

News Release



Cable-Satellite Public Affairs Network

400 North Capitol Street N.W., Suite 650
Washington, D.C. 20001

(202) 737-3220

Contact: Rayne Pollack

202-626-4863

Kristin Wennberg

202-626-7975

C-SPAN TO AIR SPECIAL SAUDI ARABIA COVERAGE

--Three Day Series Offers Unique Perspective on Operation Desert Shield--

Washington D.C. November 7, 1990 -- Over three consecutive days next week, C-SPAN will air a special nine-hour series about the U.S. military in the Persian Gulf. Viewers will see Operation Desert Shield from the perspective of soldiers in the National Guard from the moment they are called up for active duty to their arrival at military camp in the Saudi desert. C-SPAN will also travel into the Saudi city of Dammam and observe the link between the media and the military.

The special series airs **Monday, Tuesday and Wednesday, November 12, 13 and 14, at 2:00 - 5:00 PM (ET), and re-airs each day during prime time from 8:00 - 11:00 PM (ET).** During the live portion of the program, phone lines will be open for national and international viewer comment.

Monday focuses on C-SPAN's travels to Saudi Arabia on a military plane with the 211th National Guard Military Police Company from Asheville, North Carolina, providing interviews with members of the unit and air crew. Live from the C-SPAN Call-In studios in Washington will be State Public Affairs Officer for the North Carolina National Guard Lt. Colonel Baron Hignite, to discuss National Guard mobilization.

Tuesday, C-SPAN follows the troops into camp giving viewers a slice of life in the desert -- looking at general living conditions upon arrival and getting a close perspective, through personal interviews, on how soldiers have acclimated to the situation over time.

During this segment C-SPAN will air an exclusive interview with Army Colonel Bob Harkins, Senior Commander of the Dragon Brigade out of Fort Bragg, on the readiness of U.S. troops to face desert battle.

Wednesday, C-SPAN looks at two issues: the Saudi perspective on Operation Desert Shield and the media and the military. Cameras visit the city of Dammam and feature an interview with an official Saudi spokesman. American military spokesman, Navy Captain Mike Sherman of the Operation Desert Shield Joint Information Bureau, will comment on the relationship between the media and the military.

Also on Wednesday, it's "Good Morning Saudi Arabia!" as C-SPAN cameras watch the operation of Desert Shield Radio FM 107. Other interviews that day include reporter Deborah Amos from National Public Radio and CNN producer Jim Miller.

C-SPAN is available in 51.5 million households nationwide and around the world via satellite. The network is privately funded and is a public service of the cable television industry.

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Kristin Wennberg
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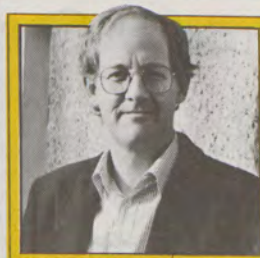
C-SPAN is available in 51.5 million households nationwide and around the world via satellite. The network is privately funded and is a public service of the cable television industry.



Katharine Graham of *The Washington Post* addresses the International Women's Media Foundation (Page 5).

C-SPAN Update

THE NEWSPAPER OF AMERICA'S NETWORK 75¢



Booknotes: Blaine Harden examines the changing life and culture of Africa (Page 6).

Audio Network

Truman Warned of Growth of Communism

C-SPAN Audio 1 Network to Air '49 Inaugural

WITH THE Soviet Union's strength and influence on the rise following World War II, President Harry S. Truman used his 1949 inaugural address to define the differences between democracy and communism.

President Truman's address, which also suggested ways for curbing the growth of communist influence, can be heard this week on C-SPAN Audio 1.

The speech will air Monday, Nov. 12, Wednesday, Nov. 14, and Friday, Nov. 16, at 1:00 pm ET/10:00 am PT and 5:00 pm ET/2:00 pm PT.

"We believe that all men have a right to equal justice under law and equal opportunity to share in the common good. We believe that all men have the right to freedom of thought and expression. We believe that all men are created equal because they are created in the image of God. From this faith we will not be

(Continued on page 2)



C-SPAN Audio 1 airs President Harry Truman's 1949 inaugural address Nov. 12, 14, and 16.

Traveling With the 211th

C-SPAN Follows Guard Unit to Saudi Desert

Three-Day Series Offers Glimpse of Operation Desert Shield



C-SPAN's Susan Swain interviews Captain Michael White of the 211th Military Police Company out of Asheville, N.C. Senior producer Barry Katz, in background, and crew chief Gregg Gursky, right, record the interview, which will air as part of a three-day glimpse of life on Operation Desert Shield.

ON THE EVENING of Thursday, Oct. 11, at Pope Air Force Base in North Carolina, a C-SPAN crew consisting of interviewer Susan Swain, producer Barry Katz, and cameraperson Gregg Gursky, climbed aboard one of the Air Force's C-5A cargo planes, bound for Saudi Arabia.

Their mission: To document the deployment of the Asheville, N.C.-based 211th Military Police Unit and to look at the circumstances of troops already there.

The C-SPAN crew taped footage and recorded interviews throughout the trip. The resulting video will air in a three-part series Monday, Nov. 12 through Wednesday, Nov. 14. (See programming story page 8)

The following is a chronology of their journey.

Thursday, Oct. 11, 8:30 pm, Pope Air Force Base, N.C.: Accompanied by press escort (Continued on page 8)

Senate Ethics Committee Hears Case Against 'Keating Five'

THIS WEEK the Senate Ethics Committee moves its nine-month old investigation into the activities of the so-called "Keating Five" from behind closed doors to a public hearing room on Capitol Hill.

