

6180/90

C-SPAN = 50,600,000
3,900 systems

C-SPAN II = 21,400,000
775 systems

Audio - 1,600,000

News Release



Cable-Satellite Public Affairs Network

400 North Capitol Street N.W., Suite 650
Washington, D.C. 20001
(202) 737-3220

Contacts: Rayne Pollack
202-626-4863
Kristin Wennberg
202-626-7975

**** MEDIA ALERT **** MEDIA ALERT **** MEDIA ALERT ****

C-SPAN FEATURES EXCLUSIVE INTERVIEW WITH MICHAEL DUKAKIS

Massachusetts Governor Discusses Campaign '88 and His Political Future

Washington, D.C., July 31 -- C-SPAN will televise an exclusive hour-long interview with Massachusetts Governor Michael Dukakis, his first in-depth national television interview since the 1988 presidential election campaign, on Sunday, August 5, at 7:00 PM (ET).

The interview will re-air that night in its entirety during C-SPAN's "Election '90" program at 9:30 PM and 12:30 AM (ET).

Gov. Dukakis spoke at length about his '88 presidential campaign and the future of the Democratic party. The governor was interviewed during the recent National Governors' Association meeting in Mobile, Alabama.

"Election '90," C-SPAN's weekly programming focusing on the 1990 elections, provides viewers with comprehensive coverage of key House, Senate, and gubernatorial races.

C-SPAN is available in 50.6 million households through 3900 cable system affiliates nationwide and around the world via satellite. The network is privately funded and is a public service of the cable television industry.

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Contact: --Sunday-- Rayne Pollack (202) 626-4863
Kristin Wennberg (202) 626-7975

THIS MATERIAL IS EMBARGOED FOR RELEASE UNTIL 6:00 PM (ET),
SUNDAY, AUGUST 5, 1990

C-SPAN EXCLUSIVE: GOVERNOR MICHAEL DUKAKIS (D-MASS.) GIVES FIRST
IN-DEPTH NATIONAL INTERVIEW SINCE '88 PRESIDENTIAL CAMPAIGN
-- Advises President Bush on deficit and S and L; discloses
thoughts on strategy for '92 --

Washington, D.C., August, 5, 1990 -- Governor Michael Dukakis
(D-Mass.) reflects on his failed presidential bid, the future of
the Democratic party and his own political future during an hour-
long C-SPAN interview taped this week at the National Governors
Association meeting in Mobile, Alabama.

The C-SPAN interview marks Governor Dukakis's first in-depth
national media appearance since the 1988 presidential campaign.
The interview will air in its entirety on **Sunday, August 5, 7:00
PM (ET)**, and will be re-broadcast that night during C-SPAN's
"Election '90" coverage at 9:30 PM (ET) and 12:30 AM (ET).

Among the topics the Governor comments on:

- o why his campaign failed
- o negative campaigning: Boston Harbor, Willie Horton, "the tank"
- o "no new taxes"
- o S and L and the deficit
- o the Democrats in '92
- o personal publicity
- o John Sununu
- o presidential debates
- o Jesse Jackson
- o assessing George Bush's leadership
- o sound-bite politics
- o Massachusetts economy
- o his future in politics

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FROM: Kristin Wennberg

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~~820-1010~~

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1/3/11

Good morning - yesterday's report

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