

FOR IMMEDIATE RELEASE:

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## C-SPAN'S "ROAD TO THE WHITE HOUSE" LOOKS AT POLLING AND PREVIEWS THE DEMOCRATIC CONVENTION - Pat Buchanan Visits Los Angeles Police Department -

Washington, D.C., May 6, 1992 -- C-SPAN's "Road To The White House" which airs on Friday, May 8, at 5:00 PM (ET) and Sunday May 10, at 9:30 PM (ET), features a roundtable discussion on our polling process and its impact on political campaigns. Participants include Gary Ferguson of American Viewpoint, a Republican polling firm and Harry Hickman, a Democratic pollster.

Following the roundtable discussion, a preview of the 1992 Democratic Convention will be shown.

"Road To The White House" this week will also highlight Republican presidential candidate Pat Buchanan's trip to South Central Los Angeles and visit to the Los Angeles Police Department.

Following highlights of Mr. Buchanan's trip will be a news conference by the AFL-CIO announcing the endorsement of Gov. Bill Clinton (D-AR) for the 1992 presidential nomination. To wrap-up this week's program C-SPAN will air vintage campaign ads from 1984 featuring presidential contenders Reagan and Mondale.

"Road To The White House," C-SPAN's weekly program focusing on the 1992 election airs every Friday and Sunday to give viewers unique insight into the candidates and issues surrounding the race for the presidency. "Road To The White House" is part of C-SPAN's overall Election '92 programming which includes: live press conferences, debates, live Viewer Call-In Programs, local news simulcasts of election results and gavel-to-gavel coverage of the political conventions.

C-SPAN is currently available in 56 million households nationwide and worldwide via satellite. C-SPAN is privately funded to serve the public by America's cable television companies.

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