PRIVATELY FUNDED
TO SERVE THE PUBLIC
BY AMERICA'S CABLE
TELEVISION COMPANIES

C-SPAN

News Release

FOR IMMEDIATE RELEASE:

Contact: Rayne Pollack
(202) 626-4863
Virginia Diez
(202) 626-4602

C-SPAN: COMPLETE, LIVE, UNINTERRUPTED COVERAGE OF NATIONAL PARTY CONVENTIONS

--Video Verite Programming Lets Viewers Decide for Themselves--

Washington, D.C., June 8, 1992 -- The nearly 57 million cable subscribers who have C-SPAN at home will have their personal pass to the Democratic and Republican national political conventions this summer.

C-SPAN is the only network telecasting completely uninterrupted coverage of the conventions. As with all C-SPAN programming, there will be no editing , editorializing, commentary or commercials. Live Viewer Call-In programs, one-on-one interviews and roundtables will allow guests and viewers to analyze and discuss events as they unfold.

1992 marks C-SPAN's fourth presidential election and third set of political conventions. The network projects that more than 120 programming hours will be devoted to each convention this summer, including Platform Committee meetings, week-long Convention Preview coverage and wrap-up. Schedule as follows:

Democratic and Republican National Conventions

Full Democratic Platform Committee Meeting
Date: June 27
Location: Mayflower Hotel, Washington, D.C.
Coverage: Long-form coverage with prime time re-airs.

Special Democratic Convention Preview Programming: On location from host city
Date: July 6-10 -- 8:00 PM (ET) each evening.
Location: New York City
Coverage: Candidates' arrival; nightly prime time Call-Ins; local media simulcasts; "video verite" pre-convention campaign events; stake-outs; interviews; and pre-convention fundraisers.

Democratic National Convention
Date: July 13-16
Location: Madison Square Garden
Coverage: Gavel-to-Gavel from the convention floor; Live Call-Ins; interviews and events; Journalists' Roundtable wrap-up on Friday, July 17.

(MORE)

400 North Capitol St. NW
Suite 650
Washington, DC 20001
202 • 737 • 3220

Full Republican Platform Committee Hearing
Date: **August 10-14**
Location: **George Brown Convention Center; Houston, Texas**
Coverage: **Long-form coverage with prime time re-airs.**

Special Republican Convention Preview Programming: On location from host city
Date: **August 10-14 -- 8:00 PM (ET) each evening**
Location: **Houston, Texas**
Coverage: **Candidates' arrival; nightly prime time Call-Ins; Campaign events; stake-outs; interviews; and pre-convention fundraisers.**

Republican National Convention
Date: **August 17-20**
Location: **The Houston Astrodome**
Coverage: **Gavel-to-Gavel from the convention floor; Live Call-Ins; interviews and events; Journalists' Roundtable wrap-up on Friday, August 21.**

C-SPAN's Pre-Convention Preview weeks will give viewers an inside perspective on convention organization, the ambiance of the host city, interviews with local political leaders, *"Road To The White House"* style campaign trail coverage as the candidates arrive and daily live Call-In programs from on-location studios. Among the issues looked at that week: the party platform and party politics; the vice-presidential choice; the role of the media; fundraising; definition of a delegate, a super delegate and delegate activities; and key personalities and events as they unfold.

C-SPAN will also build on the series of local media simulcasts the network began airing during the primary season. Host city simulcasts of local radio and television news and Call-In programs will give the viewer a sense of being "on-location" in Houston and New York.

C-SPAN's convention coverage is part of the network's overall Election '92 programming, along with the weekly 90 minute *"Road To The White House"* series airing Fridays at 5:00 PM (ET) and Sundays at 9:30 PM (ET).

C-SPAN is currently available in 56.6 million households nationwide and around the world via satellite. C-SPAN is privately funded to serve the public by America's cable television companies.

-30-

SCHEDULE BREAKDOWN FOR:

DEMOCRATIC NATIONAL CONVENTION

(Preview programming included)

	EASTERN TIME		PACIFIC TIME
7/6	8:00pm-?	Democratic National Convention Preview Includes a look at the Convention preparations in New York & a special on Gov. Bill Clinton's "New Covenant" (The role of government): Part 1. (Includes Live Call-Ins)	5:00pm-?
7/7	8:00pm-?	Democratic National Convention Preview Includes a look at the Convention preparations in New York & a special on Gov. Bill Clinton's "New Covenant" (The Role of government): Part 2 (Includes Live Call-Ins)	5:00pm-?
7/8	8:00pm-?	Democratic National Convention Preview Includes a look at the Convention preparations in New York & a special on Gov. Bill Clinton's economic policy (Includes Live Call-Ins)	5:00pm-?
7/9	8:00pm-?	Democratic National Convention Preview Includes a look at the Convention preparations in New York & a special on Gov. Bill Clinton's economic policy (Includes Live Call-Ins)	5:00pm-?

(MORE)

7/10	8:30-9:30am	Democratic National Convention Preview "Journalists' Roundtable"	LIVE	5:30-6:30am
7/10	5:00-11:00pm	Democratic National Convention Preview "Road to the White House" Will include Convention preview Call-Ins & other events around New York.		2:00-7:00pm
7/11	8:00-9:00pm	Democratic Convention Preview Live from New York	LIVE	5:00-6:00pm
7/11	9:00-10:00pm	Democratic Convention Preview "Journalists' Roundtable" (re-air)		6:00-7:00pm
7/11	10:30pm-?	Democratic Convention Preview (re-air)		7:30pm-?

(MORE)

7/12	10:00am-?	Democratic National Convention Preview Live from New York (Includes Call-Ins)	7:00am-?
	8:00pm-9:00pm	"Booknotes" - Guest: TBA	5:00-6pm
	9:00-9:30pm	British Perspective on Conventions	6-6:30pm
	9:30-11:00pm	Live "Road to the White House"	6:30-8pm
	11pm-12:00am	"Booknotes"	8pm-9pm
	12:00-12:30am	British Perspective on Conventions	9-9:30pm
	12:30-2:00am	"Road to the White House"	9:30-11pm
	2:00-?am	Convention Preview	11:00pm-?
7/13	8:00-10:00am	Democratic National Convention Live Call-In from New York	5-7:00am
	10-10:30am	Close Up Forum	7-7:30am
	10:30am-?	Live Convention Preview from New York (Includes Call-Ins)	7:30-?
	Time TBA	Democratic National Convention (LIVE) Open phones and/or Call-Ins follow the Convention daily	Time TBA
7/14	8:00-10:00am	Democratic National Convention Live Call-In from New York	5-7:00am
	10-10:30am	Close Up Forum	7-7:30am
	10:30am-?	Live Convention Preview from New York (Includes Call-Ins)	7:30-?
	Time TBA	Democratic National Convention (LIVE) Open phones and/or Call-Ins follow the Convention daily	Time TBA

(MORE)

7/15	8:00-10:00am	Democratic National Convention Live Call-In from New York	5-7:00am
	10-10:30am	Close Up Forum	7-7:30am
	10:30am-?	Live Convention Preview from New York (Includes Call-Ins)	7:30-?
	Time TBA	Democratic National Convention (LIVE) Open phones and/or Call-Ins follow the Convention daily	Time TBA
7/16	8:00-10:00am	Democratic National Convention	5-7:00am
	10-10:30am	Close Up Forum	7-7:30am
	10:30am-?	Live Convention Preview from New York (Includes Call-Ins)	7:30-?
	Time TBA	Democratic National Convention (LIVE) Open phones and/or Call-Ins follow the Convention daily	Time TBA
7/17	8:00-9:30am	Democratic National Convention "Journalists' Roundtable" LIVE	5-6:30am
	5:00-6:30pm	"Road to the White House" -will include Convention Highlights	2-3:30pm

CALL OUR C-SPAN SCHEDULE HOTLINE FOR UPDATES ON OUR PROGRAMMING; GUESTS; TOPICS...AND MORE! CALL (202) 628-2205, FOR RECORDED UPDATES!

PRIVATELY FUNDED
TO SERVE THE PUBLIC
BY AMERICA'S CABLE
TELEVISION COMPANIES

C-SPAN

News Release

FOR IMMEDIATE RELEASE:

Contact: Rayne Pollack
(202) 626-4863
Virginia Diez
(202) 626-4602

C-SPAN: COMPLETE, LIVE, UNINTERRUPTED COVERAGE OF NATIONAL PARTY CONVENTIONS

--Video Verite Programming Lets Viewers Decide for Themselves--

Washington, D.C., June 8, 1992 -- The nearly 57 million cable subscribers who have C-SPAN at home will have their personal pass to the Democratic and Republican national political conventions this summer.

C-SPAN is the only network telecasting completely uninterrupted coverage of the conventions. As with all C-SPAN programming, there will be no editing , editorializing, commentary or commercials. Live Viewer Call-In programs, one-on-one interviews and roundtables will allow guests and viewers to analyze and discuss events as they unfold.

1992 marks C-SPAN's fourth presidential election and third set of political conventions. The network projects that more than 120 programming hours will be devoted to each convention this summer, including Platform Committee meetings, week-long Convention Preview coverage and wrap-up. Schedule as follows:

Democratic and Republican National Conventions

Full Democratic Platform Committee Meeting
Date: June 27
Location: Mayflower Hotel, Washington, D.C.
Coverage: Long-form coverage with prime time re-airs.

Special Democratic Convention Preview Programming: On location from host city
Date: July 6-10 -- 8:00 PM (ET) each evening.
Location: New York City
Coverage: Candidates' arrival; nightly prime time Call-Ins; local media simulcasts; "video verite" pre-convention campaign events; stake-outs; interviews; and pre-convention fundraisers.

Democratic National Convention
Date: July 13-16
Location: Madison Square Garden
Coverage: Gavel-to-Gavel from the convention floor; Live Call-Ins; interviews and events; Journalists' Roundtable wrap-up on Friday, July 17.

(MORE)

400 North Capitol St. NW
Suite 650
Washington, DC 20001
202 • 737 • 3220

PRIVATELY FUNDED
TO SERVE THE PUBLIC
BY AMERICA'S CABLE
TELEVISION COMPANIES

C-SPAN

PRESS INFORMATION

400 North Capitol St., NW
Suite 650
Washington, DC 20001
202 • 737 • 3220

FACSIMILE TRANSMITTAL SHEET

DATE: 7/1/92

TO: Joe Puskarz - Chicago Sun Times

FROM: *MONIQUE LLANOS*
(202) 626-7975

NUMBER OF PAGES: 7
(including this page)

NOTE: Convention Coverage Release + Schedule Breakdown.

Thanks.
Monique

Please call 202-737-3220 if you experience any transmission problems. If you need to respond to this transmission, please fax to 202-737-3323.

PRIVATELY FUNDED
TO SERVE THE PUBLIC
BY AMERICA'S CABLE
TELEVISION COMPANIES

C-SPAN

PRESS INFORMATION

400 North Capitol St., NW
Suite 650
Washington, DC 20001
202 • 737 • 3220

FACSIMILE TRANSMITTAL SHEET

DATE: 11/6/92

TO: Ross Ramsey - Houston Chronicle

FROM: MONIQUE LLANOS
(202) 626-7975

NUMBER OF PAGES: 5
(including this page)

NOTE: Convention Coverage

Please call 202-737-3220 if you experience any transmission problems. If you need to respond to this transmission, please fax to 202-737-3323.

512 478-0710

PRIVATELY FUNDED
TO SERVE THE PUBLIC
BY AMERICA'S CABLE
TELEVISION COMPANIES

C-SPAN

PRESS INFORMATION

400 North Capitol St., NW
Suite 650
Washington, DC 20001
202 • 737 • 3220

FACSIMILE TRANSMITTAL SHEET

DATE: 6/30/92

TO: Scott Williams + Frazier Moore, AP

FROM: *MONIQUE LLANOS*
(202) 626-7975

NUMBER OF PAGES: 7
(including this page)

NOTE: Convention Coverage press release and schedule breakdown F.Y.I.

Please call 202-737-3220 if you experience any transmission problems. If you need to respond to this transmission, please fax to 202-737-3323.

(212) 621-5448

FOR IMMEDIATE RELEASE:

Contact: Rayne Pollack
(202) 626-4863
Virginia Diez
(202) 626-4602

C-SPAN: COMPLETE, LIVE, UNINTERRUPTED COVERAGE OF NATIONAL PARTY CONVENTIONS

--Video Verite Programming Lets Viewers Decide for Themselves--

Washington, D.C., June 8, 1992 -- The nearly 57 million cable subscribers who have C-SPAN at home will have their personal pass to the Democratic and Republican national political conventions this summer.

C-SPAN is the only network telecasting completely uninterrupted coverage of the conventions. As with all C-SPAN programming, there will be no editing , editorializing, commentary or commercials. Live Viewer Call-In programs, one-on-one interviews and roundtables will allow guests and viewers to analyze and discuss events as they unfold.

1992 marks C-SPAN's fourth presidential election and third set of political conventions. The network projects that more than 120 programming hours will be devoted to each convention this summer, including Platform Committee meetings, week-long Convention Preview coverage and wrap-up. Schedule as follows:

Democratic and Republican National Conventions

Full Democratic Platform Committee Meeting
Date: June 27
Location: Mayflower Hotel, Washington, D.C.
Coverage: Long-form coverage with prime time re-airs.

Special Democratic Convention Preview Programming: On location from host city
Date: July 6-10 -- 8:00 PM (ET) each evening.
Location: New York City
Coverage: Candidates' arrival; nightly prime time Call-Ins; local media simulcasts; "video verite" pre-convention campaign events; stake-outs; interviews; and pre-convention fundraisers.

Democratic National Convention
Date: July 13-16
Location: Madison Square Garden
Coverage: Gavel-to-Gavel from the convention floor; Live Call-Ins; interviews and events; Journalists' Roundtable wrap-up on Friday, July 17.

(MORE)

Full Republican Platform Committee Hearing
Date: **August 10-14**
Location: **George Brown Convention Center; Houston, Texas**
Coverage: **Long-form coverage with prime time re-airs.**

Special Republican Convention Preview Programming: On location from host city
Date: **August 10-14 -- 8:00 PM (ET) each evening**
Location: **Houston, Texas**
Coverage: **Candidates' arrival; nightly prime time Call-Ins; Campaign events; stake-outs; interviews; and pre-convention fundraisers.**

Republican National Convention
Date: **August 17-20**
Location: **The Houston Astrodome**
Coverage: **Gavel-to-Gavel from the convention floor; Live Call-Ins; interviews and events; Journalists' Roundtable wrap-up on Friday, August 21.**

C-SPAN's Pre-Convention Preview weeks will give viewers an inside perspective on convention organization, the ambiance of the host city, interviews with local political leaders, *"Road To The White House"* style campaign trail coverage as the candidates arrive and daily live Call-In programs from on-location studios. Among the issues looked at that week: the party platform and party politics; the vice-presidential choice; the role of the media; fundraising; definition of a delegate, a super delegate and delegate activities; and key personalities and events as they unfold.

