

NEWS FROM:

C-SPAN AMERICA'S NETWORK

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Release: IMMEDIATE

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-- SUSAN SWAIN BIOGRAPHY --

WASHINGTON, D.C. -- Susan Swain is Vice President of Corporate Communications for C-SPAN, a position she has held at the public affairs cable network since 1987. Susan oversees four departments--Press and Viewer Information, Research, Educational Services and the C-SPAN Update. She also serves as the network's principal spokesperson.

Ms. Swain is part of C-SPAN's four-person Executive Management Team; this group of vice presidents is responsible for all day-to-day management and operations of C-SPAN. In addition, Ms. Swain is one of five on-camera interviewers who moderate C-SPAN's daily viewer call-in programs.

A native Pennsylvanian, Ms. Swain is a graduate (B.A. Communications, magna cum laude) of the University of Scranton. Prior public relations experience includes positions with Up With People, Inc. in Tucson, AZ and the Raytheon Company of Cambridge, MA.

Within the cable television industry, Ms. Swain serves on the Board of Directors of the Cable Television Public Affairs Association, is a committee member of the National Cable Programming Academy, and is a member of the Washington Metropolitan Cable Club and the Cable Television Administration and Marketing.

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CABLE TELEVISION
PUBLIC
AFFAIRS
ASSOCIATION

TO: CTPAA Board Members

cc: Regional Directors

FROM: Mark Harrad *MA*

DATE: July 16, 1986

Attached, please find a copy of the press release issued this week to the trades, announcing the election of Terry Soley and Susan Swain to the Board and the appointment of Steve Tuttle as a regional director. Also included in the announcement are the names and chairs of our standing committees and the election of this year's officer slate.

The release went to the media on the attached list.

Frank Beermann, Variety
Maurine Christopher, Advertising Age
Fred Dawson, Cablevision
Tom Delaney, Adweek
Seth Goldstein, Television Digest
Kathy Hailey, View
Victor Livingston, Television-Radio Age
Jill Marks, Cable Television Business
Steve McClellan, Broadcasting
Debbie Narrod, Multichannel News (NY)
Craig Reiss, Advertising Age
Ellis Simon, Cable Marketing/Jobson Publishing
Richard Tedesco, Electronic Media
Stewart Schley, Multichannel News (Denver)
Derek Jackson, Cablevision (Denver)

CABLE TELEVISION
PUBLIC
AFFAIRS
ASSOCIATION

For Immediate Release

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TERRY SOLEY OF AMERICAN CABLESYSTEMS
AND SUSAN SWAIN OF C-SPAN ELECTED TO
BOARD; NCTA'S STEVE TUTTLE
APPOINTED REGIONAL DIRECTOR

New York, July 16 -- Terry Soley, assistant vice president of development for American Cablesystems of California, and Susan Swain, director of public relations for C-Span, were elected to two-year terms on the Board of the Cable Television Public Affairs Association (CTPAA) by its membership. The Board also approved the appointment of Steve Tuttle, vice president of public affairs for the National Cable Television Association (NCTA), as a Regional Director for the Washington, D.C. area.

This action restores the CTPAA Board to its full membership of nine elected Board members and six appointed regional directors.

In other organizational business, Richard B. Holcomb, senior vice president for corporate affairs at American Television & Communications and Mark Harrad, director of affiliate public relations for HBO, were re-elected President and Vice President respectively. Lynn Yaeger, vice president of government relations and public affairs for Viacom Cablevision, was elected Secretary/Treasurer. Each officer will serve a one year term.

(more)

The Board also established five standing committees to handle its affairs for 1986-1987, which include:

- A Membership and Nominations Committee chaired by David C. Andersen, director of public relations for Cox Cable Communications;
- An Industry Relations Committee chaired by Susan Swain, director of public relations for C-Span;
- A Professional Development Committee chaired by Terry Soley, assistant vice president of development for American Cablesystems of California;
- A Communications Committee chaired by Cheryl Daly, vice president of Group W Satellite Communications, and
- A Media Relations Committee chaired by Mark Harrad, director of affiliate public relations at HBO.

Mr. Soley joined American Cablesystems in March 1984 and is responsible for government, media and community relations for California. In addition to his responsibilities with American, Mr. Soley is on the Board of Directors of the California Cable Television Association. Prior to joining American, he served as franchise director for United Cable Television Corporation.

Ms. Swain joined the staff of the Cable-Satellite Public Affairs Network (C-SPAN) in February 1982 and is responsible for the network's media and consumer liaison. She also serves as the network's principal spokesperson and is one of five on-camera interviewers who moderate C-SPAN's daily viewer call-in programs.

Mr. Tuttle joined the NCTA in September, 1985 and is responsible for dealing with the press on all issues pertaining to the cable industry. Prior to the NCTA, Mr. Tuttle worked for Television Digest Inc., where he was Washington managing editor and senior editor of the Digest's Communications Daily. He has a total of 14 years' experience in newspaper journalism.

The Cable Television Public Affairs Association was formed in 1985 by a group of public relations and public affairs professionals in the cable communications industry. It currently has 125 members.