rayburn House Office Building, including: 1) roundtable discussions with members of the House Agriculture Committee and with members of Washington-based associations representing agricultural interests and 2) viewer call-in programs with two economists who will face-off on farm issues and with a Reagan administration official.

"In programming an 'Agriculture Day,'" says C-SPAN producer Connie Doebele, "C-SPAN's goal is to give perspective to the farm picture in America. By touching on different aspects of the agriculture question and presenting some of the current alternatives and specific programs," she adds, "it is also our intention to give a non-farm audience some historical background on how the federal farm programs developed."

The "Agriculture Day" schedule is as follows:

LIVE	9:00 am EST *	<u>CALL-IN</u>
	Guests:	Jim Drinkard, Associated Press Sonja Hillgren, United Press International Congressional Agricultural Reporters
	10:00 am EST	"Historical Perspective on Farm Legislation from 1900 to Present" Dr. Wayne Rasmusen, USDA Historian (Taped March 6 at USDA Journalists Conference)
LIVE	10:30 am EST	<u>AGRICULTURE ROUNDTABLE</u> discussion with members of U.S. House of Representatives Agriculture Committee
	Guests:	Rep. Glenn English (D-OK) Rep. Tim Penny (D-MN) Rep. Pat Roberts (R-KS) Rep. Cooper Evans (R-IA) Rep. Tom Daschle (D-SD) Rep. Gene Chappie (R-CA) Rep. Webb Franklin (R-MS)
	11:30 am EST	<u>Secretary of Agriculture John Block</u> addressing the USDA Journalists Conference (Taped March 6)
	12:00 pm EST	<u>Senate Agriculture Committee Chairman Jesse Helms (R-NC) and House Agriculture Committee Chairman E. Kika de la Garza (D-TX)</u> addressing the USDA Journalists Conference (Taped March 6)
LIVE	1:00 pm EST	<u>AGRICULTURAL INTERESTS ROUNDTABLE</u> discussion: agricultural lobbyists
	Guests:	Burton Eller, Vice President of Government Affairs and Policy Coordination, <u>National Cattlemen's Association</u> Carl Schwensen, Executive Vice President, <u>National Association of Wheat Growers</u>

(more)



LIVE	1:00 pm EST	<u>AGRICULTURAL INTERESTS ROUNDTABLE (cont'd)</u>
	Guests: (cont'd)	Mike Hall, Executive Vice President, <u>National Corn Growers Association</u> Macon Edwards, President, <u>Wallace and Edwards</u> (private government relations firm representing cotton producers) Horace Godfrey, President, <u>Godfrey Associates</u> (consultants representing Florida and Texas sugarcane growers)
	2:00 pm EST	Taped Interview with Earl Frazier, Virginia farmer and <u>Agri</u> Co-Founder, Virginia Agriculture Movement <u>Agriculture</u>
	2:30 pm EST	Taped Interview with Charles Feaga, Maryland Farmer and President, Howard County (MD) Farm Bureau
LIVE	3:00 pm EST*	<u>CALL-IN with Agricultural Economists</u>
	Guests:	Ray Daniel, Vice President of Food and Agriculture Group, <u>Chase Econometrics</u> Bruce Gardener, Professor of Agricultural and Resource Economics, <u>University of Maryland</u>
LIVE	4:00 pm EST*	<u>CALL-IN</u>
	Guest:	SEN.DAVID BOREN (D-OK)
	4:30 pm EST	Farm Bill Overview -- "Farm Credit and Rural Development" <u>Under Secretary of Agriculture Frank Naylor addressing the USDA Journalists Conference (Taped March 6)</u>
LIVE	5:00 pm EST*	<u>CALL-IN</u>
	Guest:	FRANK NAYLOR, Under Secretary of Agriculture for Community and Economic Development

Currently, more than 20 million American households can watch C-SPAN's public affairs programming via 2,000 affiliated cable systems. For the channel number in your area, contact your local cable operator.

\* C-SPAN Viewer call-in phone numbers: eastern/central (202) 628-2525  
mountain/pacific (202) 783-2727

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