C-SPAN will also build on the series of local media simulcasts the network began airing during the primary season. Host city simulcasts of local radio and television news and Call-In programs will give the viewer a sense of being "on-location" in Houston and New York.

C-SPAN's convention coverage is part of the network's overall Election '92 programming, along with the weekly 90 minute *"Road To The White House"* series airing Fridays at 5:00 PM (ET) and Sundays at 9:30 PM (ET).

C-SPAN is currently available in 56.6 million households nationwide and around the world via satellite. C-SPAN is privately funded to serve the public by America's cable television companies.

-30-

FOR IMMEDIAT

Contact: Rayne
(202) 6
Virgini
(202) 62

revised for Marketing 6/15/92 "A:MktconvI"

C-SPAN: COMPLETE, LIVE, UNINTERRUPTED COVERAGE OF
CONVENTIONS

--Video Verite Programming Lets Viewers Decide for Them

Washington, D.C. June 8, 1992 -- The nearly 57 million cable subsc ve C-SPAN at home will have their personal pass to the Democratic and Repub national political conventions this summer.

C-SPAN is the only network telecasting completely uninterrupted coverage of the conventions. As with all C-SPAN programming, there will be no editing , editorializing, commentary or commercials . Live Viewer Call-In programs, one-on-one interviews and roundtables will allow guests and viewers to analyze and discuss events as they unfold.

1992 marks C-SPAN's fourth presidential election and third set of political conventions. The network projects that more than 120 programming hours will be devoted to each convention this summer, including Platform Committee meetings, week-long Convention Preview coverage and wrap-up. Our current schedule is as follows:

Democratic National Convention
Date: **July 13-16**
Location: **Madison Square Garden**
Coverage: **Gavel-to-Gavel from the convention floor; Live Call-Ins; interviews and events; Journalists' Roundtable wrap-up on Friday, July 17.**

Full Republican Platform Committee Hearing
Date: **August 10-14**
Location: **George Brown Convention Center; Houston, Texas**
Coverage: **Long-form coverage with prime time re-airs.**

Special Republican Convention Preview Programming: On location from host city
Date: **August 10-14 -- 8:00 PM (ET) each evening**
Location: **Houston, Texas**
Coverage: **Candidates' arrival; nightly prime time Call-Ins; Campaign events; stake-outs; interviews; pre-convention fundraisers and media parties.**

(MORE)

FOR IMMEDIATE RELEASE:

Contact: Rayne Pollack
(202) 626-4863
Virginia Diez
(202) 626-4602

C-SPAN: COMPLETE, LIVE, UNINTERRUPTED COVERAGE OF NATIONAL PARTY CONVENTIONS

--Video Verite Programming Lets Viewers Decide for Themselves--

Washington, D.C. June 8, 1992 -- The nearly 57 million cable subscribers who have C-SPAN at home will have their personal pass to the Democratic and Republican national political conventions this summer.

C-SPAN is the only network telecasting completely uninterrupted coverage of the conventions. As with all C-SPAN programming, there will be no editing , editorializing, commentary or commercials . Live Viewer Call-In programs, one-on-one interviews and roundtables will allow guests and viewers to analyze and discuss events as they unfold.

1992 marks C-SPAN's fourth presidential election and third set of political conventions. The network projects that more than 120 programming hours will be devoted to each convention this summer, including Platform Committee meetings, week-long Convention Preview coverage and wrap-up. Our current schedule is as follows:

Democratic National Convention
Date: **July 13-16**
Location: **Madison Square Garden**
Coverage: **Gavel-to-Gavel from the convention floor; Live Call-Ins; interviews and events; Journalists' Roundtable wrap-up on Friday, July 17.**

Full Republican Platform Committee Hearing
Date: **August 10-14**
Location: **George Brown Convention Center; Houston, Texas**
Coverage: **Long-form coverage with prime time re-airs.**

Special Republican Convention Preview Programming: On location from host city
Date: **August 10-14 -- 8:00 PM (ET) each evening**
Location: **Houston, Texas**
Coverage: **Candidates' arrival; nightly prime time Call-Ins; Campaign events; stake-outs; interviews; pre-convention fundraisers and media parties.**

(MORE)

Republican National Convention
Date: **August 17-20**
Location: **The Houston Astrodome**
Coverage: **Gavel-to-Gavel from the convention floor; Live Call-Ins; interviews and events; Journalists' Roundtable wrap-up on Friday, August 21.**

C-SPAN's Pre-Republican Convention Preview weeks will give viewers an inside perspective on convention organization, the ambiance of New York City, interviews with local political leaders, *"Road To The White House"* style campaign trail coverage as the candidates arrive and daily live Call-In programs from on-location studios. Among the issues looked at that week: the party platform and party politics; the vice-presidential choice; the role of the media; fundraising; definition of a delegate, a super delegate and delegate activities; and key personalities and events as they unfold.

C-SPAN will also build on the series of local media simulcasts the network began airing during the primary season. Host city simulcasts of local radio and television news and Call-In programs will give the viewer a sense of being "on-location" in Houston and New York.

C-SPAN's convention coverage is part of the network's overall Election '92 programming, along with the weekly 90 minute *"Road To The White House"* series airing Fridays at 5:00 PM (ET) and Sundays at 9:30 PM (ET).

C-SPAN is currently available in 56.6 million households nationwide and around the world via satellite. C-SPAN is privately funded to serve the public by America's cable television companies.

-30-

PRIVATELY FUNDED
TO SERVE THE PUBLIC
BY AMERICA'S CABLE
TELEVISION COMPANIES

C-SPAN

PRESS INFORMATION

400 North Capitol St., NW
Suite 650
Washington, DC 20001
202 • 737 • 3220

FACSIMILE TRANSMITTAL SHEET

DATE: 6/16/92

TO: Ann King - Time Magazine

FROM: *MONIQUE LLANOS*
(202) 626-7975

NUMBER OF PAGES: 3
(including this page)

NOTE: C-SPAN's Convention Coverage

If you have any questions, you may call me at (202)626-7975 or Rayne Pollack at (202) 626-4863.

Thanks,
Monique

Please call 202-737-3220 if you experience any transmission problems. If you need to respond to this transmission, please fax to 202-737-3323.

212 522 - 0934

Full Republican Platform Committee Hearing
Date: **August 10-14**
Location: **George Brown Convention Center; Houston, Texas**
Coverage: **Long-form coverage with prime time re-airs.**

Special Republican Convention Preview Programming: On location from host city
Date: **August 10-14 -- 8:00 PM (ET) each evening**
Location: **Houston, Texas**
Coverage: **Candidates' arrival; nightly prime time Call-Ins; Campaign events; stake-outs; interviews; and pre-convention fundraisers.**

Republican National Convention
Date: **August 17-20**
Location: **The Houston Astrodome**
Coverage: **Gavel-to-Gavel from the convention floor; Live Call-Ins; interviews and events; Journalists' Roundtable wrap-up on Friday, August 21.**

C-SPAN's Pre-Convention Preview weeks will give viewers an inside perspective on convention organization, the ambiance of the host city, interviews with local political leaders, *"Road To The White House"* style campaign trail coverage as the candidates arrive and daily live Call-In programs from on-location studios. Among the issues looked at that week: the party platform and party politics; the vice-presidential choice; the role of the media; fundraising; definition of a delegate, a super delegate and delegate activities; and key personalities and events as they unfold.

C-SPAN will also build on the series of local media simulcasts the network began airing during the primary season. Host city simulcasts of local radio and television news and Call-In programs will give the viewer a sense of being "on-location" in Houston and New York.

C-SPAN's convention coverage is part of the network's overall Election '92 programming, along with the weekly 90 minute *"Road To The White House"* series airing Fridays at 5:00 PM (ET) and Sundays at 9:30 PM (ET).

C-SPAN is currently available in 56.6 million households nationwide and around the world via satellite. C-SPAN is privately funded to serve the public by America's cable television companies.

-30-

PRIVATELY FUNDED
TO SERVE THE PUBLIC
BY AMERICA'S CABLE
TELEVISION COMPANIES

C-SPAN

PRESS INFORMATION

400 North Capitol St., NW
Suite 650
Washington, DC 20001
202 • 737 • 3220

FACSIMILE TRANSMITTAL SHEET

DATE: 6/11/92

TO: Amanda - Cable Connection

FROM: MONIQUE LLANOS
(202) 626-7975

NUMBER OF PAGES: 3
(including this page)

NOTE: Convention Coverage

Please call 202-737-3220 if you experience any transmission problems. If you need to respond to this transmission, please fax to 202-737-3323.

(817) 336-7901

PRIVATELY FUNDED
TO SERVE THE PUBLIC
BY AMERICA'S CABLE
TELEVISION COMPANIES
C-SPAN

News Release

FOR IMMEDIATE RELEASE:

Contact: Rayne Pollack
(202) 626-4863
Virginia Diez
(202) 626-4602

C-SPAN: COMPLETE, LIVE, UNINTERRUPTED COVERAGE OF NATIONAL PARTY CONVENTIONS

--Video Verite Programming Lets Viewers Decide for Themselves--

Washington, D.C., June 8, 1992 -- The nearly 57 million cable subscribers who have C-SPAN at home will have their personal pass to the Democratic and Republican national political conventions this summer.

C-SPAN is the only network telecasting completely uninterrupted coverage of the conventions. As with all C-SPAN programming, there will be no editing , editorializing, commentary or commercials. Live Viewer Call-In programs, one-on-one interviews and roundtables will allow guests and viewers to analyze and discuss events as they unfold.

1992 marks C-SPAN's fourth presidential election and third set of political conventions. The network projects that more than 120 programming hours will be devoted to each convention this summer, including Platform Committee meetings, week-long Convention Preview coverage and wrap-up. Schedule as follows:

Democratic and Republican National Conventions

Full Democratic Platform Committee Meeting
Date: June 27
Location: Mayflower Hotel, Washington, D.C.
Coverage: Long-form coverage with prime time re-airs.

Special Democratic Convention Preview Programming: On location from host city
Date: July 6-10 -- 8:00 PM (ET) each evening.
Location: New York City
Coverage: Candidates' arrival; nightly prime time Call-Ins; local media simulcasts; "video verite" pre-convention campaign events; stake-outs; interviews; and pre-convention fundraisers.

Democratic National Convention
Date: July 13-16
Location: Madison Square Garden
Coverage: Gavel-to-Gavel from the convention floor; Live Call-Ins; interviews and events; Journalists' Roundtable wrap-up on Friday, July 17.

(MORE)

400 North Capitol St. NW
Suite 650
Washington, DC 20001
202 • 737 • 3220

Full Republican Platform Committee Hearing
Date: **August 10-14**
Location: **George Brown Convention Center; Houston, Texas**
Coverage: **Long-form coverage with prime time re-airs.**

Special Republican Convention Preview Programming: On location from host city
Date: **August 10-14 -- 8:00 PM (ET) each evening**
Location: **Houston, Texas**
Coverage: **Candidates' arrival; nightly prime time Call-Ins; Campaign events; stake-outs; interviews; and pre-convention fundraisers.**

Republican National Convention
Date: **August 17-20**
Location: **The Houston Astrodome**
Coverage: **Gavel-to-Gavel from the convention floor; Live Call-Ins; interviews and events; Journalists' Roundtable wrap-up on Friday, August 21.**

C-SPAN's Pre-Convention Preview weeks will give viewers an inside perspective on convention organization, the ambiance of the host city, interviews with local political leaders, *"Road To The White House"* style campaign trail coverage as the candidates arrive and daily live Call-In programs from on-location studios. Among the issues looked at that week: the party platform and party politics; the vice-presidential choice; the role of the media; fundraising; definition of a delegate, a super delegate and delegate activities; and key personalities and events as they unfold.

C-SPAN will also build on the series of local media simulcasts the network began airing during the primary season. Host city simulcasts of local radio and television news and Call-In programs will give the viewer a sense of being "on-location" in Houston and New York.

C-SPAN's convention coverage is part of the network's overall Election '92 programming, along with the weekly 90 minute *"Road To The White House"* series airing Fridays at 5:00 PM (ET) and Sundays at 9:30 PM (ET).

C-SPAN is currently available in 56.6 million households nationwide and around the world via satellite. C-SPAN is privately funded to serve the public by America's cable television companies.

-30-

PRIVATELY FUNDED
TO SERVE THE PUBLIC
BY AMERICA'S CABLE
TELEVISION COMPANIES

C-SPAN

PRESS INFORMATION

400 North Capitol St., NW
Suite 650
Washington, DC 20001
202 • 737 • 3220

FACSIMILE TRANSMITTAL SHEET

DATE: 6/8/92

TO: Jennifer McMichael

FROM: *MONIQUE LLANOS*
(202) 626-7975

NUMBER OF PAGES: 3
(including this page)

NOTE: Convention Release

Please call 202-737-3220 if you experience any transmission problems. If you need to respond to this transmission, please fax to 202-737-3323.

