

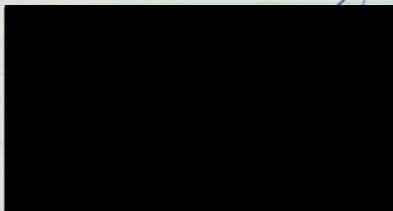
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Gentlemen -

The notion of reconstructing Iraq was
whose idea? See atch!

I submit that the War in the Gulf
can and will be ended quickly if these
initiatives are undertaken, AND if the
media, especially CNN, gets the word
out with the same ardor as in
advertising the Anti-War protestors'
demonstrations and collateral damage / civilian
casualties in Baghdad.



FEB 25 ANS'D

Formula for Victory:

Combat Stress thru relentless bombings +
Artful, covert psychological warfare =
the overthrow of Saddam Hussein +
The End of the War

no address

24 January 1991

The Honorable
President George Bush
THE WHITE HOUSE
1600 Pennsylvania Avenue, N. W.
Washington, D. C.

SUBJECT: Operation Desert Water

Dear Mr. President:

The Prime Minister of Great Britain suggested that Saddam Hussein may become the target of his own people. Operation Desert Water is a 5-Point Psychological Warfare Program designed to do just that - to cause insurrection, mass desertions & the overthrow of Saddam Hussein.

It is increasingly obvious, Mr. President, that Saddam is well prepared for a long, bloody war where "body counts" are not part of the equation. He is masterful in using psychology to supplement his undeniably far weaker military machine. Indeed, his masterful use of psychology may be his only "edge" over the Allies.

As we assiduously continue to search & destroy Iraqi positions and supply lines, the time is becoming propitious to now introduce an artful, creative and cogent psychological warfare to incite Iraqi people to overthrow Saddam Hussein. We are terribly missing the boat if we don't employ a very creative and "hard to refuse" psychological offer to cause his troops to defect. My letter of 1/18/91 was part 1 of what I call a 5-Point Program to accomplish this. In deciding how to defeat Saddam, I am reminded of history's great empires & leaders. That is to say, one cannot always rely on muscle alone, but on brains, ingenuity & PSYCHOLOGY. Here's my Plan:

1. A graduated "Incentive Plan", which provides a financial incentive for Iraqi citizen/soldiers to defect. Colonels & Generals receive \$25K; officers get \$20K; NonComs get \$15K and EM's receive \$10K. Suffice it to say that \$\$\$ is the greatest motivator in the world. If people throughout history have been willing to kill for it, they should be equally willing to overthrow a despot who isn't concerned about their welfare and who has engaged his people in a war they see they cannot win as bombs/Cruise missiles continue to land. More importantly, this is something we can offer the Iraqi soldier that Saddam Hussein either cannot or will not. Thus, perhaps we become the "Good Guys" not S.H.
2. We offer immediate medical aid & care to all those Iraqi soldiers who defect, and their families as well. Iraq's recent request to the United Nations adds credence to the viability of this Plan. A hungry soldier does not need much motivation to want to quit. This plan causes them to think & challenge the wisdom of their superiors.

President George Bush

3. Safe passage thru friendly lines, humane treatment as a POW and immediate repatriation after the War is over.
4. An Iraq Recovery Plan, similar to the Marshall Plan, which will be supervised by all participating Allied Nations, to aid in the reconstruction of Iraq.
5. UN supervision of free elections after the War is over to help the Iraqi people establish a new government/officials of their choosing, thus fostering enlightened leadership NOW.

This offer would call for a brief cessation of hostilities in order to get the word out, their attention to same with the bombs and missiles no longer falling, and time for his troops to make a decision. This Plan should be disseminated by all available media, especially CNN. If the Iraqi soldier refuses this magnanimous offer, at least we went the extra mile and the War should then be escalated.

CNN reported, briefly, that the leaflets we dropped told the Iraqis to "Get out of Kuwait or Die". What a stupid message to convey. It played perfectly into Saddam's hands because he will certainly use it to rally his soldiers even more strongly behind him and against the evil West. By contrast, how does he argue with a Program that has the welfare of the Iraqi soldier, and, indeed, their Nation, at stake. Each soldier will evaluate this Plan by himself & decide.

If we cut off the head with a persuasive, compelling psychological warfare which presents an OFFER, not a THREAT, we might just avoid the impending major ground conflict. The cost of this Plan is nothing versus the loss of Allied lives and the price this War is costing, and will cost, in a protracted engagement. Besides, the pricetag for this Plan is picked-up by the Governments of Saudi Arabia, Kuwait and the contributions of other Nations.

