

News Release

# C-SPAN

*Tenth Anniversary*  
1979-1989

Immediate Release:  
July 7, 1989

Contacts:  
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(202) 737-3220

C-SPAN HEAD BRIAN LAMB FEATURED ON KTKK'S "MIDDAY WITH MILLS"

Brian Lamb, chairman and chief executive officer of C-SPAN, will be the guest on "Midday with Mills" on Salt Lake City's KTKK Radio Wednesday, July 12, at 3pm ET/1pm MT. Mr. Lamb will be featured on the hour-long call-in program hosted by Mills Crenshaw, who serves as the vice president of the National Association of Radio Talk Show Hosts.

The primary subject of the interview will be the book written by Lamb and the C-SPAN staff, America's Town Hall. It contains the stories of 104 self-professed "C-SPAN junkies", from House Minority Whip Newt Gingrich (R-GA) to rock musician Frank Zappa, and the ways they use C-SPAN in their daily lives.

C-SPAN, the cable network devoted to unedited, gavel-to-gavel coverage of Congress and public affairs events, marks its 10th anniversary this year. C-SPAN is now available in over 46 million households via 3,271 cable system affiliates nationwide and around the world via satellite. It is a public service of the cable television industry.



(801)

KTALK 264-8259

KTKK call letters

Mills Crenshaw host

Afternoon talk show

"Mid-day w/ Mills"

3-4 ET / 1-2 MT

Salt Lake City, UT

V.P. of National

Assoc. of Radio

Talk Show Hosts

**C-SPAN**  
Tenth Anniversary  
1979-1989

midday  
w/  
mills

Brian on radio talk show

K-TALK - Salt Lake City, UT

Wed 7/12 - (3-4 ET)

Host - mills Crenshaw

UP of Nat'l Assoc. of  
Radio Talk show hosts

801-264-8250

Scheduler: Aaron Wilhelm

→ 801-264-8978

Promo:

- 1) Salt Lake City papers
- 2) fax release to Wilhelm
- 3) local cable operator PR

\* Joanne sending AT# & bio



# C-SPAN

Suite 412  
444 North Capitol Street, N.W.  
Washington, D.C. 20001  
202/737-3220

## TELECOPIER TRANSMISSION

TO: Aaron Wilhelm, KTKK

FROM: Kristin Wennberg

RE: Brian Lamb's Appearance on KTKK

DATE: July 10, 1989

NUMBER OF PAGES (including cover): 2

If you have any questions, or do not receive all pages, please call 202/737-3220. Telecopier: 202/737-3323

### NOTES/COMMENTS:

Aaron-

This is the release I promised you. If you have any questions, please call me at (202) 737-3220.

Regards,  
Kristin





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444 North Capitol Street, N.W.  
Washington, D.C. 20001  
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TELECOPIER TRANSMISSION

TO: Joseph Walker, TV Writer Desert News

FROM: Kristin Wennberg

RE: Brian Lamb's Appearance on KTKK

DATE: July 10, 1989

NUMBER OF PAGES (including cover): 2

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NOTES/COMMENTS:

Joseph,  
If you have any questions, please call me at (202) 737-3220.

-Kristin



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444 North Capitol Street, N.W.  
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## TELECOPIER TRANSMISSION

TO: Mindy Jeffries, Marketing Director TCI

FROM: Kristin Wennberg

RE: Brian Lamb's appearance on KTKK

DATE: July 10, 1989

NUMBER OF PAGES (including cover): 2

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### NOTES/COMMENTS:

Mindy,  
This should be an interesting interview with Brian Lamb. If you have any questions, please call me at (202) 737-3220. Regards, *Kristin*



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## TELECOPIER TRANSMISSION

TO: Harold Schindler, TV Writer  
Salt Lake Tribune

FROM: Kristin Wennberg

RE: Brian Lamb's Appearance on KTKK

DATE: July 10, 1989

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### NOTES/COMMENTS:

Harold,  
If you have any questions, please call me  
at (202) 737-3220.

-Kristin