(212) 683-8051

XPEDITE DETAILED DELIVERY REPORT

Attention: Monique Llanos

Job Number: 00384557
Sent By Xpedite User: C-SPAN
Entered Xpedite System: 05/04 11:46 ET
Report Generated: 05/04 12:46 ET
Page Count: 2 (no cover sheet)

SUMMARY:

Sent 36, Errors 3, Cancelled 0
Total 39

DETAIL:

List ID: TOP20TV

LOG	REF	PHONE	STAT	DATE	TIME	RT	DUR	CUM	SPEED
00001	ASSOCIATED PRES	212-621-7520	SENT	05/04	11:50	1	96	96	9600
00002	ATLANTA CONSTIT	4045265509	SENT	05/04	11:55	2	88	88	9600
00003	BALTIMORE SUN	3017832519	SENT	05/04	11:49	1	103	103	9600
00004	BOSTON GLOBE	6179292813	SENT	05/04	11:52	1	98	98	9600
00005	BOSTON GLOBE 2	617-929-3256	SENT	05/04	11:51	1	85	85	9600
00006	BOSTON HERALD	6175421315	SENT	05/04	11:49	1	97	97	9600
00007	CHICAGO SUN-TIM	3123213084	SENT	05/04	11:52	1	83	83	9600
00008	CHICAGO TRIB 2	3122223143	SENT	05/04	11:58	2	84	84	9600
00009	CHICAGO TRIBUNE	3122223143	SENT	05/04	11:49	1	83	83	9600
00010	DALLAS MORNING	2149778321	SENT	05/04	11:50	1	85	85	9600
00011	DENVER POST	3038201369	SENT	05/04	11:51	1	84	84	9600
00012	DETROIT FREE PR	3132225981	SENT	05/04	11:57	2	87	87	9600
00013	HOUSTON CHRON 2	7132207410	SENT	05/04	11:49	1	85	85	9600
00014	HOUSTON CHRONIC	7132207410	SENT	05/04	11:51	1	85	85	9600
00015	HOUSTON POST	7138406722	SENT	05/04	11:49	1	92	92	9600
00016	LOS ANGELES DAI	818-713-0058	SENT	05/04	11:50	1	96	96	9600
00017	LOS ANGELES TIM	2132374712	SENT	05/04	11:49	1	87	87	9600
00018	MIAMI HERALD	900-988-4329	IGET	05/04	12:42	5	0	0	0000
00019	NEW YORK DAILY	212-949-1234	SENT	05/04	11:52	1	82	82	9600
00020	NEW YORK POST	2128158676	SENT	05/04	11:52	1	123	123	7200
00021	NEW YORK TIMES	2125564161	SENT	05/04	11:54	1	84	84	9600
00022	NEWSDAY	2126960590	SENT	05/04	11:49	1	85	85	9600
00023	PHILADELPHIA IN	2158544795	SENT	05/04	11:52	1	96	96	9600
00024	POLITICAL HOTLI	703-237-5149	SENT	05/04	11:51	1	102	102	9600
00025	ROCKY MOUNTAIN	3038925123	SENT	05/04	11:49	1	88	88	9600
00026	SACRAMENTO BEE	916-321-1109	SENT	05/04	11:59	2	84	84	9600
00027	SAN DIEGO TRIBU	6192337520	VOIC	05/04	12:09	3	0	0	0000
00028	SAN DIEGO UNION	6192932333	VOIC	05/04	12:32	4	0	0	0000
00029	SAN FRANCISCO 2	4157126126	SENT	05/04	11:52	1	83	83	9600
00030	SAN FRANCISCO 3	4157772525	SENT	05/04	11:50	1	83	83	9600
00031	SAN FRANCISCO C	4155128196	SENT	05/04	11:50	1	82	82	9600
00032	SEATTLE TIMES	2064642261	SENT	05/04	11:50	1	88	88	9600
00033	TRIBUNE MEDIA	518-799-2127	SENT	05/04	11:52	1	99	99	9600
00034	TV GUIDE	703-524-2758	SENT	05/04	11:51	1	97	97	9600
00035	USA TODAY	7035584687	SENT	05/04	11:52	1	99	99	9600
00036	USA TODAY 2	7035583937	SENT	05/04	11:52	1	95	95	9600
00037	WASHINGTON POST	2023345587	SENT	05/04	11:50	1	97	97	9600
00038	WASHINGTON TIM2	202-269-3419	SENT	05/04	11:49	1	82	82	9600
00039	WASHINGTON TIME	202-269-3419	SENT	05/04	12:10	3	82	82	9600

XPEDITE FAXCAST INSTRUCTION SHEET

This instruction sheet MUST be the first page of your transmission.

Please type or print, using black or blue ink.

Required

Date: 5/4/92

Xpedite ID: C-SPAN **Xpedite Account Number:** 4906

Your Name: Monique Llanos **Phone #:** (202)626-7975

List Name(s) Top20TV

Number of pages *including* this Instruction Sheet: 3

Extra Recipients for this Broadcast Only: Fax# "To:" (up to 25 characters)

1. _____ _____

2. _____ _____

3. _____ _____

Limit 3 recipients.

Options

Circle any items you wish to change from your registered profile (for this broadcast only):

Delivery Class: **Express** **Express Scheduled** **Offpeak**

If Express Scheduled, you must indicate a future start time: **Date:** ____/____/____ **Time:** ____:____ **Eastern Time (24 hr clock)**

Cover Sheet: **No** **Yes**

If yes, you may include 4 FROM lines (up to 40 characters per line) that will appear on the Cover Sheet (Optional):

_____

_____

_____

_____

Broadcast Report: **Detail** **Exception** **None**

Cust. Ref. Code: **No** **Yes** _____ **(up to 25 characters)**

Billing Code: **No** **Yes** _____ **(up to 10 characters)**

Global Header: **No** **Yes** _____ **(up to 20 characters)**

Fax this Instruction Sheet and your document to: 908-542-1266

PRIVATELY FUNDED
TO SERVE THE PUBLIC
BY AMERICA'S CABLE
TELEVISION COMPANIES

C-SPAN

News Release

Contact: Rayne Pollack
(202) 626-4863
Virginia Diez
(202) 626-4602

FOR IMMEDIATE RELEASE

C-SPAN PROVIDES COMPLETE COVERAGE OF NATIONAL PARTY CONVENTIONS

Washington D.C., April 28, 1992 -- If you are one of the 56 million cable subscribers who have C-SPAN at home, then you have your ticket to the Democratic and Republican national political conventions this summer.

C-SPAN is the only network telecasting completely uninterrupted coverage of the conventions. As with all C-SPAN programming, there will be no editing, editorializing, commentary or commercials. Live Viewer Call-In programs, one-on-one interviews and roundtables will allow guests and viewers to analyze and discuss events as they unfold.

1992 marks C-SPAN's fourth presidential election and third set of political conventions. The network projects that more than 120 programming hours will be devoted to each convention this summer, including Platform Committee meetings, week-long Convention Preview coverage and wrap-up. Schedule as follows:

Democratic and Republican National Conventions

Full Democratic Platform Committee Meeting
Date: June 27
Location: Mayflower Hotel; Washington, D.C.
Coverage: Long-form coverage with prime time re-airs.

Special Democratic Convention Preview Programming: On-location from host city
Date: July 6-10 -- 8:00 PM (ET) each evening.
Location: New York City
Coverage: Candidates' arrival; nightly prime time Call-Ins; local media simulcasts; "video verite" pre-convention campaign events; stake-outs; interviews; pre-convention fundraisers and media parties.

Democratic National Convention
Date: July 13-16
Location: Madison Square Garden
Coverage: Gavel-to-Gavel from the convention floor; Live Call-Ins; interviews and events; Journalists' Roundtable wrap-up on Friday, July 17.

(MORE)

400 North Capitol St. NW
Suite 650
Washington, DC 20001
202 • 737 • 3220

Republican Full Platform Committee Meeting
Date: August 10-14
Location: George Brown Convention Center; Houston, Texas
Coverage: Long-form coverage with prime time re-airs

Special Republican Convention Preview Programming: On location from host city
Date: August 10-14 -- 8:00 PM (ET) each evening
Location: Houston, Texas
Coverage: Candidates' arrival; nightly prime time Call-Ins; local media simulcasts; "video verite" pre-convention campaign events; stake-outs; interviews; pre-convention fundraisers and media parties.

Republican National Convention
Date: August 17-20
Location: The Houston Astrodome
Coverage: Gavel-to-Gavel from the convention floor; Live Call-Ins; interviews and events; Journalists' Roundtable wrap-up on Friday, August 21.

Whether a seasoned political observer or a first-time viewer C-SPAN's coverage gives the viewer an informative and substantive look at nearly every aspect of the political conventions.

C-SPAN's special week-before Convention Preview will give viewers an inside perspective on convention organization, the ambiance of the host city, interviews with local political leaders, "Road to the White House" style campaign trail coverage as the candidates arrive and daily live Call-In programs from on-location studios. Among the issues looked at that week: the party platform and party politics; the vice-presidential choice; the role of the media; fundraising; definition of a delegate, a super delegate and delegate activities; and key personalities and events as they unfold.

C-SPAN will also build on the series of local media simulcasts the network began airing during the primary season. Host city simulcasts of local radio and television news and call-in programs will offer a unique perspective on national events.

C-SPAN's convention coverage is part of the network's overall Election'92 programming, along with the weekly 90 minute "Road to the White House" series airing Fridays at 5:00 PM (ET) and Sundays and 9:30 PM (ET). C-SPAN is currently available in 56 million households nationwide and around the world via satellite. C-SPAN is privately funded to serve the public by America's cable television companies.

-30-

PRIVATELY FUNDED
TO SERVE THE PUBLIC
BY AMERICA'S CABLE
TELEVISION COMPANIES

C-SPAN

PRESS INFORMATION

400 North Capitol St., NW
Suite 650
Washington, DC 20001
202 • 737 • 3220

FACSIMILE TRANSMITTAL SHEET

DATE: 4/28/92

TO: KIM MITCHELL

FROM: *VIRGINIA DIEZ*
(202) 626-4602

NUMBER OF PAGES: 3
(including this page)

NOTE: Here's our convention coverage release.

Please call 202-737-3220 if you experience any transmission problems. If you need to respond to this transmission, please fax to 202-737-3323.

(303) 393-7139.

PRIVATELY FUNDED
TO SERVE THE PUBLIC
BY AMERICA'S CABLE
TELEVISION COMPANIES

C-SPAN

PRESS INFORMATION

400 North Capitol St., NW
Suite 650
Washington, DC 20001
202 • 737 • 3220

FACSIMILE TRANSMITTAL SHEET

DATE: 4/28/92

TO: DAVID KELLY

FROM: *VIRGINIA DIEZ*
(202) 626-4602

NUMBER OF PAGES: 3
(including this page)

NOTE: Here's our convention coverage release.

Please call 202-737-3220 if you experience any transmission problems. If you need to respond to this transmission, please fax to 202-737-3323.

737-3833

XPEDITE FAXCAST INSTRUCTION SHEET

This instruction sheet MUST be the first page of your transmission.

Please type or print, using black or blue ink.

Required **Date:** 4/28/92

Xpedite ID: C-SPAN **Xpedite Account Number:** 4906

Your Name: Monique Llanos **Phone #:** (202) 626-7975

List Name(s) CABLE

Number of pages *including* this Instruction Sheet: 3

Extra Recipients for this Broadcast Only: Fax# "To:" (up to 25 characters)

1. _____ _____

2. _____ _____

3. _____ _____

Limit 3 recipients.

Options

Circle any items you wish to change from your registered profile (for this broadcast only):

Delivery Class: **Express** **Express Scheduled** **Offpeak**

If Express Scheduled, you must indicate a future start time: **Date:** ____/____/____ **Time:** ____:____ **Eastern Time (24 hr clock)**

Cover Sheet: **No** **Yes**

If yes, you may include 4 FROM lines (up to 40 characters per line) that will appear on the Cover Sheet (Optional):

_____

_____

_____

_____

Broadcast Report: **Detail** **Exception** **None**

Cust. Ref. Code: **No** **Yes** _____ **(up to 25 characters)**

Billing Code: **No** **Yes** _____ **(up to 10 characters)**

Global Header: **No** **Yes** _____ **(up to 20 characters)**

Fax this Instruction Sheet and your document to: 908-542-1266

(908) 542-1266

PRIVATELY FUNDED
TO SERVE THE PUBLIC
BY AMERICA'S CABLE
TELEVISION COMPANIES

C-SPAN

PRESS INFORMATION

400 North Capitol St., NW
Suite 650
Washington, DC 20001
202 • 737 • 3220

FACSIMILE TRANSMITTAL SHEET

DATE: 4/28/92

TO: Walt Combs-Tribune

FROM: *MONIQUE LLANOS*
(202) 626-7975

NUMBER OF PAGES: 3
(including this page)

NOTE: Convention Coverage

Please call 202-737-3220 if you experience any transmission problems. If you need to respond to this transmission, please fax to 202-737-3323.

PRIVATELY FUNDED
TO SERVE THE PUBLIC
BY AMERICA'S CABLE
TELEVISION COMPANIES

C-SPAN

PRESS INFORMATION

400 North Capitol St., NW
Suite 650
Washington, DC 20001
202 • 737 • 3220

FACSIMILE TRANSMITTAL SHEET

DATE: 4/28/92

TO: Katrina Brown - N Grinde

FROM: *MONIQUE LLANOS*
(202) 626-7975

NUMBER OF PAGES: 3
(including this page)

NOTE: Convention Coverage

Addition: # On July 4 at 10:00 AM (ET) we will cover the "Close-Up" Citizen Bee

Please call 202-737-3220 if you experience any transmission problems. If you need to respond to this transmission, please fax to 202-737-3323.

(212) 683-8051

XPEDITE DETAILED DELIVERY REPORT

Attention: Monique Llanos

Job Number: 00375971
Sent By Xpedite User: C-SPAN
Entered Xpedite Syatem: 04/28 16:01 ET
Report Generated: 04/28 16:58 ET
Page Count: 2 (no cover sheet)

SUMMARY:

Sent 9, Errors 1, Cancelled 0
Total 10

DETAIL:

List ID: CABLE

LON	REF	PHONE	STAT	DATE	TIME	RT	DUR	CUM	SPEED
00001	BROADCASTING	2125992837	ICPT	04/28	16:55	5	0	0	0000
00002	CABLE WORLD	3038370915	SENT	04/28	16:03	1	88	88	9600
00003	CABLEFAX	2022230980	SENT	04/28	16:03	1	83	83	9600
00004	CABLEVISION	2128878585	SENT	04/28	16:22	3	90	90	9600
00005	COMMUNICATIONS	2022933425	SENT	04/28	16:03	1	91	91	9600
00006	ELECTRONIC MEDI	2122100400	SENT	04/28	16:03	1	91	91	9600
00007	MULTICHANNEL 2	212-887-8585	SENT	04/28	16:04	1	100	100	9600
00008	MULTICHANNEL NE	2128878384	SENT	04/28	16:07	2	90	90	9600
00009	TV GUIDE	2124849910	SENT	04/28	16:20	2	82	82	9600
00010	VARIETY	7038278214	SENT	04/28	16:04	1	154	154	4800

PRIVATELY FUNDED
TO SERVE THE PUBLIC
BY AMERICA'S CABLE
TELEVISION COMPANIES

C-SPAN

PRESS
INFORMATION

400 North Capitol St., NW
Suite 650
Washington, DC 20001
202 • 737 • 3220

FACSIMILE TRANSMITTAL SHEET

DATE: 4/28

TO: Steve McClellan / Bcasting

FROM: *RAYNE POLLACK*
(202) 626-4863

NUMBER OF PAGES: 3
(including this page)

NOTE: Info for national cable show Book — please call with any questions

-Rayne

Please call 202-737-3220 if you experience any transmission problems. If you need to respond to this transmission, please fax to 202-737-3323.

