

NEWS FROM:

C-SPAN AMERICA'S NETWORK

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COLLINS, LOCKMAN NAMED C-SPAN V.P.'s

WASHINGTON, D.C. -- New C-SPAN president Paul FitzPatrick recently announced a further restructuring of the network's management heirarchy -- a move that comes shortly after the changes in the cable channel's top executive staff.

The cable public affairs cooperative has created the first vice presidential positions, having previously had a single executive vice president. Two C-SPAN department directors -- Bruce Collins and Brian Lockman -- were named to fill the new positions.

"These new vice presidencies are further indication of C-SPAN's growth as a company," Mr. FitzPatrick observed. "We rethought the existing positions and added to their responsibilities, creating a stronger management team."

C-SPAN's new vice presidents are:

- BRUCE COLLINS, named Vice President of Corporate Development, was formerly Director of Operations. Mr. Collins' primary responsibilities are oversight of the C-SPAN Fund and additional revenue-generating projects.
- BRIAN LOCKMAN, promoted to Vice President of Network Operations from Director of Production. Mr. Lockman will oversee all aspects of network production and operations.

In other moves, C-SPAN Marketing Director Brian Gruber has named two new regional sales representatives in the continuous drive to step-up the network's marketing campaign. They are:

- SUSAN AIGNER, Western Region Marketing Representative, comes to C-SPAN from the U.S. House of Representatives Radio & Television Gallery staff. Ms. Aigner earned her Bachelor of Science degree from the University of Washington.
- VERONICA THOMAS will represent C-SPAN's 14-state Central Marketing Region. Ms. Thomas was previously in marketing and sales with the Tribune United Company and was a 1984 Walter Kaitz Fellow in cable management with Daniels & Associates of Denver, CO.

Currently, C-SPAN is seen in 22 million households via 2,000 cable system affiliates nationwide.

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