

BRIGHT COLLEGE YEARS

Inside the American Campus Today

ANNE MATTHEWS

413. Anne Matthews

Bright College Years

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P178

pay - highest
Cornell - male surgeon

1,779,730

Small colleges

\$ 53,000

full prof.

State school

65,000

adjunct

\$1,000 a course

National college
workload 29 hours

V.
60's hours in 1960

P103

2002 - 60% of college students women 2 per now
p254

800,000 College and community instructors

I started teaching at 22 p195 (stores about students)

* an undergraduate education p205

Private schools - 26,000 per 28 weeks study p109
\$1,000 per week
\$83 per class

World's Campus - 800 degrees
G I Bill p127

Elihu Yale
Nicholas Brown
Ezra Cornell

On Campus 1900 232,000
1940 1.4
1966 2.4
1980 3.2
1970 7.5 million

Where do the excerpts throughout book come from?

Head camera - p16

Why so much drinking August V. Block & Hepner's
International Student p83

What is night campus syndrome p100

Average credit card debt \$2000
Average income \$4000

Companies generate 2.5B. in
products a year with logos

New ideas for future Colleges.
P 235

Alex Sander
Vartan Gregorian
Neil Rudenstern

College of Charleston
Judge Al Sanders



College presidents - average life 3.6 years p 209

Too expensive - two big costs

- ① Tenure
- ② Physical Plant

Parents - Oxyria and Hamlet - p 218

U.S. college education endowment - \$100 Billion
60% in hands of top 10 schools

Alumni giving \$3 B. a year

National Alumni Forum - run by Lynn Cheney
Worthy and the Confederate flag and the fraternity

V. of Phoenix - p 239 - first viable
for-profit school

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