212-340-9869

PRIVATELY FUNDED
TO SERVE THE PUBLIC
BY AMERICA'S CABLE
TELEVISION COMPANIES

C-SPAN

PRESS INFORMATION

400 North Capitol St., NW
Suite 650
Washington, DC 20001
202 • 737 • 3220

FACSIMILE TRANSMITTAL SHEET

DATE: 4/28/92

TO: Peter R. Range - TV Guide

FROM: RAYNE POLLACK
(202) 626-4863

NUMBER OF PAGES: 3
(including this page)

NOTE: Convention Coverage

Peter, its looking good for the Viet Nam special on Memorial Day Weekend — by tomorrow I should have something on paper + I'll send it through —

Rayne

Please call 202-737-3220 if you experience any transmission problems. If you need to respond to this transmission, please fax to 202-737-3323.

(703) 524-2758

PRIVATELY FUNDED
TO SERVE THE PUBLIC
BY AMERICA'S CABLE
TELEVISION COMPANIES

C-SPAN

PRESS INFORMATION

400 North Capitol St., NW
Suite 650
Washington, DC 20001
202 • 737 • 3220

FACSIMILE TRANSMITTAL SHEET

DATE: 4/30/92

TO: JULIUS GRAW

FROM: *VIRGINIA DIEZ*
(202) 626-4602

NUMBER OF PAGES: 3
(including this page)

NOTE: Our CEO and Senior Vice President will be in Dallas for the Cable TV show next week. If you are interested in interviewing them for a talk show, please let me know.

As you will see from the attached release, we will produce extensive coverage of the Republican convention this summer.

Look forward to hearing from you.

Please call 202-737-3220 if you experience any transmission problems. If you need to respond to this transmission, please fax to 202-737-3323.

PRIVATELY FUNDED
TO SERVE THE PUBLIC
BY AMERICA'S CABLE
TELEVISION COMPANIES

C-SPAN

PRESS INFORMATION

400 North Capitol St., NW
Suite 650
Washington, DC 20001
202 • 737 • 3220

FACSIMILE TRANSMITTAL SHEET

DATE: 4/30/92

TO: STEVE SMITH

FROM: *VIRGINIA DIEZ*
(202) 626-4602

NUMBER OF PAGES: 3
(including this page)

NOTE: Following my message today, here's our convention release, as the possible subject of an interview with CEO Brian Lamb or Senior Vice President Susan Swain on our Election '92 and convention coverage.

Please let me know whether you are interested.

Thanks,

Please call 202-737-3220 if you experience any transmission problems. If you need to respond to this transmission, please fax to 202-737-3323.

PRIVATELY FUNDED
TO SERVE THE PUBLIC
BY AMERICA'S CABLE
TELEVISION COMPANIES

C-SPAN

PRESS INFORMATION

400 North Capitol St., NW
Suite 650
Washington, DC 20001
202 • 737 • 3220

FACSIMILE TRANSMITTAL SHEET

DATE: 4/30/92

TO: PATTY HARRIS

FROM: *VIRGINIA DIEZ*
(202) 626-4602

NUMBER OF PAGES: 3
(including this page)

NOTE: After we spoke, I thought you you might want our convention release as the basis for a possible interview on our election and convention coverage, as we discussed.

Please call 202-737-3220 if you experience any transmission problems. If you need to respond to this transmission, please fax to 202-737-3323.

PRIVATELY FUNDED
TO SERVE THE PUBLIC
BY AMERICA'S CABLE
TELEVISION COMPANIES

C-SPAN

PRESS INFORMATION

400 North Capitol St., NW
Suite 650
Washington, DC 20001
202 • 737 • 3220

FACSIMILE TRANSMITTAL SHEET

DATE: 4/30/92

TO: CHRISTIE SCALES

FROM: *VIRGINIA DIEZ*
(202) 626-4602

NUMBER OF PAGES: 3
(including this page)

NOTE: Here is our convention coverage press release. Please give me a call if you're interested in an interview on C-SPAN's Election '92 coverage with CEO Brian Lamb or Vice President Susan Swain, both I look forward to hearing from you.

Please call 202-737-3220 if you experience any transmission problems. If you need to respond to this transmission, please fax to 202-737-3323.

TO SERVE THE PUBLIC
BY AMERICA'S CABLE
TELEVISION COMPANIES

C-SPAN

PRESS INFORMATION

400 North Capitol St., NW
Suite 650
Washington, DC 20001
202 • 737 • 3220

FACSIMILE TRANSMITTAL SHEET

DATE: 5/11/92

TO: Polly Johnson - Satellite Orbit

FROM: MONIQUE LLANOS
(202) 626-7975

NUMBER OF PAGES: 3
(including this page)

NOTE: Re: Democratic Convention Coverage in July for piece in July issue.

P.S. Could you please send me a copy of the story once it is published, at the address listed below?

Thanks,
Monique

Please call 202-737-3220 if you experience any transmission problems. If you need to respond to this transmission, please fax to 202-737-3323.

(703) 356-6179 FX

PRIVATELY FUNDED
TO SERVE THE PUBLIC
BY AMERICA'S CABLE
TELEVISION COMPANIES

C-SPAN

PRESS INFORMATION

400 North Capitol St., NW
Suite 650
Washington, DC 20001
202 • 737 • 3220

FACSIMILE TRANSMITTAL SHEET

DATE: 8/27/92

TO: Nancy Gaines – Houston Chronicle

FROM: *MONIQUE LLANOS*
(202) 626-7975

NUMBER OF PAGES: 3
(including this page)

NOTE: Convention Coverage Release.

Please call 202-737-3220 if you experience any transmission problems. If you need to respond to this transmission, please fax to 202-737-3323.

(713) 220 - 7410

PRIVATELY FUNDED
TO SERVE THE PUBLIC
BY AMERICA'S CABLE
TELEVISION COMPANIES

C-SPAN

PRESS INFORMATION

400 North Capitol St., NW
Suite 650
Washington, DC 20001
202 • 737 • 3220

FACSIMILE TRANSMITTAL SHEET

DATE: 6/9/92

TO: Al Stewart - Cable World

FROM: **MONIQUE LLANOS**
(202) 626-7975

NUMBER OF PAGES: 3
(including this page)

NOTE: re: Convention Coverage

Rayne will give you a call just so you know what our plans are.

Please call 202-737-3220 if you experience any transmission problems. If you need to respond to this transmission, please fax to 202-737-3323.

PRIVATELY FUNDED
TO SERVE THE PUBLIC
BY AMERICA'S CABLE
TELEVISION COMPANIES

C-SPAN

PRESS INFORMATION

400 North Capitol St., NW
Suite 650
Washington, DC 20001
202 • 737 • 3220

FACSIMILE TRANSMITTAL SHEET

DATE: 4/22/92

TO: John Oleski - Akron Beacon Journal

FROM: *MONIQUE LLANOS*
(202) 626-7975

NUMBER OF PAGES: 3
(including this page)

NOTE: Convention Coverage Release

Please call 202-737-3220 if you experience any transmission problems. If you need to respond to this transmission, please fax to 202-737-3323.

PRIVATELY FUNDED
TO SERVE THE PUBLIC
BY AMERICA'S CABLE
TELEVISION COMPANIES

C-SPAN

PRESS INFORMATION

400 North Capitol St., NW
Suite 650
Washington, DC 20001
202 • 737 • 3220

FACSIMILE TRANSMITTAL SHEET

DATE: 6/26

TO: Jane Hall / LAT

FROM: *RAYNE POLLACK*
(202) 626-4863

NUMBER OF PAGES: 10
(including this page)

NOTE: Jane - we couldn't Fed Ex you the package last night — so here is the essential info. CAN BRIAN Call you AT 3:00 PM for the phone interview? If okay, please confirm.
— Rayne

Please call 202-737-3220 if you experience any transmission problems. If you need to respond to this transmission, please fax to 202-737-3323.

212 371 3242

PRIVATELY FUNDED
TO SERVE THE PUBLIC
BY AMERICA'S CABLE
TELEVISION COMPANIES

C-SPAN

PRESS INFORMATION

400 North Capitol St., NW
Suite 650
Washington, DC 20001
202 • 737 • 3220

FACSIMILE TRANSMITTAL SHEET

DATE: 7/2/92

TO: Jim Bookout - LA Daily News

FROM: *MONIQUE LLANOS*
(202) 626-7975

NUMBER OF PAGES: 5
(including this page)

NOTE: Convention Coverage + Pre-Convention Coverage Releases.

Thanks, Monique

- Call if you have any questions -- (Call Rayne Pollack at (202) 426-4863)

Please call 202-737-3220 if you experience any transmission problems. If you need to respond to this transmission, please fax to 202-737-3323.

818 713 3545

PRIVATELY FUNDED
TO SERVE THE PUBLIC
BY AMERICA'S CABLE
TELEVISION COMPANIES

C-SPAN

PRESS INFORMATION

400 North Capitol St., NW
Suite 650
Washington, DC 20001
202 • 737 • 3220

FACSIMILE TRANSMITTAL SHEET

DATE: 7/7/92

TO: Eric Beach - Reuter's

FROM: *MONIQUE LLANOS*
(202) 626-7975

NUMBER OF PAGES: 5
(including this page)

NOTE: Pre-Convention and Convention Coverage

Please call 202-737-3220 if you experience any transmission problems. If you need to respond to this transmission, please fax to 202-737-3323.

898-8383

PRIVATELY FUNDED
TO SERVE THE PUBLIC
BY AMERICA'S CABLE
TELEVISION COMPANIES

C-SPAN

PRESS INFORMATION

400 North Capitol St., NW
Suite 650
Washington, DC 20001
202 • 737 • 3220

FACSIMILE TRANSMITTAL SHEET

DATE: 7/7/92

TO: Dave Guarino - The Boston Globe National Desk

FROM: *MONIQUE LLANOS*
(202) 626-7975

NUMBER OF PAGES: 5
(including this page)

NOTE: Pre-Convention + Convention Coverage

Please call 202-737-3220 if you experience any transmission problems. If you need to respond to this transmission, please fax to 202-737-3323.

(617) 929-3186

PRIVATELY FUNDED
TO SERVE THE PUBLIC
BY AMERICA'S CABLE
TELEVISION COMPANIES

C-SPAN

News Release

FOR IMMEDIATE RELEASE:

Contact: Rayne Pollack
(202) 626-4863
Virginia Diez
(202) 626-4602

C-SPAN: COMPLETE, LIVE, UNINTERRUPTED COVERAGE OF NATIONAL PARTY CONVENTIONS

--Video Verite Programming Lets Viewers Decide for Themselves--

Washington, D.C. June 8, 1992 -- The nearly 57 million cable subscribers who have C-SPAN at home will have their personal pass to the Democratic and Republican national political conventions this summer.

C-SPAN is the only network telecasting completely uninterrupted coverage of the conventions. As with all C-SPAN programming, there will be no editing , editorializing, commentary or commercials . Live Viewer Call-In programs, one-on-one interviews and roundtables will allow guests and viewers to analyze and discuss events as they unfold.

1992 marks C-SPAN's fourth presidential election and third set of political conventions. The network projects that more than 120 programming hours will be devoted to each convention this summer, including Platform Committee meetings, week-long Convention Preview coverage and wrap-up. Schedule as follows:

Democratic and Republican National Conventions

Full Democratic Platform Committee Meeting
Date: **June 27**
Location: **Mayflower Hotel, Washington, D.C.**
Coverage: **Long-form coverage with prime time re-airs.**

Special Democratic Convention Preview Programming: On location from host city
Date: **July 6-10 -- 8:00 PM (ET) each evening.**
Location: **New York City**
Coverage: **Candidates' arrival; nightly prime time Call-Ins; local media simulcasts; "video verite" pre-convention campaign events; stake-outs; interviews; pre-convention fundraisers and media parties.**

Democratic National Convention
Date: **July 13-16**
Location: **Madison Square Garden**
Coverage: **Gavel-to-Gavel from the convention floor; Live Call-Ins; interviews and events; Journalists' Roundtable wrap-up on Friday, July 17.**

(MORE)

400 North Capitol St. NW
Suite 650
Washington, DC 20001
202 • 737 • 3220

Full Republican Platform Committee Hearing
Date: **August 10-14**
Location: **George Brown Convention Center; Houston, Texas**
Coverage: **Long-form coverage with prime time re-airs.**

Special Republican Convention Preview Programming: On location from host city
Date: **August 10-14 -- 8:00 PM (ET) each evening**
Location: **Houston, Texas**
Coverage: **Candidates' arrival; nightly prime time Call-Ins; Campaign events; stake-outs; interviews; pre-convention fundraisers and media parties.**

Republican National Convention
Date: **August 17-20**
Location: **The Houston Astrodome**
Coverage: **Gavel-to-Gavel from the convention floor; Live Call-Ins; interviews and events; Journalists' Roundtable wrap-up on Friday, August 21.**

C-SPAN's Pre-Convention Preview weeks will give viewers an inside perspective on convention organization, the ambiance of New York City, interviews with local political leaders, *"Road To The White House"* style campaign trail coverage as the candidates arrive and daily live Call-In programs from on-location studios. Among the issues looked at that week: the party platform and party politics; the vice-presidential choice; the role of the media; fundraising;definition of a delegate, a super delegate and delegate activities; and key personalities and events as they unfold.

C-SPAN will also build on the series of local media simulcasts the network began airing during the primary season. Host city simulcasts of local radio and television news and Call-In programs will give the viewer a sense of being "on-location" in Houston and New York.

C-SPAN's convention coverage is part of the network's overall Election '92 programming, along with the weekly 90 minute *"Road To The White House"* series airing Fridays at 5:00 PM (ET) and Sundays at 9:30 PM (ET).

C-SPAN is currently available in 56.6 million households nationwide and around the world via satellite. C-SPAN is privately funded to serve the public by America's cable television companies.

