



FOR IMMEDIATE RELEASE:

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****PROGRAM ALERT**PROGRAM ALERT**PROGRAM ALERT****

C-SPAN'S "ROAD TO THE WHITE HOUSE '96"
LOOKS AT LAMAR ALEXANDER
-Jack Kemp Also on "Road..." Again-

Washington, D.C., October 5, 1993 -- On Sunday, October 10, at 10:00 PM (ET)/7:00 PM (PT), C-SPAN's monthly program "Road to the White House '96" will telecast Jack Kemp, former secretary of housing and urban development, delivering the keynote address at an annual fundraising event sponsored by the Iowa Republican Party in Des Moines, Iowa.

Also on the program this month is Lamar Alexander, former education secretary and Republican governor of Tennessee, addressing the National Republican Women's Federation in Las Vegas, Nevada.

C-SPAN is available in 59.6 million households nationwide and worldwide via satellite. C-SPAN is funded entirely by America's cable television companies as a public service.

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