

News Release

C-SPAN

Tenth Anniversary

1979-1989

For Immediate Release

Contact:
Kristin Wennberg
(202) 737-3220

C-SPAN AIRS TEACHERS' ROUNDTABLE ON TELEVISION IN THE CLASSROOM

Close Up Foundation Program Features Educators from Across U.S.

Washington, D.C., April 11 -- C-SPAN will air a Close Up Foundation "Current Issues" program with high school teachers from around the country discussing the merits of television in the classroom on **Saturday, April 14, at 10am ET.**

Chuck Tampio, Close Up vice president of programs, will moderate the discussion. Guests are Dr. John Splaine, Professor of Education at the University of Maryland, and 40 high school teachers from across the United States.

The teachers will debate the pros and cons of classroom use of cable television programming, broadcast news programs, and Whittle Communication's "Channel One," a daily advertiser-supported newscast delivered to high schools via satellite.

The Close Up Foundation is a non-profit, non-partisan educational organization based in Washington, D.C. "Close Up America" and "Current Issues" programs, produced by Close Up, regularly air on C-SPAN.

C-SPAN is available in 49 million cable households through 3800 cable system affiliates nationwide and around the world via satellite. The network is a privately funded public service of the cable television industry.

-30-

334.4480

C-SPAN
400 N. Capitol St., N.W.
Suite 650
Washington, D.C. 20001

TELECOPIER TRANSMISSION

TO: Ken Cooper - The Washington Post

FROM: Kristin Wennberg

RE: Urgent News Release

DATE: 4.11.90

NUMBER OF PAGES: 2
(Including Cover)

If you do not receive all pages, please call Kristin Wennberg at 202-626-7975.

NOTE:

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TO: Carol Innerst - Washington Times

FROM: Kristin Wennberg

RE: Urgent News Release

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NOTE:

247-3196

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TELECOPIER TRANSMISSION

TO: Michelle Healy - USA Today

FROM: Kristin Wennberg

RE: Urgent News Release

DATE: 4.11.90

NUMBER OF PAGES: 2
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NOTE:

Michelle:
I thought you might be interested in
this program.

- Kristin Wennberg

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C-SPAN AIRS TEACHERS' ROUNDTABLE ON TELEVISION IN THE CLASSROOM

Close Up Foundation Program Features Educators from Across U.S.

Washington, D.C., April 10 -- C-SPAN will air a Close Up Foundation program focusing on the uses of television in the classroom on Saturday, April 14, at 10am ET. *Current Issues*

Close Up
Chuck Tampio, vice president of Close Up programs, will moderate the discussion with guest Dr. John Splaine, Professor of Education at the University of Maryland, and 40 high school teachers from around the country.

The discussion will focus on the educational uses of cable television programming, broadcast news programs, and Whittle Communication's "Channel One," an daily educational program available to schools via satellite. Schools who wish to use "Channel One" are equipped with free satellite dishes to receive the feed, which includes 2 minutes of commercials.