-30-

PRIVATELY FUNDED
TO SERVE THE PUBLIC
BY AMERICA'S CABLE
TELEVISION COMPANIES

C-SPAN

THIS TAPE CONTAINS C-SPAN VIEWER CALL-IN APPEARANCES BY 1992 PRESIDENTIAL CANDIDATES. A LIST OF PAST CALL-IN APPEARANCES BY THIS YEAR'S CANDIDATES FOLLOWS:

JERRY BROWN:	January 24, 1992, Viewer Call-In
PATRICK BUCHANAN:	January 15, 1984, Viewer Call-In
	June 29, 1988, Viewer Call-In
	February 7,1992, Viewer Call-In
GEORGE BUSH:	August 13, 1982, Viewer Call-In
BILL CLINTON:	February 21, 1987, Viewer Call-In, National Governor's Association
	February 27, 1988, Viewer Call-In, National Governor's Association
	December 1989, Viewer Call-In, National Governor's Association
	December 7, 1988, Viewer Call-In, National Governor's Association
LENORA FULANI:	March 10, 1988, Viewer Call-In November 2, 1988, Viewer Call-In
THOMAS HARKIN:	October 6, 1985, Viewer Call-In
	June 16, 1988, Viewer Call-In
ANDRE MARROU:	February 19, 1992, Viewer Call-In
ROSS PEROT:	April 10, 1992, Viewer Call-In
PAUL TSONGAS:	August 2, 1991, Viewer Call-In

400 North Capitol St. NW
Suite 650
Washington, DC 20001
202 • 737 • 3220

THIS TAPE CONTAINS C-SPAN VIEWER CALL-IN APPEARANCES BY 1992 PRESIDENTIAL CANDIDATES. A LIST OF PAST CALL-IN APPEARANCES BY THIS YEAR'S CANDIDATES FOLLOWS:

GOV. JERRY BROWN:	January 24, 1992, Viewer Call-In
PATRICK BUCHANAN:	January 15, 1984, Viewer Call-In
	June 29, 1988, Viewer Call-In
	February 7,1992, Viewer Call-In
GEORGE BUSH:	August 13, 1982, Viewer Call-In
GOV. BILL CLINTON:	February 21, 1987, Viewer Call-In, National Governor's Association
	February 27, 1988, Viewer Call-In, National Governor's Association
	December 1989, Viewer Call-In, National Governor's Association
	December 7, 1988, Viewer Call-In, National Governor's Association
LENORA FULANI:	March 10, 1988, Viewer Call-In November 2, 1988, Viewer Call-In
SEN. THOMAS HARKIN:	October 6, 1985, Viewer Call-In
	June 16, 1988, Viewer Call-In
ANDRE MARROU:	February 19, 1992, Viewer Call-In
ROSS PEROT:	April 10, 1992, Viewer Call-In
PAUL TSONGAS:	August 2, 1991, Viewer Call-In

FOR IMMEDIATE RELEASE:

Contact: Rayne Pollack
(202) 626-4863
Virginia Diez
(202) 626-4602

C-SPAN: COMPLETE, LIVE, UNINTERRUPTED COVERAGE OF NATIONAL PARTY CONVENTIONS

--Video Verite Programming Lets Viewers Decide for Themselves--

Washington, D.C. June 8, 1992 -- The nearly 57 million cable subscribers who have C-SPAN at home will have their personal pass to the Democratic and Republican national political conventions this summer.

C-SPAN is the only network telecasting completely uninterrupted coverage of the conventions. As with all C-SPAN programming, there will be no editing , editorializing, commentary or commercials . Live Viewer Call-In programs, one-on-one interviews and roundtables will allow guests and viewers to analyze and discuss events as they unfold.

1992 marks C-SPAN's fourth presidential election and third set of political conventions. The network projects that more than 120 programming hours will be devoted to each convention this summer, including Platform Committee meetings, week-long Convention Preview coverage and wrap-up. Schedule as follows:

Democratic and Republican National Conventions

Full Democratic Platform Committee Meeting
Date: **June 27**
Location: **Mayflower Hotel, Washington, D.C.**
Coverage: **Long-form coverage with prime time re-airs.**

Special Democratic Convention Preview Programming: On location from host city
Date: **July 6-10 -- 8:00 PM (ET) each evening.**
Location: **New York City**
Coverage: **Candidates' arrival; nightly prime time Call-Ins; local media simulcasts; "video verite" pre-convention campaign events; stake-outs; interviews; pre-convention fundraisers and media parties.**

Democratic National Convention
Date: **July 13-16**
Location: **Madison Square Garden**
Coverage: **Gavel-to-Gavel from the convention floor; Live Call-Ins; interviews and events; Journalists' Roundtable wrap-up on Friday, July 17.**

(MORE)

Full Republican Platform Committee Hearing
Date: **August 10-14**
Location: **George Brown Convention Center; Houston, Texas**
Coverage: **Long-form coverage with prime time re-airs.**

Special Republican Convention Preview Programming: On location from host city
Date: **August 10-14 -- 8:00 PM (ET) each evening**
Location: **Houston, Texas**
Coverage: **Candidates' arrival; nightly prime time Call-Ins; Campaign events; stake-outs; interviews; pre-convention fundraisers and media parties.**

Republican National Convention
Date: **August 17-20**
Location: **The Houston Astrodome**
Coverage: **Gavel-to-Gavel from the convention floor; Live Call-Ins; interviews and events; Journalists' Roundtable wrap-up on Friday, August 21.**

C-SPAN's Pre-Convention Preview weeks will give viewers an inside perspective on convention organization, the ambiance of New York City, interviews with local political leaders, *"Road To The White House"* style campaign trail coverage as the candidates arrive and daily live Call-In programs from on-location studios. Among the issues looked at that week: the party platform and party politics; the vice-presidential choice; the role of the media; fundraising;definition of a delegate, a super delegate and delegate activities; and key personalities and events as they unfold.

C-SPAN will also build on the series of local media simulcasts the network began airing during the primary season. Host city simulcasts of local radio and television news and Call-In programs will give the viewer a sense of being "on-location" in Houston and New York.

C-SPAN's convention coverage is part of the network's overall Election '92 programming, along with the weekly 90 minute *"Road To The White House"* series airing Fridays at 5:00 PM (ET) and Sundays at 9:30 PM (ET).

C-SPAN is currently available in 56.6 million households nationwide and around the world via satellite. C-SPAN is privately funded to serve the public by America's cable television companies.

-30-

10 FEATURES THAT MAKE THE C-SPAN CALL-IN PROGRAM DIFFERENT

1) No stars or personalities.

2) Programs open with an immediate question to guest instead of a "set up" by the host.

3) Hosts are "facilitators." The emphasis in this program is on the callers. As such, we keep the interview short, go to the phones as quickly as we can, and take approximately 15 calls during each forty-five minute program.

4) Program hosts never refer to anyone by their last names or simply by their first names.

5) Hosts give detailed biographical information on each guest, so viewers know where the guests are coming from.

6) Hosts do not give their opinions or indicate their political preferences. Questions for guests are formulated with this in mind.

7) On-air style is conversational, not confrontational.

8) Pace of discussion is more deliberate: instead of sound bites, we seek an informed discussion of issues between our guests and callers. Care is taken that no one dominates the program.

9) Thirty-day policy in place to encourage a multitude of voices.

10) Callers' comments are always valid--even if they are only calling to criticize the network.

C-SPAN VIEWER CALL-IN PROGRAM STATISTICS FOR MAY 1992

	MAY 1992			YEAR-TO-DATE		
GUEST CATEGORIES	NO.	HRS.	CALLS	NO.	HRS.	CALLS
Journalists	34	20.50	299	198	126.25	2,174
Elected & Appointed Officials	23	17.25	269	146	103.00	1,794
Foriegn Officials	0	0.00	0	7	4.50	66
Special Interest Groups & Others	14	13.00	186	99	64.00	978
Congressional & Agency Staff	8	5.50	90	18	12.25	250
Political Staff/Surrogates	5	3.25	68	32	18.75	388
Open Phones	0	1.75	115	0	27.75	1,243
TOTALS:	84	61.25	1,027	500	356.50	6,893

	TOTAL	MEN	WOMEN	TOTAL	MEN	WOMEN
GUESTS	84	76	8	500	435	65
CALLERS	1,027	722	305	6,893	6,125	768

	MAY 1992	YTD
INTERNATIONAL CALLS:	6	65

	MAY 1992	YTD
FIRST TIME CALLS:	410	3,378

PENETRATION:
HOUSE: 20.00%
SENATE: 24.00%

FOR IMMEDIATE RELEASE:

Contact: Rayne Pollack
(202) 626-4863

C-SPAN MARKS 10 YEARS OF NATIONAL CALL-IN PROGRAMS ON OCTOBER 7, 1990

What do former President Ronald Reagan, Michael Jackson, Jonas Salk, Bud Harris of Cherry Hill New Jersey and Louis Farrakahn have in common?

Answer: They've all participated in C-SPAN's Call-In Programs.

Media Backgrounder---October 7, 1990 is an important anniversary for C-SPAN, the Cable Satellite Public Affairs Network, and for television. One decade ago C-SPAN launched its first Call-In program, marking the first time in television history that a network would provide live nation-wide phone access to public officials and national newsmakers on a daily basis.

Today, the Call-In format is commonplace on radio and television. C-SPAN, however, originated the format on cable, using the daily Call-In show to further its mission of bringing the American public direct access to government.

From the beginning, the C-SPAN Call-In was established with unique objectives. Even today, among numerous Call-In shows, C-SPAN Call-Ins continue to differentiate in several ways:

* The C-SPAN Call-In was created to serve as a serious forum for informed public debate on national issues.

* On the C-SPAN Call-In, direct access for the caller is key: there is no "seven second" delay, all calls are taken in order received and anchors function as moderators, not opinion makers. C-SPAN anchors are not cultivated as 'stars.'

* The C-SPAN Call-In devotes more air time to callers than any other national interview show on television -- an average of 15 calls per 45 minute program. Each year more than 13,000 calls are aired from the U.S. and from 26 foreign countries.

* C-SPAN devotes more overall programming hours to Call-In interview shows than any national television network, averaging over 750 hours a year of live viewer Call-Ins.

(MORE)

* The C-SPAN Call-Ins have hosted more government officials than any other television program; each year more than 250 Congressmen and 75 Senators take part.

Programming Statistics

When first begun in the fall of 1980, C-SPAN aired five hours of Call-Ins per week.

* Today, C-SPAN airs at least three hours of live viewer Call-Ins every day, Monday through Friday, at 8:00 AM (ET) and 6:30 PM (ET).

* Additional Call-In hours are scheduled before and after special events such as presidential speeches and other major national news. For example, at the onset of the Persian Gulf situation, C-SPAN added two hours a day of special Gulf Call-Ins.

* A 1988 Call-In holds the record to date, when over 210,000 calls were attempted in the first ten Call-In minutes following a vice-presidential debate.

Historical Overview of Public Interaction with the Media

The C-SPAN Call-In shares a long legacy of direct public interaction with the media which can be traced to the first "Letters to the Editor." The New York Times says that letters to the paper were incorporated from as far back as the founding date, 1896. The Wall Street Journal began printing a regular "Letters to the Editor" feature in 1931; inviting readers to send in their opinions.

With the advent of radio, the public was brought into the studio and "talk shows" evolved, becoming a common form of programming by the late 1920s. During the '30s, radio hosts were inviting their listeners to phone in, but comments were paraphrased by the host due to technological limitations.

At the outbreak of World War II, listener comments became increasingly popular on radio as the nation sought an opportunity to reach out to others and voice opinions and concerns in a time of crisis.

By the 1950s, telephone technology had improved enough to allow live calls from listeners. Around the mid-'50s, Pittsburgh's KDKA took calls during

(MORE)

"Party Line," a late night show hosted by Ed and Wendy King. As television grew more radio stations turned to talk shows as a less expensive way to compete for audiences.

In the '60s and '70s "All-Talk" radio burgeoned, with KABC in Los Angeles the first to attempt the all-talk program concept in 1966. Rival station KLAC took "talk" one step further by moving to a round-the-clock call-in format. Both stations experienced ratings success which spawned imitators around the country.

The early '70s brought radio controversy. A radio genre called "topless radio" appeared, with Call-In programs focusing on sexual themes. Bill Ballance of KGBS Los Angeles is credited as the pioneer in this format, which provoked the condemnation of the FCC by 1973.

President Jimmy Carter experimented with radio as a way to directly access the public in the '70s. More than 9 million people tried to phone his first program on March 5, 1977.

The early '70s also brought the first days of television Call-In shows on a regular basis in local markets with Larry King appearing in Miami and Phil Donahue in Chicago. By the mid-'80s, other broadcast Call-Ins including Oprah Winfrey and Sally Jesse Raphael had ascended into the national eye.

The first cable Call-In on C-SPAN occurred on October 7, 1980 following a National Press Club address by then FCC Chairman, Charles Ferris. A journalist roundtable moderated by C-SPAN's Brian Lamb immediately followed with a discussion of current communications issues. The guests that day were:

Dawson "Tack" Nail; then Executive Editor, T.V. Digest
Pat Gushman; then Washington Bureau Chief, Cablevision
Don West; Managing Editor, Broadcasting
Michael Kelly; Executive Director, Capital Connection

The first C-SPAN caller ever was a viewer from Yankton, South Dakota (see attached chapter from America's Town Hall). Over the years, C-SPAN has provided the American public with direct access to the Vice President, Speaker of the House, Senate Majority and Minority Leaders, presidential candidates, mayors, journalists and other opinion leaders.

(MORE)

The C-SPAN Callers

"Hello? Hello? Please hold for the President of the United States..."

One of the most famous callers ever to participate on a C-SPAN Call-In was former President Ronald Reagan, who phoned twice during his first term in the White House, to speak with a group of Close-Up Foundation student guests.

C-SPAN Chairman and CEO Brian Lamb has said, "I'm especially proud that so many callers have been able to participate on the air with us. The callers literally help us to create our programming, both by asking the best questions of our Call-In guests and by offering feedback about all of the programs we air."

The C-SPAN Call-In acts as a constant barometer of public opinion on current issues. The program also functions as a forum for public debate and emotion during times of national crisis, such as when the space shuttle Challenger exploded or during military escalation.

People from all walks of life participate on C-SPAN Call-Ins everyday. Programs on highway safety have prompted calls from truck drivers, programs on legal liability have elicited calls from lawyers, medical professionals have called in on programs about health care and members of Congress have called on varied subjects of particular interest (C-SPAN caller demographics attached). Attached is a timeline of pivotal events over the decade with quotes taken from on-air callers at the time.

