

Suite 412 400 North Capitol Street, N.W. Washington, D.C. 20001 202/737-3220

September 9, 1986

This month, I am enclosing a new format for C-SPAN's schedule in your publication. It combines C-SPAN's generic schedule with a tune-in promotion for an upcoming C-SPAN special. The weekly schedule portion provides C-SPAN's generic log in a condensed, easy-to-read style, while the special program announcement highlights an event available to viewers that month on C-SPAN.

I hope you will consider using this ad in your guide as C-SPAN's representation of its programs. We think you will agree that the new format is a plus for both you and the viewer.

Your comments and suggestions regarding the new format are welcome. I would like to work with you, so together we can present the viewers with the most timely and accurate C-SPAN information available.

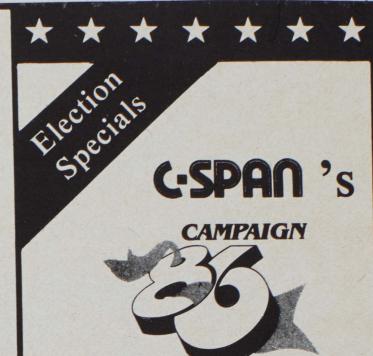
Sincerely,

Rosemarie Moringiello Listings Coordinator

C-SPAN'S WEEKLY SCHEDULE

7:00 am	Friday (Eastern Time) C-SPAN's Week Ahead (Taped) (M)	9:30 10:30	Viewer Call-In (Live) Today In Washington	Sunday 9:00 am	Viewer Call-In (Taped)
8:30	Viewer Call-In (Live) (M-Th)		(M-Th) Public Policy Speech (F)	10:00	Congressional Hearing (Taped)
	Journalists Roundtable (Live) (F)	11:30	Today In Washington (F)	12:00 pm 1:00	Public Policy Speech Congressional Hearing
	Congressional Hearing (Live) (M, T)	9:00 am	y Viewer Call-In (Taped)	4:00	(Taped) Public Policy Speech
	Morning Headlines (Live) (W, Th)	10:00	Congressional Hearing (Taped)	6:00	Viewer Call-In (Taped)
	House Floor Debate (Live) (W-F)	6:00 pm	·	7:00 8:00	C-SPAN Interview C-SPAN's Week Ahead (Live) Congressional Hearing
	House Floor Debate (Live) (M, T)	7:00	Focus On Foreign Policy	9:30	
6:00	Viewer Call-In (Live)	8:00 9:00	Washington Seminar Journalists Roundtable		(Taped)
7:00 8:00	Public Policy Speech Congressional Hearing	10:30	(Taped) House Floor Debate (Taped)		

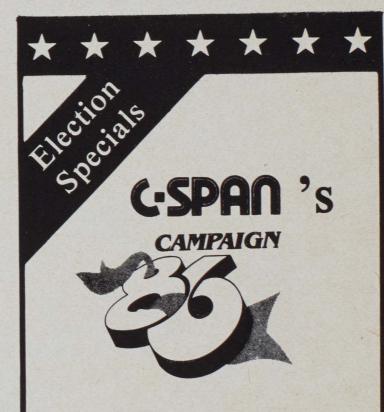
NOTE: C-SPAN's live, gavel-to-gavel coverage of the U.S. House of Representatives' daily proceedings (when in session) pre-empts other previously scheduled programming. Since C-SPAN's programming is updated daily with call-in guests, selected hearings, conferences and House business, a recorded daily schedule is provided. The numbers for the recorded schedule are: (202) 628-2205 / (202) 628-2206.



Wrap up the elections with a look at the people and issues that have shaped politics in 1986

- NOVEMBER 4, 1986— LIVE election night coverage from San Diego, California & Washington, D.C.
- NOVEMBER 7, 1986—
 Analyze the results with
 Congressional Quarterly's
 Election Symposium

Exclusively on C-SPAN



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PLEASE NOTE: space is available at bottom of ad for insertion of C-SPAN's channel number in your area