

News Release



Cable-Satellite Public Affairs Network

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C-SPAN EXPANDS "ELECTION '90" AS KEY RACES INTENSIFY Campaign Advertising Wars and One-On-One Debates Featured

Washington D.C., September 17, 1990 --- C-SPAN's "ELECTION '90," providing comprehensive coverage of the 1990 House, Senate and gubernatorial elections, will be extended into C-SPAN's weekly prime-time programming as the mid-term political races head into the home stretch.

In addition to the regularly scheduled 90-minute Sunday telecast at 12:30 PM (ET) (re-broadcasts at 9:30 PM (ET) and 12:30 AM (ET) on Sundays), more "ELECTION 90" coverage can now be seen every Monday night starting at 6:30 PM (ET). Monday night coverage will continue until voters go to the polls on November 6. Throughout October, as races really heat up, supplemental "ELECTION '90" news and events will be scheduled on a day-by-day basis and aired separately during the week.

On Sundays viewers can expect a wrap-up of the week's political news, including the latest poll results from across the country, and then a focus on the featured state race.

Major issues tackled are campaign strategy, re-districting and how the races will set the tone for the '92 presidential election. Also, the political campaign advertising of each candidate is dissected, with clips of the on-air weaponry shown back-to-back.

On Sundays, analysis and commentary is provided by a journalist roundtable with political experts such as: Chris Matthews, The San Francisco Examiner; Charles Cook, Roll Call and the Cook Political Report; Holly Idelson, Congressional Quarterly; and Mark Barnhill, Los Angeles Daily News.

Monday night coverage begins with a live Viewer Call-in from 6:30 - 8:00 PM (ET), followed by candidate debates beginning at 8:05 PM (ET) to be shown in their entirety.

C-SPAN is now available in 50.7 million households nationwide and around the world via satellite. The network is privately funded and is a public service of the cable television industry.

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