-30-

THIS TAPE CONTAINS C-SPAN VIEWER CALL-IN APPEARANCES BY 1992 PRESIDENTIAL CANDIDATES. A LIST OF PAST CALL-IN APPEARANCES BY THIS YEAR'S CANDIDATES FOLLOWS:

JERRY BROWN:	January 24, 1992, Viewer Call-In
PATRICK BUCHANAN:	January 15, 1984, Viewer Call-In
	June 29, 1988, Viewer Call-In
	February 7,1992, Viewer Call-In
GEORGE BUSH:	August 13, 1982, Viewer Call-In
BILL CLINTON:	February 21, 1987, Viewer Call-In, National Governor's Association
	February 27, 1988, Viewer Call-In, National Governor's Association
	December 1989, Viewer Call-In, National Governor's Association
	December 7, 1988, Viewer Call-In, National Governor's Association
LENORA FULANI:	March 10, 1988, Viewer Call-In November 2, 1988, Viewer Call-In
THOMAS HARKIN:	October 6, 1985, Viewer Call-In
	June 16, 1988, Viewer Call-In
ANDRE MARROU:	February 19, 1992, Viewer Call-In
ROSS PEROT:	April 10, 1992, Viewer Call-In
PAUL TSONGAS:	August 2, 1991, Viewer Call-In

THE TELEPHONE AND NATIONAL CABLE NETWORKS

Some Current Call-in Participation Shows

NETWORK	PROGRAM	CONTACT
Cable News Network	Sonya Live, Larry King Live, Daywatch, Newsnight	Elisa Levy 404-827-1700
Financial News Network	Shop Talk, Focus, Time Out For Trivia, Money Talk	Brian Lewis 212-891-7518
Consumer News and Business Channel	Smart Money, Money Wheel, Consumer Speak Out	Jim Boyle 201-585-6424
Black Entertainment Television	Our Voices, Teen Summit	Robin Beaman 202-636-2400
Lifetime	You're On The Air With Dr. Ruth	Meredith Wagner 718-482-4126
Home Shopping Network	Viewers can call to give product testimonials 24 hours a day	Louise Cleary 813-572-8585
Music Television	24-hour request line (viewers do not get on air)	Tina Exarhos 212-258-8727

Some local cable channels also utilize the telephone in their daily programming format. At present, there are also proposals for two all-talk national programming services to be launched.

PRIVATELY FUNDED
TO SERVE THE PUBLIC
BY AMERICA'S CABLE
TELEVISION COMPANIES

C-SPAN

THIS TAPE CONTAINS C-SPAN VIEWER CALL-IN APPEARANCES BY 1992 PRESIDENTIAL CANDIDATES. A LIST OF PAST CALL-IN APPEARANCES BY THIS YEAR'S CANDIDATES FOLLOWS:

JERRY BROWN:	January 24, 1992, Viewer Call-In
PATRICK BUCHANAN:	January 15, 1984, Viewer Call-In
	June 29, 1988, Viewer Call-In
	February 7,1992, Viewer Call-In
GEORGE BUSH:	August 13, 1982, Viewer Call-In
BILL CLINTON:	February 21, 1987, Viewer Call-In, National Governor's Association
	February 27, 1988, Viewer Call-In, National Governor's Association
	December 1989, Viewer Call-In, National Governor's Association
	December 7, 1988, Viewer Call-In, National Governor's Association
LENORA FULANI:	March 10, 1988, Viewer Call-In November 2, 1988, Viewer Call-In
THOMAS HARKIN:	October 6, 1985, Viewer Call-In
	June 16, 1988, Viewer Call-In
ANDRE MARROU:	February 19, 1992, Viewer Call-In
ROSS PEROT:	April 10, 1992, Viewer Call-In
PAUL TSONGAS:	August 2, 1991, Viewer Call-In

400 North Capitol St. NW
Suite 650
Washington, DC 20001
202 • 737 • 3220

THIS TAPE CONTAINS C-SPAN VIEWER CALL-IN APPEARANCES BY 1992 PRESIDENTIAL CANDIDATES. A LIST OF PAST CALL-IN APPEARANCES BY THIS YEAR'S CANDIDATES FOLLOWS:

JERRY BROWN:	January 24, 1992, Viewer Call-In
PATRICK BUCHANAN:	January 15, 1984, Viewer Call-In
	June 29, 1988, Viewer Call-In
	February 7,1992, Viewer Call-In
GEORGE BUSH:	August 13, 1982, Viewer Call-In
BILL CLINTON:	February 21, 1987, Viewer Call-In, National Governor's Association
	February 27, 1988, Viewer Call-In, National Governor's Association
	December 1989, Viewer Call-In, National Governor's Association
	December 7, 1988, Viewer Call-In, National Governor's Association
LENORA FULANI:	March 10, 1988, Viewer Call-In November 2, 1988, Viewer Call-In
THOMAS HARKIN:	October 6, 1985, Viewer Call-In
	June 16, 1988, Viewer Call-In
ANDRE MARROU:	February 19, 1992, Viewer Call-In
ROSS PEROT:	April 10, 1992, Viewer Call-In
PAUL TSONGAS:	August 2, 1991, Viewer Call-In

400 North Capitol St. NW
Suite 650
Washington, DC 20001
202 • 737 • 3220

C-SPAN VIEWERS REACT TO THE DECADE'S MAJOR EVENTS

1983:

"If we look at the Russians as powerful and scared, as bunglers and paranoid, we also have to look at the United States' responsibility for getting them to behave like this...Was there some responsibility in the West for (KAL 007)?... I take President Reagan's slowness to respond as an indication of some responsibility."

-Los Angeles, CA
September 1983

"What's the effect of press censorship in Grenada? It seems to me that the Department of Defense is presenting a sanitized version of the war."

-Huntsville, AL
September 1983

1984:

"I changed my mind three times watching C-SPAN (coverage of the 1984 New Hampshire primary)...I went through Hollings, I went through Jackson, and now I'm with Hart...I had not heard all the things he stood for until (C-SPAN) showed him at that national town meeting in Nashua, New Hampshire."

-Natick, MA
March 1984

"I must congratulate the Democratic Party. This is a breakthrough for the party, women, and minorities. I wish every woman - and every Southerner - would get behind the Democratic Party and vote for (Geraldine Ferraro). I'm a registered Republican, and for the first time, I'm going to switch and vote Democrat."

-New Orleans, LA
July 1984

1985:

"We should stay out of Nicaragua's internal affairs. The Contras and the Sandinistas have so many warring factions within themselves, and we have a poor track record dealing with complex Latin American power struggles."

-Boulder, CO
April 1985

"How can your guest say that there's 'constructive engagement' in South Africa? All you need to do is turn on your television to see whites massacring blacks."

-Ramapo, NJ
April 1985

"The Congress should approve the $14 million in aid to the Contras and a whole lot more. We don't want to send our soldiers down there to fight, and the Contras don't want this either. All they want is some financial support."

-Oklahoma City, OK
May 1985

"I think that the most compelling factor behind the hijackings and hostage takings is the hate for America and the belief that all of the terrorists' problems stem from the United States."

-Inglewood, CA
July 1985

"President Reagan has pictured the Soviet Union as an evil empire. Perhaps they need that, but with that in mind, can we really expect real results to come from the (Geneva) summit (with Soviet leader Mikhail Gorbachev)?"

-Augusta, GA
November 1985

1986:

"I saw (the Challenger explosion) from my backyard...It is absolutely unbelievable."
Orlando, FL
-February 1986

"I was a test data analyst on the Apollo project. I would like to remind all of these people who think we should slow down the space program that there are millions of people walking around because of the space program and the technology that was involved with it. I offer my condolences to the families of those killed today. However, when you consider the big picture...the benefits of the space program far outweigh these few lives that these astronauts gave for their country."
-Houston, TX
January 1986

"I believe that God is telling us to let the heavens alone."
-Atlanta, Ga
January 1986

"I disagree with the caller who said that God does not intend for us to be in space. The space program has provided many benefits that have helped man much more than the television evangelists."
-Long Beach, CA
January 1986

"I really don't want Congress to pick the bones of these astronauts as a political opportunity."
-Portland, OR
January 1986

"How can you say that it is justifiable for the United States to act in self-defense with the attack against Libya, but also say that it is not justifiable for the Nicaraguans to act in self-defense by pursuing the Contras across the Honduran border?"
-Santa Barbara, CA
May 1986

1987:

"I have been an avid viewer of the Iran-Contra hearings, and it bothers me that (Lt.) Colonel Oliver North and Admiral John Poindexter come across with such hate for the two committees. I can't understand how they could have done what they have done and feel that they have done nothing wrong."
-North Miami, FL
August 1987

"I think Judge Robert Bork will bring balance to the Supreme Court and force the court to address such issues as pornography."
-Beaver Falls, PA
October 1987

"Do you think the stock market crash will have any implications in the way future policy is set up? Was the banking system helpful in the wake of the disaster?"
-Corona Del Mar, CA
November 1987

1988:

"I notice quite a contrast in that (presidential candidate Rev. Jesse) Jackson is going after the people and (Gov. Michael) Dukakis is focusing on the establishment for support. I support Jackson. He's got a message."
-Seattle, WA
April 1988

"When will white America be able to deal with a black president? Shouldn't Jesse Jackson be treated more respectfully as a vice presidential candidate?"

-Aurora, CO
July 1988

"Here in Europe, a lot of us are very concerned about the nuclear weapons we have here, as we appear to be America's first line of defense in case of a nuclear war. As President Reagan has made very great strides toward nuclear disarmament, I just wonder, if George Bush does become the next president of the United States, does he intend to try and carry on the talks with (Soviet leader Mikhail) Gorbachev and try to determine a nuclear-free world?"

-Northampton, England
August 1988

"I've been watching your conventions, and it appears to me that both candidates, Bush as well as Dukakis, are calling themselves very proud to make an independent policy. But when I hear the amount of money coming in from unions and multinationals, how is it possible to make an independent policy?"

-Berigen, Netherlands
August 1988

"Senator Bentsen was the clear winner in this debate tonight. I have seen Senator Bentsen on C-SPAN, as I have seen Senator Quayle, and Senator Bentsen cam off tonight as he's come off every time I've seen him."

-Bowie, MD
October 1988

"It's pretty obvious that we have three presidential candidates. Senator Bentsen does not seem to be representing Dukakis. He seems to be running for himself...An administration that is divided at the helm can't take the country in one direction."

-Huntsville, AL
October 1988

"I really object to the whole idea of an Electoral College...A president can win by having a minority of the popular vote and a majority of the Electoral College. I seems to me to be slap in the face of the American voter to say that these members of the Electoral College are more qualified to pick the next president than the citizens of the country."

Los Angeles, CA
-November 1988

"Winston Churchill once said that 'if your're not a liberal at 20, you have no heart, and if you're not a conservative at 40, you have no head.' Younger people of my own generation seem to be voting Republican and it's alarming to me that young people living in the most affluent nation in the world seem to show very little compassion or empathy for their own neighbors."

-Gainesville, FL
November 1988

1989:

"Does Defense Secretary-designate John Tower's investigation in the Iran-Contra scandal relate to his cabinet nomination?"

-New York, NY
February 1989

""How can Democrats urge unanimous defeat of the Tower nomination when they chose House Speaker Jim Wright?"

-Bristolville, OH
March 1989

"Would the definition of *glasnost* possibly be the removal of the Berlin Wall?"

-New York, NY
May 1989

"I feel Jim Wright is one of the most honorable men ever in the House or the Senate, and I am really appalled that he could be brought down in such a manner by innuendo and allegations that have never been proven..."

-Ann Arbor, MI
June 1989

"I think justice has been served with Jim Wright resigning. The problem with Congress is there is too much longevity in there...There is something wrong with the person who stays in power too long. They become entrenched...and start to play favorites."

-Mew Milford, NJ
June 1989

"I would like to see the conflict continue in Congress - Republicans vs. Democrats and Democrats vs. Republicans - because I feel it will keep the Congress from what they do so well: spending money..."

-Albany, NY
June 1989

"Considering all the recent scandals, why should Congress be paid more when they have us in such a mess?"

-Houston, TX
October 1989

"How can people talk about uniting East and West Germany when those people haven't come to grips with the terrible things they did in World War II?"

-Long Island, NY
December 1989

1990:

"The South African government lets one old man (Nelson Mandela) out of the penitentiary...yet thousands still languish in jail, many of them children. The same day they let (Mandela) out, South African police fired into the crowd...The reason we are where we are now, that there's some movement, is because of sanctions."

-St. Louis, MO
March 1990

"The 'greenhouse effect' was first described by a Swedish scientist in 1895. It has taken almost 100 years to get anything into legislation. Are the legislative processes that we have adequeate to deal with this kind of situation? We can make compromises over social legislation and over political structures, but nature doesn't compromise."

-Middletown, CT
April 1990

"I don't like flag burning, I'd never do it, but I don't want a constitutional admendment to change that. I'm going to vote against anybody that's going to vote to make that an amendment."

-Pompano Beach, FL
July 1990

"We've noticed that Jordan and Saudi Arabia cannot defend themselves against Saddam Hussein. One of the reasons is because the Congress, whenever the Saudis asked for planes, said 'We can't give it to them because of Israel. When Jordan asked for planes, 'We cannot give it to them because of Israel.' Congress thinks about what's good for Israel, not what's good for the American people."

-Dana Point, CA
August 1990

"If we have any interest in the Persian Gulf, then I can't understand what that interest is outside of war. We should withdraw immediately. I don't care about the shame. We have too many problems here at home we should be trying to solve."

-Estonia, NC
September 1990

"If it hadn't been for these so-called environmentalists, we call them destructionalists out here, not allowing us to drill for oil, we wouldn't be in this trouble."

-Bakersfield, CA
September 1990

TALLAHASSEE DEMOCRAT

JUNE 1, 1992

Running is no longer as simple as ABC — or CBS, or NBC

Candidates bypass the press in an electronic campaign that includes cable, computer data bases and town meetings by satellite.

By Marc Gunther
Knight-Ridder Washington bureau

■ Bush campaign foundering 4A
■ Fretting over a three-way race 4A

WASHINGTON — Ross Perot took calls on C-SPAN. Bill Clinton held town meetings by satellite in California. Jerry Brown logged onto a computer data base. Paul Tsongas distributed copies of a 84-page economic platform.

Even President Bush is seeking new ways to reach voters. After the Los Angeles riots, he granted an interview, not to any of the Big Three networks, but to cable's Black Entertainment Television.

