Roswell, GA 30077 Telephone

Executive Assistant/Man Friday to a successful executive (TV archor)

Duties Able to Perform: Accounting/Bookkeeping Butler Chauffeur Cook Run Errands and other Houseman Duties

I have experience in the above duties and am a college graduate.

Salary and Quarters:

My salary is \$1000 per week and I can either live in or out or a combination of both, whatever is best for you.

Comments:

Please try me on a two week probationary period to allow me to prove myself. At the end of that time you can decide whether to keep me permanently. I will always try to do things your way and will not complain or question your orders. I will always treat you with respect and will jump at the snap of your fingers. Thank you for considering me for employment.

Ms. Swain. I would like to work for you. Please give me a chance and I won't dissappoint you,

## HELLO M'AM

## CHARACTERISTICS OF A GOOD SERVANT

H-HUMBLE A Servant should act in a humble, submissive manner.

E-EAGER A Servant should be eager to serve.

L-LIKEABLE A Servant should have a personality that his boss finds likeable.

L-LAUDABLE A Servant should perform duties in a laudable(praiseworthy) manner.

O-OBEY A Servant should obey without question both his boss as well as her

friends and clients.

M-MANNERS A Servant should display good manners and breeding.

A-ARTICULATE A Servant should speak in an articulate manner.

M-MONEY A Servant should remember that he is serving someone with money

and power and so be respectful.

IF YOU NEED AN OBEDIENT SERVANT IN YOUR HOUSEHOLD:

CALL

ROSWELL, GA 30077

BUTLER CHAUFFEUR COOK VALET RUN ERRANDS ACCOUNTING/BOOKKEEPING



## Victoria cuts loose

After three tumultuous years and learning she had multiple sclerosis, folk singer Victoria Williams recorded one of 1994's best albums. Before bringing her tour here, she talks about her health and why she loves the California desert. See article, Page C6.



## THE DUTE TO DOES IT

'Household managers' take care of the details for busy professionals

By Alan Patureau

an you brew a magical cup of coffee, ignore gossip, care for a sculpture and answer the phone in two rings?

Perfect. You can be a butler — often called a "household manager" to reflect the scope of the job and the growing number of women performing it.

These managers are no longer just for the Palm Beach set. In Atlanta and across the country, more families with incomes from \$350,000 or so are hiring a professional to take charge.

A special school in Denver trains this new wave of executive-servants: the Starkey International Institute for Household Management, which in five years has turned out 160 butlers.

Mark Thomas, who butles at a Buckhead mansion, is self-taught. He noted the rising demand for personal service while he was a Ritz-Carlton Buckhead concierge, then a limousine driver. "I see well-to-do parents jeming all over town in 15000-directions," he says. "They could afford a butler. Obviously they need one."

Thomas worked for such a family at a Chattahoochee River estate, and now serves an older couple. "I ad lib and fit in, wherever I am. I'm the butler, cher and chauffeur. I pay the bills, plan the parties ... I know what they want before they want it. I'm silent but efficient, an employee who doesn't behave like an employee."

Outgoing and crisp in a dark suit, the 34-year-old Atlanta native sums up his job philosophy: "We're ladies and gentlemen serving ladies and gentlemen."

The salaries have class, from 530,000 to 575,000 — plus the job provides entree to the world of first-class travel, restaurants and hotels. Surprise gifts can range from golf clubs to the use of a condo in Hawaii.

Thomas prefers British formalism in dress and presentation, leavened with 1990s humor. He recalls taking "madame" a breakfast tray and finding her with tousled hair. "Lord, you've got to quit going out at night." he teased the frail but jovial daughter of old Atlanta money. "People see you and they're starting to talk."

In exchange for posh working conditions, Thomas pays with long hours, often 9 to 6, seven days a week. Then he heads home to his 70-foot boat on Lake Lanier, where his wife and 8-month-old son await.

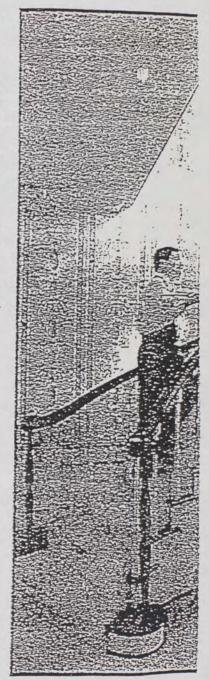
One stricture that butlers learn, says Wallace Mentel of Augusta, is to ignore private conversations, avoid giving advice and never take sides. "If they ask, "What do you think about that?" I reply, "Think about what?" says the November graduate from the eight-week, \$4,450 Starkey course.

Like many of his 11 classmates (including four women), he changed careers in midstream. At 53, he was fed up with being a supervisor on muddy construction sites.

Mary Starkey, who founded the Denver school in 1990, says her concept of "the butler, American-style ... is not about cleaning someone's home. It's about helping to run their daily lives."

Once a social worker and director of a domestic placement service, she says the rise in well-to-do, two-income families created a need. "Often we're talking about new money. They don't know the correct way to

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Butler Mark Thomas takes "I'm the butler, chef and chauf

mother Coldina L. Vacha Ball