The cogency of this Plan is inescapable. It gives the Iraqi soldier something to run TOWARDS and a sound reason to FLEE FROM Saddam Hussein. Psychological warfare that relies on name-calling is puerile and not credible/convincing. Operation Desert Water is a better strategy and is one Saddam cannot have anticipated and will not know how to react to. Thus, we will have outsmarter this guy at his own game-PSYCHOLOGICAL WARFARE. This Plan may also bring about an end to his terrorism as Saddam Hussein is left naked with no troops to support him. The supreme ignominy that he will suffer as a result of this Plan makes it all the more worth trying.

Respectfully,



CPT, USAR (Airborne)

Enclosure

cc: CIA; DOD; State; USIA

18 January 1991

The Honorable
President George Bush
THE WHITE HOUSE
1600 Pennsylvania Avenue, N.W.
Washington, D. C.

SUBJECT: Secret Weapon to End War in Persian Gulf: Offer
Iraqi Soldiers \$\$\$ To Lay Down Weapons & Defect

Dear Mr. President:

Saddam Hussein's recent unprovoked attack against Israel was arguably his best/last/most desperate attempt to escalate this War and hopefully turn it in his favor. This psychological move on his part demands an even more powerful counterpsychological strategy-which is the occasion for this letter.

My suggestion is that, using our B-52's, we drop flyers over all known/suspected Iraqi positions offering each soldier \$10,000 if they will lay down their weapons and defect. Massive defection will avoid the impending major ground conflict, thus saving the massive loss of lives of our brave American soldiers and Allied forces. Best of all, the bill is paid by Saudi Arabia/Kuwait.

Such a flyer should be printed on 8" x 11" paper. The top portion of the flyer, written in Arabic, would announce this magnanimous offer. The lower portion, to enhance the credibility of this offer, would display a real, negotiable "check", payable to "any Iraqi soldier", valid for 2 days, in the amount of \$10,000, signed by the Treasurer of the U.S., and drawn against a major bank (e.g. Chase Manhattan). This flyer should even be perforated to facilitate ease of use and further heighten the credibility of said offer. Limit 1 per soldier.

This offer should sufficiently MOTIVATE large numbers of Iraqi soldiers to leave Saddam Hussein for very pragmatic reasons. I suggest to you that \$\$\$\$ is the only truly international language which all people readily understand. It is also the only/best common denominator we have with the Iraqi soldiers. But also for other strong & compelling reasons, I think this offer might work:

1. Iraqi leadership is weak & depressed. Give them a big enough carrot, and they will leave S.H.
2. We know S.H. does not have good command & control over his troops. Thus, there will be no effective way for him to stop this mass exodus once it starts.
3. If some Iraqi soldiers have already defected, this additional impetus should provide sufficient motivation to induce others to do likewise. This will become as almost a cancer within his Army, leaving him literally and figuratively too weak to fight.

President George Bush

4. Most of the Iraqi soldiers are not Spartans by any means and do not wish to fight. Let's now give them a compelling reason not to fight, and to live another day.
5. If, indeed, we are worried about the future of Iraq after the War and the reconstruction of same vis-a-vis other power seeking Arab nations (e.g. Syria, Jordan), this offer is truly magnanimous because it will allow the Iraqi citizen/soldier to help save his own Country in a more positive way, without mass destruction and without a significant loss of Iraqi lives.
6. If the American people have nothing against the Iraqi people, as we have claimed, but only against Saddam what better way to show our sincerity in restoring their Country, under new leadership, than this.
7. If Hussein has "miscalculated" his troops loyalty, as has been suggested, let's ensure that his, indeed, does not command the loyalty of his people, but their ire instead.
8. Saddam Hussein, in all likelihood, will never surrender, but if his troops do so, and leave Kuwait for \$\$, we have achieved our objective even more impressively and with great "American ingenuity". Thus, we will have shown not only our muscle, but our intellect/humanity as well.
9. Saddam Hussein is not a military professional. Like Hitler, he may indeed not command the respect of his key subordinate commanders. If so, let's give them a reason to want to overthrow their inept leader who is readily bringing about the ruin of Iraq, its people and its monuments. A single bullet while He sleeps will end the War.
10. This technique works even in America where/when the police entrap wanted gangsters by sending them notices that they won a lottery. If it works in affluent America, it should certainly work in a poor country such as Iraq.
11. With this \$\$\$, Iraqi soldiers can help their families, thus giving them something serious/positive to think about and to live for. By contrast, Saddam is offering them only death and a dismal future. The choice should be easy.

Anyhow, there is my suggestion. I suggest this offer also be broadcast on whatever radio they listen to.

Respectfully,

Dale City, VA 22193
CPT, USAR (Airborne)

P.S. Because time is of-the-essence, and in order to maximize the probability of this suggestion coming to your attention, I am giving this letter somewhat wide dissemination.

cc: CIA, DOD, State, USIA/VOA;