

2 viewer letters, both
rec'd 12/26/90 --

one complaining our
IDs last too long

one complaining our
IDs do not appear long enough

18 December 1990

C-Span: Brian Hawk

My only criticism of your network - which is superb - is that the names, titles, addresses - do not appear on the screen long enough, to jot down on paper, or get the correct spelling of, etc. I love your background music and hosts;

However, your guest host Ed Maddox was fine when he was a regular C-Span host, but in the interim, he appeared as guest host on a black network, which format was to pummel all whites and the U. S. government. Now that Maddox is again appearing on C-Span, his guests usually reflect the same format; pummeling the U. S. gov't and its policies.

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[REDACTED]
ATASCADERO, CA 93422

[REDACTED] (FAX)

21 December 1990

Dear Brian:

After forty years of broadcast management, film syndication/production and consulting the gloves have been hung up and there is time to watch C-Span.

Thus this "Applause Card" for what you've been telecasting over the last week, especially the Aspin Hearings about the Gulf Crisis.

This leads to a Question and one minor Comment.

Question. Is a tape available ($\frac{1}{2}$ ") of the Edward Heath section of the Aspin Hearings? And what about other selected offerings of C-Span programming? At a price, naturally a la the PBS tapes I assume.

Comment. During the Hearings C-Span identification on the lower left of the screen is interminable. Why so long? Its visually disruptive after 5 seconds. And "Coming Up Next" (the wide spaced and blocked program plug) is even worse.

As a viewer (and I suspect your C-Span audience is a well-educated one) this element does not need to be overdone.

Whatever-- I enjoy your work as well and particularly the one-on-one interviews you handle. Good stuff.

Kindest thoughts of the Season to you,

[REDACTED]
[REDACTED]
[REDACTED]
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