ANALYSIS

The message, as they say in politics, is clear. The candidates are going beyond the networks and newspapers, favoring, in particular, media formats that eliminate the traditional press as a filter.

TV and radio talk shows, 800 numbers and videocassettes all have played a role in this year's campaign. CBS's Dan Rather and columnist George Will still matter, but so do talk-show host Phil Donahue and deejay Don Imus.

What's driving these shifts in the media landscape?

For one thing, new technology offers the candidates more ways to reach voters. For another, they can do so on their own terms, without pushy political reporters asking awkward questions. Finally, the political symbolism of speaking directly to the people is a big plus at a time when distrust of the establishment, including the news media, is running high.

> "The game that Ross Perot needs to play is not to have to play by the conventional rules. He needs to go around the conventional system and talk directly to the voters."
> — Geoff Garin, Democratic pollster

Perot, in particular, strikes a scornful pose toward the Washington news media. Supporters flooded his phone banks, he said with undisguised glee, after he was grilled on NBC's "Meet the Press."

"I should get up in the morning and go out and say to the press, 'Hit me,' " he told a reporter. He has made a fetish out of taking his campaign directly to voters, on Cable News Network's "Larry King Live," "Donahue" and C-SPAN, and with a much-ballyhooed rally via satellite last week.

Until recently, of course, the only way candidates could reach voters was through television, radio, newspapers and old-fashioned personal appearances. Cable TV, home computers and videocassette recorders became widespread only in the last decade. When Jerry Brown first ran for president, CNN didn't exist.

The Big Three networks dominated; their evening newscasts reached 90 percent of the dinner-hour viewing audience, and candidates scheduled events accordingly. The goal was upbeat, symbolic visuals and punchy sound bites on the evening news. Ronald Reagan and his image-maker, Michael Deaver, were masters of the art.

Now those same newscasts reach only about 55 percent of the viewing audience and fewer than a third of all Americans. The networks themselves have pledged to spend less air time on staged events, and they're traveling less with the candidates. The campaigns, understandably, have adjusted.

Now Perot, more than anyone else, is trying to put forth the notion that he is rewriting campaign rules. If Bush and Clinton are Coke and Pepsi, Perot wants to be the Un-Cola — the un-candidate, the anti-candidate, the candidate whose image is that he has no image.

Geoff Garin, a Democratic pollster, said: "The game that Ross Perot needs to play is not to have to play by the conventional rules. He needs to go around the conventional system and talk directly to the voters."

The implications of this media diffusion aren't clear.

The pluses of increased access are obvious. By going on "Donahue" or morning radio, candidates expose themselves to people who don't read The New York Times or watch "Nightline." Thanks to C-SPAN, dedicated viewers can see the candidates unfiltered and make their own judgments.

But now, the nation's political conversation is spread across the cable spectrum, and candidates can make their case without challenge. The result often is slogans instead of substance.

"The First Caller"

Unknown Viewer

Yankton, South Dakota

A voice crackled over the telephone wires—the first viewer call was coming in. The caller, an older man, was ringing up from Yankton, South Dakota, 1,800 miles away from Washington, D.C. After a wail of feedback, his friendly voice said, "Thank you for C-SPAN."

Today, the voices of more than 13,000 C-SPAN viewers are heard every year during hundreds of call-in programs. But an unknown viewer from South Dakota started it all back on the 7th of October in 1980. The man was the first caller on the network's very first call-in program—and a pioneer in a format that was new to national television. C-SPAN, though, was not pausing to ponder the history-making implications of its foray into the opinions of America that day. The network's staff may have inwardly thanked the South Dakota caller for phoning in—but they were too preoccupied with the frantic business of keeping the set together, the phones working, and the power running.

Over the years, a few C-SPAN staffers have tried to find the unknown caller. Although they haven't yet tracked down the elusive Yanktonite, he occupies a special place in C-SPAN history and in the hearts of the people who pulled off the program in that harried hour. And for the people struggling to make C-SPAN grow, his call coming from Yankton—

population 12,000 and half a continent away—symbolized the fruits of C-SPAN's effort to establish a link between the nation's capital and the thousands of out-of-the-way communities across the United States.

C-SPAN rolled the dice when it opened up its phones that day. With a staff of less than 10, the network had only been in operation for a year and a half. And, although it reached about 5 million cable homes, it was unsure of the actual size of its audience. A modest budget forced the network to borrow a studio location and camera equipment. What couldn't be borrowed, 20-year-old chief engineer Richard Fleeson patched together. But C-SPAN's determination to host a dialogue between official Washington and the citizens of towns like Yankton compelled it to take the risk.

To transmit the call-in program signal, C-SPAN used a microwave transmitter lent by George Mason University's Michael Kelley. (Prof. Kelley supervises The Capitol Connection system that brings C-SPAN to Washington buildings not wired for cable.) Two RCA cameras provided by the Close Up Foundation as part of a long-standing agreement with C-SPAN supplied the video; the phones were on loan from the National Press Club. The young Mr. Fleeson hastily assembled a three-line telephone apparatus from a jumble of different parts.

The network set itself and its equipment up in the press club's east lounge, a small back room awaiting a well-deserved renovation. Creatively draped blue press club tablecloths formed a backdrop for the call-in set; 1980 campaign posters added a visual zing. Lack of space forced the program's producer, Gail Picker—a seasoned Capitol Hill hand with little television production experience—to place the phones a dangerously short distance from the call-in set.

Federal Communications Commission Chairman Charles Ferris was addressing press club members that day. The network covered his speech without a hitch. The sticky part came with the next steps of the plan. When he finished, C-SPAN's crew had to hustle the cameras over to the makeshift corner studio. Camera operators frantically untangled cables and switched electrical outlets as Mr. Ferris waited patiently for the interview to begin. Everything was finally in place, and the moderator was ready to ask the first question of the interview.

Someone turned on the television lights; all power promptly blew out.

The crew plugged and unplugged things, floundering desperately to find an electrical arrangement that would not overload the room's power supplies. They found it. Then they lost it and the lights went off again. When the interview with Mr. Ferris finally got underway, recalls C-SPAN employee Brian Lockman (now vice president for network operations), the atmosphere was one of apprehension. What could go wrong next? "It really only took 15 minutes or so, but it seemed like an eternity," he says.

Then it was time for the call-in program. Hoping to establish a profile in the communications industry, C-SPAN invited members of the communications trade press to analyze Mr. Ferris' speech and to discuss emerging issues in the industry in response to viewers' questions. Guests included Prof. Mike Kelley, then a member of the Corporation for Public Broadcasting; *Broadcasting* magazine managing editor Don West; Dawson "Tack" Nail, executive editor of *Television Digest;* and *Cablevision* magazine's Washington, D.C., bureau chief Pat Gushman. After a short interview, the panelists were ready to take the calls.

But was anyone listening? Was anyone watching? C-SPAN didn't really know. Not only had C-SPAN not promoted the program, but callers would have to pay for their own long-distance calls. There was a chance that this invitation to phone in might fall on the ears of a deaf, indifferent cable audience. That might mean an embarrassing silence.

To everyone's immense relief, the program's three phone lines lit up and stayed lit throughout the telecast. When the host picked up the first call, an ear-splitting screech of feedback blasted the guests and went over the network. Crew members scurried to repatch the phone system; producer Picker struggled to move the phone set-up a little further from the call-in table, although not far enough to keep the microphones from picking up her whispered off-camera questions.

After more tinkering with the phone system, a call finally came in that could be understood. The man from Yankton did not make the first C-SPAN call-in program call; he made the first intelligible call to a C-SPAN program. Other calls followed from people who were interested in earth

stations, cable, and communications bills, but that first call made C-SPAN staffers take heart. It told the network that it was on to something.

Call-in programs have since become C-SPAN's hallmark. For more than 16 hours every week, the network's telephone lines are opened to allow viewers to talk directly to elected officials and journalists in a kind of no-holds-barred televised dialogue.

Yankton is a South Dakota plains town near an Indian reservation. It's tempting to ponder the identity of the enthusiastic Yankton caller. Was he a farmer? A small-business man? Or was he a salesman passing through who happened to turn on the cabled TV set at the Yankton Super Eight motel? Nearly eight years have passed since that first program. Does he remember making that maiden call? Does he still watch C-SPAN?

Many programs on cable television feature call-in segments now; thousands of calls to officials and political celebrities have faded into distant memory, part of America's ongoing national dialogue. C-SPAN has long since learned to run call-in programs smoothly. When that special call came through, it marked the beginning of both developments, a milestone in an oddly intimate and emotional moment.

Chances are, the unknown Yankton viewer has no idea that he was the first caller to break the ice on a C-SPAN call-in program. He probably doesn't know how his call eased the icy grip of terror on C-SPAN hearts. Nonetheless, it's certain that Yankton, South Dakota, will long hold a special place in C-SPAN's collective memory. —*S.M.S.*

Yankton, South Dakota, is served by Yankton Cable TV.

THE TELEPHONE AND NATIONAL CABLE NETWORKS

Some Current Call-in Participation Shows

NETWORK	PROGRAM	CONTACT
Cable News Network	Sonya Live, Larry King Live, Daywatch, Newsnight	Elisa Levy 404-827-1700
Financial News Network	Shop Talk, Focus, Time Out For Trivia, Money Talk	Brian Lewis 212-891-7518
Consumer News and Business Channel	Smart Money, Money Wheel, Consumer Speak Out	Jim Boyle 201-585-6424
Black Entertainment Television	Our Voices, Teen Summit	Robin Beaman 202-636-2400
Lifetime	You're On The Air With Dr. Ruth	Meredith Wagner 718-482-4126
Home Shopping Network	Viewers can call to give product testimonials 24 hours a day	Louise Cleary 813-572-8585
Music Television	24-hour request line (viewers do not get on air)	Tina Exarhos 212-258-8727

Some local cable channels also utilize the telephone in their daily programming format. At present, there are also proposals for two all-talk national programming services to be launched.

C-SPAN VIEWERS REACT TO THE DECADE'S MAJOR EVENTS

1983:

"If we look at the Russians as powerful and scared, as bunglers and paranoid, we also have to look at the United States' responsibility for getting them to behave like this...Was there some responsibility in the West for (KAL 007)?... I take President Reagan's slowness to respond as an indication of some responsibility."

-Los Angeles, CA
September 1983

"What's the effect of press censorship in Grenada? It seems to me that the Department of Defense is presenting a sanitized version of the war."

-Huntsville, AL
September 1983

1984:

"I changed my mind three times watching C-SPAN (coverage of the 1984 New Hampshire primary)...I went through Hollings, I went through Jackson, and now I'm with Hart...I had not heard all the things he stood for until (C-SPAN) showed him at that national town meeting in Nashua, New Hampshire."

-Natick, MA
March 1984

"I must congratulate the Democratic Party. This is a breakthrough for the party, women, and minorities. I wish every woman - and every Southerner - would get behind the Democratic Party and vote for (Geraldine Ferraro). I'm a registered Republican, and for the first time, I'm going to switch and vote Democrat."

-New Orleans, LA
July 1984

1985:

"We should stay out of Nicaragua's internal affairs. The Contras and the Sandinistas have so many warring factions within themselves, and we have a poor track record dealing with complex Latin American power struggles."

-Boulder, CO
April 1985

"How can your guest say that there's 'constructive engagement' in South Africa? All you need to do is turn on your television to see whites massacring blacks."

-Ramapo, NJ
April 1985

"The Congress should approve the $14 million in aid to the Contras and a whole lot more. We don't want to send our soldiers down there to fight, and the Contras don't want this either. All they want is some financial support."

-Oklahoma City, OK
May 1985

"I think that the most compelling factor behind the hijackings and hostage takings is the hate for America and the belief that all of the terrorists' problems stem from the United States."

-Inglewood, CA
July 1985

"President Reagan has pictured the Soviet Union as an evil empire. Perhaps they need that, but with that in mind, can we really expect real results to come from the (Geneva) summit (with Soviet leader Mikhail Gorbachev)?"

-Augusta, GA
November 1985

1986:

"I saw (the Challenger explosion) from my backyard...It is absolutely unbelievable."
Orlando, FL
-February 1986

"I was a test data analyst on the Apollo project. I would like to remind all of these people who think we should slow down the space program that there are millions of people walking around because of the space program and the technology that was involved with it. I offer my condolences to the families of those killed today. However, when you consider the big picture...the benefits of the space program far outweigh these few lives that these astronauts gave for their country."
-Houston, TX
January 1986

"I believe that God is telling us to let the heavens alone."
-Atlanta, Ga
January 1986

"I disagree with the caller who said that God does not intend for us to be in space. The space program has provided many benefits that have helped man much more than the television evangelists."
-Long Beach, CA
January 1986

"I really don't want Congress to pick the bones of these astronauts as a political opportunity."
-Portland, OR
January 1986

"How can you say that it is justifiable for the United States to act in self-defense with the attack against Libya, but also say that it is not justifiable for the Nicaraguans to act in self-defense by pursuing the Contras across the Honduran border?"
-Santa Barbara, CA
May 1986

1987:

"I have been an avid viewer of the Iran-Contra hearings, and it bothers me that (Lt.) Colonel Oliver North and Admiral John Poindexter come across with such hate for the two committees. I can't understand how they could have done what they have done and feel that they have done nothing wrong."
-North Miami, FL
August 1987

"I think Judge Robert Bork will bring balance to the Supreme Court and force the court to address such issues as pornography."
-Beaver Falls, PA
October 1987

"Do you think the stock market crash will have any implications in the way future policy is set up? Was the banking system helpful in the wake of the disaster?"
-Corona Del Mar, CA
November 1987

1988:

"I notice quite a contrast in that (presidential candidate Rev. Jesse) Jackson is going after the people and (Gov. Michael) Dukakis is focusing on the establishment for support. I support Jackson. He's got a message."
-Seattle, WA
April 1988

"When will white America be able to deal with a black president? Shouldn't Jesse Jackson be treated more respectfully as a vice presidential candidate?"

-Aurora, CO
July 1988

"Here in Europe, a lot of us are very concerned about the nuclear weapons we have here, as we appear to be America's first line of defense in case of a nuclear war. As President Reagan has made very great strides toward nuclear disarmament, I just wonder, if George Bush does become the next president of the United States, does he intend to try and carry on the talks with (Soviet leader Mikhail) Gorbachev and try to determine a nuclear-free world?"

