

C-SPAN

Tenth Anniversary

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C-SPAN JOINS CABLE NETWORKS, OPERATORS IN EDUCATION INITIATIVE

Emphasis on Cable's Value as a Classroom Tool

WASHINGTON, April 26 -- C-SPAN, the Cable-Satellite Public Affairs Network, today joined cable television programmers and operators in an alliance designed to educate teachers about cable's value as a classroom tool.

Along with C-SPAN, initial organizations in the alliance include Continental Cablevision, Telecommunications, Inc., Jones Intercable, XPress Information Services, Turner Broadcasting Systems, The Arts & Entertainment Network and The Discovery Channel.

C-SPAN has long recognized the importance of reaching out to the education community. Three years ago, it began "C-SPAN in the Classroom," an educational service which now enables more than 3,000 high school and college instructors to use the network's programming free of charge to teach a wide variety of courses.

C-SPAN Chairman and CEO Brian Lamb said his network will make available to high school teachers:

- * Free "C-SPAN in the Classroom" teaching aids, guides, schedules and lesson plans.
- * A liberal copyright policy for classroom use of programming.
- * Weekly "short subject" features about government agencies, personalities and national issues, starting with the new school year in September. Subjects will range from profiles of new governors to an examination of the work of congressional committees.

"Cable television has programming of real educational value that can enhance, not replace, traditional classroom instruction," said Mr. Lamb. "By joining forces, our industry can do a better job of getting that message out to the nation's teachers."