

# The Paul Peck Presidential Initiative

## *Preserving Democracy One American at a Time*

---

### PROGRAMS

Town Halls  
Panels  
Civics in Action

### COLLABORATIONS

University of Miami  
Junior Statesmen  
Foundation  
Close-up Foundation  
The Commission on  
Presidential Debates

### AWARD RECIPIENTS

2002  
Richard E Neustadt  
Brent Scowcroft

2003  
Thomas R Pickering  
Diana Walker

June 21, 2004

Mr. Brian Lamb  
Chairman & CEO  
C-SPAN  
400 North Capitol Street  
Suite 650  
Washington, DC 20001

Dear Mr. Lamb:

On behalf of the National Portrait Gallery I write formally to announce your selection as the winner of the Smithsonian National Portrait Gallery's 2004 Paul Peck Presidential Award for portrayal of the presidency. I am delighted that you have been selected to receive this award.

This annual program is designed to recognize and celebrate two individuals who have devoted a substantial part of their career to serving or portraying the presidency of the United States. It is made possible through the generosity of Paul Peck. Each award winner will receive a \$25,000 prize and a specially minted medal. The Portrait Gallery, which celebrates the presidency in its Hall of Presidents, utilizes these awards to enhance the public's knowledge of our government's executive branch, thereby increasing public participation in our democratic system.

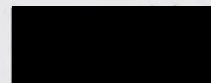
Enclosed is a statement explaining the Gallery's Paul Peck Presidential Awards and describing the selection process. As we discussed on the phone, receiving the award is contingent on your attendance at the dinner and ceremony on Thursday, October 28, 2004, and your presentation of a fifteen to twenty-minute talk at that occasion outlining your service to the presidency. The evening will start at 6:00 p.m. with a photo shoot; cocktails and dinner beginning at 6:30 p.m. and the awards ceremony will follow dessert.

Youth education is also an integral aspect of the Peck awards, and we are



Smithsonian  
National Portrait Gallery

National Portrait Gallery  
750 Ninth Street NW, Suite 8300  
Washington DC 20013-7012



delighted that you have agreed to participate in our programs on Friday, October 29. That morning, one of our nominating groups, Close-Up Foundation, will host a one hour C-SPAN show in which the two award winners will be interviewed. You will need to arrive by 9:00 a.m. for the taping which will begin at 10:00 a.m. From 2:00 to 4:00 p.m. that same day, the National Portrait Gallery will conduct an educational forum at a Smithsonian museum auditorium on the National Mall, followed by a reception. This event will provide the winners a chance to interact with students from across the Washington metropolitan area, and from adjacent states. Media will be invited to attend this 'town hall' event and may be interested in interviewing the winners briefly following the event. Would you like us to provide you with lunch between the morning and afternoon programs? Please inform [REDACTED], Project Liaison at [REDACTED] of your decision.

I look forward to meeting you in October, and again congratulate you on winning this award.

Sincerely,

[REDACTED]

[REDACTED]

Enclosure

[REDACTED]