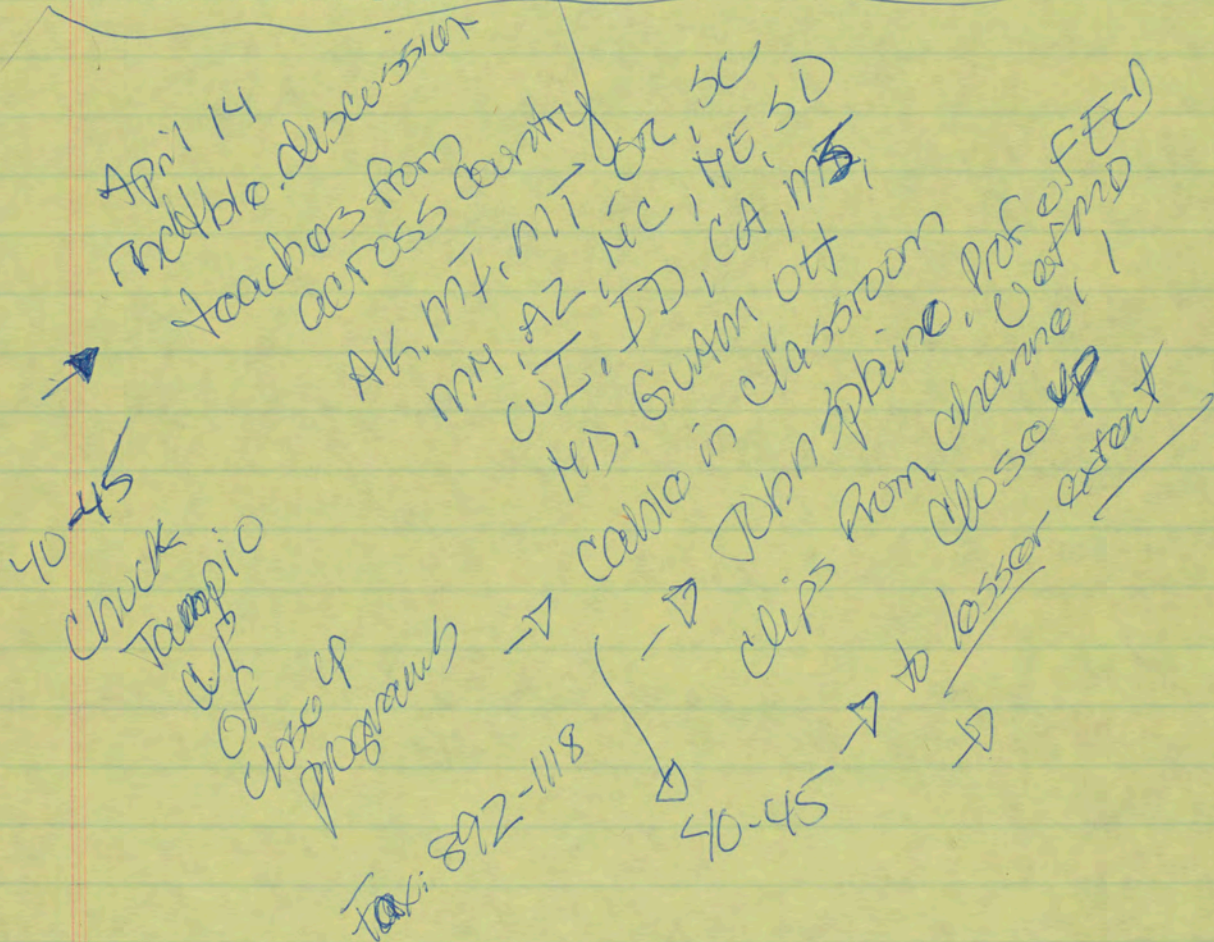
→ people often forget
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"A Week in the Life of Talk Radio"

- Tracey - local cable guides

- TV Guide
- Talk show tracks
- local TV affiliates



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TV

C-SPAN AIRS TEACHERS' ROUNDTABLE IN ~~CABLE~~ IN THE CLASSROOM

Close-Up Foundation Program Features Educators from Across U.S.

Washington, D.C., April 10 -- C-SPAN will air a Close-Up Foundation teleconference with high school teachers from around the country discussing cable television in the classroom.

Dr. John Splaine, professor of education at the University of Maryland, will moderate the discussion.

The discussion will include video clips from Whittle Communications "Channel One," C-SPAN programming, and Close Up Foundation telecasts.

- when will it air
- who is involved →
- how many in studio
- merits of each program? of cable in classroom in general?
- Any other re-air times
- info on Close-up
- how many telecasts on C-SPAN?

taped
Wednesday
April 11

TV in classroom
cable

- Television in Cable
- Ted Koppets report on Romania

Chuck Taupio

Splaine - guest
40 teachers in audience

→ SALLY SHARMA x281

→ Council of Chief State School Officials

→ Todd Landfried } when is air
624-7700 } time

Saturday 10am
Sunday 6pm C-SPAN II

Tony Atlas
785-9430

TV in the classroom
- teachers in studio

3 specifics: Channel One

Close up TV - Current Issues program
? Koppel cmu - "Death of a Dictator"

Fax:
- 118
892

→ 40 grand country
network TV → what's to prevent

Teikring

1533 Dan Glick
→ Dave Zurawik
201-732-6020
4842 - C-SPAN II
- Studio Launch
8:15
8:49am
→ Zanetta Comblom
332-0008

268
Bill Williams 6080
Don Williams
→ Wichita KS
→ Newsday
→ probably not
→ Ted Ex #:
Emergency
Wichita KS
825 G. Dablis
Wichita KS
67202
Wichita

Kathryn Messina
543-3015

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TELECOPIER TRANSMISSION

TO: Ben Kubasik - Newsday

FROM: Kristin Wennberg

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TO: Gerry Yandel - Atlanta Constitution

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TO: Don Davies - Wisconsin State Journal

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TO: Howard Rosenberg - Los Angeles Times

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TELECOPIER TRANSMISSION

TO: Brenda Caggiano - The Washington Post

FROM: Kristin Wennberg

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NOTE:

Brenda:
This program airs Saturday morning
at 10:00 am.

-Kristin

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TELECOPIER TRANSMISSION

TO: Cable Fax - Paul Maxwell

FROM: Kristin Wennberg

RE: Urgent News Release

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