

C-SPAN

Tenth Anniversary

1979-1989

Contact: Gene Grabowski
Kristin Wennberg
202-737-3220

FOR IMMEDIATE RELEASE

C-SPAN TO AIR CALL-IN PROGRAMS FROM NEW CANADIAN EMBASSY

WASHINGTON, D.C., August 25 -- C-SPAN, the Cable-Satellite Public Affairs Network, will televise its daily morning and evening call-in programs from the new \$90 million Canadian Embassy at 501 Pennsylvania Avenue, N.W., during the week of August 28 - September 1.

The programs which air from 8 a.m. to 9:30 a.m. ET and from 6:30 p.m. to 8 p.m. ET, Monday through Friday, feature interviews with journalists, politicians and other public policy makers.

Among the guests appearing next week will be newly named Canadian Ambassador Derek Burney, who will respond to viewer questions Tuesday, Aug. 29, beginning at 8 a.m. Other guests that week will not necessarily be Canadian or discuss Canadian issues.

C-SPAN Senior Guest Coordinator Greg Barker said the purpose of the embassy set was to show viewers some different Washington locations.

"This is a new building which has received a lot of attention and we wanted to give viewers an in-depth look at it," Barker said.

The embassy, located a few blocks from the U.S. Capitol and the White House, opened last May to general acclaim. Washington Post architectural correspondent Benjamin Forgey called the structure "a mighty battleship ... an impressive collage."

During the week of August 21, C-SPAN conducted its call-in programs from the Rayburn House Office Building. In the past, the network has done call-ins from the Mall, the Willard Hotel and the National Press Club.

C-SPAN is a non-profit public service of the cable television industry which operates without any tax money. The network is available in 46.6 million U.S. households and in more than 100 countries around the world via satellite.

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News Release

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C-SPAN Call-in programs from the Canadian Embassy for Wednesday,
August 30, 1989:

8:00am ET	Jeremy Rifkin, president, Foundation on Economic Trends Topic: His recent book, <u>Entropy: Into the Greenhouse World</u>
8:45am ET	Warren Brookes, columnist, <u>Detroit News</u> Topic: His recent articles on environmental issues
6:30pm ET	Yvef, Canadian ambassador to the United Nations Topic: Canadian foreign policy
7:15pm ET	Robert Sam Anson, author, <u>War News</u> Topic: Cambodia

Multichannel Newsday

A Fairchild Business Publication

The Convention News Service from Multichannel News

Eastern Show

Sunday Morning, August 27, 1989

C-SPAN TO TELEVISION CALL-IN SHOWS FROM CANADIAN EMBASSY

WASHINGTON--C-SPAN this week is televising its daily morning and evening call-in programs from the new \$90 million Canadian Embassy here, the public-affairs network announced. Guests are scheduled to include newly named Canadian Ambassador Derek Burney. Last week, C-SPAN's call-in programs originated from the Rayburn House Office Building. It's all part of C-SPAN's plans to show viewers different Washington locations, said Greg Barker, senior guest coordinator for the network. C-SPAN's call in shows run from 8-9:30 a.m. and 6:30-8 p.m. (ET), Monday through Friday.

VIDEOCIPHER UNIT TRIES TO STOP PIRATES PRIOR TO PPV EVENT

SAN DIEGO--Officials of General Instrument Corp.'s VideoCipher Division and Titan Entertainment have established an "800" number to take calls from people who wish to report businesses that plan to show the upcoming World Wrestling Federation "SummerSlam" without proper licensing from the pay-per-view supplier. The company said "observers" have been hired in every major metropolitan area to assist in service of cease-and-desist letters before the event, as well as to assist in follow-up investigations. Businesses that advertise "SummerSlam" and are identified as pirates prior to the event will be subject to electronic countermeasures that will disable the VideoCipher units in their establishments, GI said.

USA'S LATEST MADE-FOR DEFIES CLASSIFICATION

NEW YORK--USA Network said Lehigh Entertainment Inc. has completed production on "High Desert Kill," a made-for-cable film slated for a Nov. 1 debut. The film, made in New Mexico, stars Tony Geary, Chuck Connors, Marc Singer and Micah Grant. The network, though, is not sure how to describe the ninth movie of a 24-film order: In the same sentence, a network statement called the story an action film, an adventure, a suspense, a thriller and a sci-fi feature.

HTS SCHEDULES HOCKEY, BASKETBALL

WASHINGTON--Home Team Sports announced its 1989-99 Washington Capitals hockey and Washington Bullets basketball schedules. HTS said it will cablecast 35 live Capitals National Hockey League regular-season games beginning Oct. 6 with the Caps' season opener against the Philadelphia Flyers. The network said it will also cablecast all home playoff games. HTS said it will telecast 30 live Bullets National Basketball Association games beginning with its home opener with the defending world champion Detroit Pistons Saturday, Sept. 2.

JONES WILL SEND REPAIR WORK TO COLORVIEW

ALBUQUERQUE, NM--Jones Intercable Inc. has signed an agreement with Colorview Services Inc. under which the firm will provide converter repairs MSO-wide for the operator. ColorView had already been servicing some units for Jones. Robert Luff, Jones group vice president for technology, said in announcing the agreement that the previous work had consistently been of high quality.



Suite 412
444 North Capitol Street, N.W.
Washington, D.C. 20001
202/737-3220

TELECOPIER TRANSMISSION

TO: Brenda Caggiano - The Washington PostFROM: Kristin WannbergRE: Canadian Embassy Call-insDATE: 8/29/89NUMBER OF PAGES (including cover): 3 2 3

If you have any questions, or do not receive all pages, please
call 202/737-3220. Telecopier: 202/737-3323

NOTES/COMMENTS:

Brenda,
Attached is a list of our call-in guests for tomorrow.
They include the Canadian Ambassador to the
U.N.
Cheers,
Kristin