-Northampton, England
August 1988

"I've been watching your conventions, and it appears to me that both candidates, Bush as well as Dukakis, are calling themselves very proud to make an independent policy. But when I hear the amount of money coming in from unions and multinationals, how is it possible to make an independent policy?"

-Berigen, Netherlands
August 1988

"Senator Bentsen was the clear winner in this debate tonight. I have seen Senator Bentsen on C-SPAN, as I have seen Senator Quayle, and Senator Bentsen cam off tonight as he's come off every time I've seen him."

-Bowie, MD
October 1988

"It's pretty obvious that we have three presidential candidates. Senator Bentsen does not seem to be representing Dukakis. He seems to be running for himself...An administration that is divided at the helm can't take the country in one direction."

-Huntsville, AL
October 1988

"I really object to the whole idea of an Electoral College...A president can win by having a minority of the popular vote and a majority of the Electoral College. I seems to me to be slap in the face of the American voter to say that these members of the Electoral College are more qualified to pick the next president than the citizens of the country."

Los Angeles, CA
-November 1988

"Winston Churchill once said that 'if your're not a liberal at 20, you have no heart, and if you're not a conservative at 40, you have no head.' Younger people of my own generation seem to be voting Republican and it's alarming to me that young people living in the most affluent nation in the world seem to show very little compassion or empathy for their own neighbors."

-Gainesville, FL
November 1988

1989:

"Does Defense Secretary-designate John Tower's investigation in the Iran-Contra scandal relate to his cabinet nomination?"

-New York, NY
February 1989

""How can Democrats urge unanimous defeat of the Tower nomination when they chose House Speaker Jim Wright?"

-Bristolville, OH
March 1989

"Would the definition of *glasnost* possibly be the removal of the Berlin Wall?"

-New York, NY
May 1989

"I feel Jim Wright is one of the most honorable men ever in the House or the Senate, and I am really appalled that he could be brought down in such a manner by innuendo and allegations that have never been proven..."

-Ann Arbor, MI
June 1989

"I think justice has been served with Jim Wright resigning. The problem with Congress is there is too much longevity in there...There is something wrong with the person who stays in power too long. They become entrenched...and start to play favorites."

-Mew Milford, NJ
June 1989

"I would like to see the conflict continue in Congress - Republicans vs. Democrats and Democrats vs. Republicans - because I feel it will keep the Congress from what they do so well: spending money..."

-Albany, NY
June 1989

"Considering all the recent scandals, why should Congress be paid more when they have us in such a mess?"

-Houston, TX
October 1989

"How can people talk about uniting East and West Germany when those people haven't come to grips with the terrible things they did in World War II?"

-Long Island, NY
December 1989

1990:

"The South African government lets one old man (Nelson Mandela) out of the penitentiary...yet thousands still languish in jail, many of them children. The same day they let (Mandela) out, South African police fired into the crowd...The reason we are where we are now, that there's some movement, is because of sanctions."

-St. Louis, MO
March 1990

"The 'greenhouse effect' was first described by a Swedish scientist in 1895. It has taken almost 100 years to get anything into legislation. Are the legislative processes that we have adequeate to deal with this kind of situation? We can make compromises over social legislation and over political structures, but nature doesn't compromise."

-Middletown, CT
April 1990

"I don't like flag burning, I'd never do it, but I don't want a constitutional admendment to change that. I'm going to vote against anybody that's going to vote to make that an amendment."

-Pompano Beach, FL
July 1990

"We've noticed that Jordan and Saudi Arabia cannot defend themselves against Saddam Hussein. One of the reasons is because the Congress, whenever the Saudis asked for planes, said 'We can't give it to them because of Israel. When Jordan asked for planes, 'We cannot give it to them because of Israel.' Congress thinks about what's good for Israel, not what's good for the American people."

-Dana Point, CA
August 1990

"If we have any interest in the Persian Gulf, then I can't understand what that interest is outside of war. We should withdraw immediately. I don't care about the shame. We have too many problems here at home we should be trying to solve."

-Estonia, NC
September 1990

"If it hadn't been for these so-called environmentalists, we call them destructionalists out here, not allowing us to drill for oil, we wouldn't be in this trouble."

-Bakersfield, CA
September 1990

TALLAHASSEE DEMOCRAT

JUNE 1, 1992

Running is no longer as simple as ABC — or CBS, or NBC

Candidates bypass the press in an electronic campaign that includes cable, computer data bases and town meetings by satellite.

By Marc Gunther
Knight-Ridder Washington bureau

WASHINGTON — Ross Perot took calls on C-SPAN. Bill Clinton held town meetings by satellite in California. Jerry Brown logged onto a computer data base. Paul Tsongas distributed copies of a 84-page economic platform.

Even President Bush is seeking new ways to reach voters. After the Los Angeles riots, he granted an interview, not to any of the Big Three networks, but to cable's Black Entertainment Television.

ANALYSIS

The message, as they say in politics, is clear. The candidates are going beyond the networks and newspapers, favoring, in particular, media formats that eliminate the traditional press as a filter.

■ Bush campaign foundering 4A
■ Fretting over a three-way race 4A

TV and radio talk shows, 800 numbers and videocassettes all have played a role in this year's campaign. CBS's Dan Rather and columnist George Will still matter, but so do talk-show host Phil Donahue and deejay Don Imus.

What's driving these shifts in the media landscape?

For one thing, new technology offers the candidates more ways to reach voters. For another, they can do so on their own terms, without pushy political reporters asking awkward questions. Finally, the political symbolism of speaking directly to the people is a big plus at a time when distrust of the establishment, including the news media, is running high.

> "The game that Ross Perot needs to play is not to have to play by the conventional rules. He needs to go around the conventional system and talk directly to the voters."
> — Geoff Garin, Democratic pollster

Perot, in particular, strikes a scornful pose toward the Washington news media. Supporters flooded his phone banks, he said with undisguised glee, after he was grilled on NBC's "Meet the Press."

"I should get up in the morning and go out and say to the press, 'Hit me,'" he told a reporter. He has made a fetish out of taking his campaign directly to voters, on Cable News Network's "Larry King Live," "Donahue" and C-SPAN, and with a much-ballyhooed rally via satellite last week.

Until recently, of course, the only way candidates could reach voters was through television, radio, newspapers and old-fashioned personal appearances. Cable TV, home computers and videocassette recorders became widespread only in the last decade. When Jerry Brown first ran for president, CNN didn't exist.

The Big Three networks dominated; their evening newscasts reached 90 percent of the dinner-hour viewing audience, and candidates scheduled events accordingly. The goal was upbeat, symbolic visuals and punchy sound bites on the evening news. Ronald Reagan and his image-maker, Michael Deaver, were masters of the art.

Now those same newscasts reach only about 55 percent of the viewing audience and fewer than a third of all Americans. The networks themselves have pledged to spend less air time on staged events, and they're traveling less with the candidates. The campaigns, understandably, have adjusted.

Now Perot, more than anyone else, is trying to put forth the notion that he is rewriting campaign rules. If Bush and Clinton are Coke and Pepsi, Perot wants to be the Un-Cola — the un-candidate, the anti-candidate, the candidate whose image is that he has no image.

Geoff Garin, a Democratic pollster, said: "The game that Ross Perot needs to play is not to have to play by the conventional rules. He needs to go around the conventional system and talk directly to the voters."

The implications of this media diffusion aren't clear.

The pluses of increased access are obvious. By going on "Donahue" or morning radio, candidates expose themselves to people who don't read The New York Times or watch "Nightline." Thanks to C-SPAN, dedicated viewers can see the candidates unfiltered and make their own judgments.

But now, the nation's political conversation is spread across the cable spectrum, and candidates can make their case without challenge. The result often is slogans instead of substance.

6/26/92

This should whet your appetite for the Democratic convention in New York — and all of C-SPAN's LIVE UN-SOUND BITTEN coverage.

— See you in Manhattan!

Rayne Pollack

+ the C-SPAN Press Department

PRIVATELY FUNDED
TO SERVE THE PUBLIC
BY AMERICA'S CABLE
TELEVISION COMPANIES

C-SPAN

News Release

FOR IMMEDIATE RELEASE:

Contact: Rayne Pollack
(202) 626-4863
Monique Llanos
(202) 626-7975

C-SPAN: COMPLETE, LIVE, UNINTERRUPTED COVERAGE OF NATIONAL PARTY CONVENTIONS

--Video Verite Programming Lets Viewers Decide for Themselves--

Washington, D.C. August 6, 1992 -- The 57.2 million cable subscribers who have C-SPAN at home will have their personal pass to the Republican national political convention, as they did the Democratic national convention earlier this summer.

C-SPAN is the only network telecasting completely uninterrupted coverage of the conventions. As with all C-SPAN programming, there will be no editing , editorializing, commentary or commercials . Live Viewer Call-In programs, one-on-one interviews and roundtables will allow guests and viewers to analyze and discuss events as they unfold.

1992 marks C-SPAN's fourth presidential election and third set of political conventions. The network projects that more than 120 programming hours will be devoted to each convention this summer, including Platform Committee meetings, week-long Convention Preview coverage and wrap-up. Schedule as follows:

Republican National Convention

Full Republican Platform Committee Hearing
Date: **August 10-14**
Location: **George Brown Convention Center; Houston, Texas**
Coverage: **Long-form coverage with prime time re-airs.**

Special Republican Convention Preview Programming
Date: **August 10 -- 8:00 PM (ET)**
Location: **Houston, Texas**
Coverage: **Includes a look at the convention preparations in Houston followed by a special on President Bush's Economic Policy.**

Special Republican Convention Preview Programming
Date: **August 11 -- 8:00 PM (ET)**
Location: **Houston, Texas**
Coverage: **Includes a look at the convention preparations in Houston followed by a special on President Bush's Education Policy.**

Special Republican Convention Preview Programming
Date: **August 12 -- 8:00 PM (ET)**
Location: **Houston, Texas**

(MORE)

400 North Capitol St. NW
Suite 650
Washington, DC 20001
202 • 737 • 3220

Coverage: Includes a look at the convention preparations in Houston followed by a special on President Bush & Regulatory Agencies Policy.

Special Republican Convention Preview Programming
Date: August 13 -- 8:00 PM (ET)
Location: Houston, Texas
Coverage: Includes a look at the convention preparations in Houston followed by a special on President Bush's Foreign Policy.

Special Republican Convention Preview Programming
Date: August 14 -- 8:00 PM (ET)
Location: Houston, Texas
Coverage: Candidates' arrival; nightly prime time Call-Ins; campaign events; stake-outs; interviews; and pre-convention fundraisers.

Republican National Convention: On location from host city
Date: August 17-20
Location: The Houston Astrodome
Coverage: Gavel-to-Gavel from the convention floor; Close Up Forum; Live Call-Ins; Live Delegates Roundtable; open phones; interviews and events; with Journalists' Roundtable wrap-up and "Road To The White House" highlights on Friday, August 21.

C-SPAN's Pre-Convention Preview week will give viewers an inside perspective on convention organization, the ambiance of Houston, interviews with local political leaders, *"Road To The White House"* style campaign trail coverage as the candidates arrive and daily live Call-In programs from on-location studios. Among the issues looked at that week: the party platform and party politics; the vice-presidential choice; the role of the media; fundraising; definition of a delegate, a super delegate and delegate activities; and key personalities and events as they unfold.

C-SPAN will also build on the series of local media simulcasts the network began airing during the primary season. Host city simulcasts of local radio and television news and Call-In programs will give the viewer a sense of being "on-location" in Houston.

C-SPAN's convention coverage is part of the network's overall Election '92 programming, along with the weekly 90 minute *"Road To The White House"* series airing Fridays at 5:00 PM (ET) and Sundays at 9:30 PM (ET).

C-SPAN is currently available in 57.2 million households nationwide and around the world via satellite. C-SPAN is privately funded to serve the public by America's cable television companies.

FOR IMMEDIATE RELEASE:

Contact: Rayne Pollack
(202) 626-4863
Monique Llanos
(202) 626-7975

C-SPAN: COMPLETE, LIVE, UNINTERRUPTED COVERAGE OF NATIONAL PARTY CONVENTIONS

--Video Verite Programming Lets Viewers Decide for Themselves--

Washington, D.C. August 6, 1992 -- The 57.2 million cable subscribers who have C-SPAN at home will have their personal pass to the Republican national political convention, as they did the Democratic national convention earlier this summer.

C-SPAN is the only network telecasting completely uninterrupted coverage of the conventions. As with all C-SPAN programming, there will be no editing , editorializing, commentary or commercials . Live Viewer Call-In programs, one-on-one interviews and roundtables will allow guests and viewers to analyze and discuss events as they unfold.

1992 marks C-SPAN's fourth presidential election and third set of political conventions. The network projects that more than 120 programming hours will be devoted to each convention this summer, including Platform Committee meetings, week-long Convention Preview coverage and wrap-up. Schedule as follows:

Republican National Convention
Full Republican Platform Committee Hearing
Date: **August 10-14**
Location: **George Brown Convention Center; Houston, Texas**
Coverage: **Long-form coverage with prime time re-airs.**

Special Republican Convention Preview Programming
Date: **August 10 -- 8:00 PM (ET)**
Location: **Houston, Texas**
Coverage: **Includes a look at the convention preparations in Houston followed by a special on President Bush's Economic Policy.**

Special Republican Convention Preview Programming
Date: **August 11 -- 8:00 PM (ET)**
Location: **Houston, Texas**
Coverage: **Includes a look at the convention preparations in Houston followed by a special on President Bush's Education Policy.**

Special Republican Convention Preview Programming
Date: **August 12 -- 8:00 PM (ET)**
Location: **Houston, Texas**

(MORE)

***5:00-11:30 PM (ET)* (approx.)**	**LIVE CONVENTION COVERAGE** **Call To Order. Speakers on Democratic values followed by film honoring Robert F. Kennedy; introduced by Rep. Joseph P. Kennedy (MA); remarks by Sen. Edward M. Kennedy (MA)** **- Following will be New York's Gov. Mario Cuomo's nominating speech.** **- Roll Call of States**
11:30PM-1:00 AM (ET)	**Open Phones - To allow viewers to express their views on the day's proceedings.**

C-SPAN 2

Tune in to C-SPAN 2 for a "video verite" of 8mm camcorder footage from around New York City. This coverage also includes re-airs of the previous day's convention proceedings and historical footage of conventions as far back as 1948.

C-SPAN is currently available in 57.2 million households nationwide and worldwide via satellite. C-SPAN is privately funded to serve the public by America's cable television companies.

# # #