The committee meets Thursday, Nov. 15, for what it's calling a "public adjudicatory hearing" on whether any of five U.S. senators broke Senate rules when they intervened with banking regulators on behalf of Charles Keating. Mr. Keating, a thrift (Continued on page 3)



Robert Bennett, special counsel for the Senate Ethics Committee, will present the cases against five senators who intervened with federal regulators on behalf of banker Charles Keating. C-SPAN plans live coverage of the hearings, which start Thursday, Nov. 15.

Hearings Begin Second Phase of 'Keating Five' Investigation

THIS WEEK'S meeting of the Senate Ethics Committee begins the second phase of its investigation into the ethical behavior of the members of the "Keating Five."

At its hearing, the committee's six members, made up of three Republicans and three Democrats, will hear an oral presentation from the committee's special counsel Robert Bennett. Mr. Bennett con- (Continued on page 3)

Truman Proposed Aid to Asia to Prevent Communism's Spread

(from page 1)

moved," he said in the address.

He then criticized the Soviet Union saying that it "adheres to a false philosophy which purports to offer freedom, security, and greater opportunity to mankind. Misled by that philosophy, many peoples have sacrificed their liberties, only to learn to their sorrow that deceit and mockery, poverty and tyranny are their reward."

"I state these differences," he went on to say, "not to draw issues of belief as such, but because the actions resulting from the communist philosophy are a threat to the efforts of free nations to bring about world recovery and lasting peace."

He then offered four points for combating the perceived communist threat.

The first was support for

the United Nations; the second, maintaining full support for the European Recovery Program; the third espoused a collective defense arrangement with the countries of Western Europe to insure the security of the North Atlantic; and the fourth, a new commitment for making the benefits of United States industrial and scientific advances available for improving growth in underdeveloped areas of the world.

The first three points were characterized by *Newsweek* as a restatement of U.S. foreign policy, including the existing Marshall Plan for rebuilding the economy of Europe and his administration's support for what would become the NATO alliance.

The fourth point was brand new, *Newsweek* stated.

"I believe that we should make available to peace-lov-

ing peoples the benefits of our store of technical knowledge in order to help them realize their aspirations for a better life....The old imperialism—exploitation for foreign profit—has no place in our plans."

Some saw the new plan as an extension of the Marshall Plan in Europe into Asia.

But Ernest Lindley wrote in the Jan. 31, 1949 issue of *Newsweek* that "It is incorrect to speak of this 'fourth course' as an extension of the European Recovery Program to the rest of the world...."

"The fourth course is not a detailed program. Neither was it a brainstorm. It is a carefully formulated statement of major policy: the long-range answer of the free world to the ambitions and pretensions of communism in Asia and other economically backward areas of the globe."

C-SPAN Audio 1/ET	Mondays-Fridays	Saturdays and Sundays
6:00 am	Radio Japan	Classical Music
6:30		Radio Korea
7:00	Classical Music	
8:00	Radio Canada International	
8:30		Classical Music (Sundays 9A - Noon: Canadian Broadcasting Corp.)
9:00 am-5:00 pm	Classical Music	
5:00 pm-7:00	World Service of Christian Science Monitor	
7:00 pm-9:00	Radio Havana Cuba	Radio Havana Cuba
9:00	Voice of Free China (Taiwan)	Voice of Free China (Taiwan)
9:30		
10:00	Deutsche Welle (Germany)	Radio Japan
10:30		
11:00	Classical Music	Classical Music
11:30		
midnight	Radio Beijing	Radio Austria International
12:30 am		
1:00	Voice of America	Voice of America
1:30		
2:00	Voice of Free China (Taiwan)	Voice of Free China (Taiwan)
2:30		
3:00-6:00	Classical Music	Classical Music

Newsweek stated that "the free nations of the world hailed Mr. Truman's address."

Then-Italian Foreign Minister Carlo Sforza called it "a cornerstone on which peace can be built."

But the speech was greeted less enthusiastically in the Soviet Union. The Soviet

news agency Tass called the inaugural address an "enraged attack" on communism and said that President Truman's fourth point was a plan to obtain "the maximum possibilities for penetration by American capital into backward nations." ■

—Sean Hadden

C-SPAN Update

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Suite 650
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Managing Editor
Mark West

Editorial Coordinator
Mary Ann Barton

Associate Editor
Christopher Maloney

Staff Editor
Sean Hadden

Graphic Artist
Jenny Chan

Publisher
Linda Heller

Circulation Coordinator
Ramin Dadmanesh

Intern
Louise Skura
Dan Onorato

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Viewer Mail

Viewers Annoyed by Disturbances, Distractions on Floors of Congress

ONE OF MY favorite programs on C-SPAN is Congress in session.

However, it is very annoying when the speaker has to frequently gavel for several minutes pleading for order.

Would it be possible for the camera to focus close up on those who refuse to stop their loud conversations so that viewers could see and identify the culprits?

Joseph Kasper
Londonderry, N.H.

Editor's note: Both the House and the Senate, which own the cameras in their chambers, require those television cameras to focus on the members who have been recognized by the presiding officer. In most cases, the cameras may not focus on disturbances on the floor.

Montana Viewer Ponders 'Big, Important Matters'

When we see a Congressional Hearing, a Big Deal, a really Important Happening, with all the arm-waving, raised voices and rhetoric, we are impressed suitably.

This experience is diminished considerably when, in the near background, we see those 'little people' laughing, smiling, telling jokes, and

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Wide shots of the House floor show an often empty chamber during special orders and other routine sessions. Rules of the House, which owns and controls the TV cameras, limit the types of scenes the cameras are allowed to show.

walking around like they were on another planet.

We also see Big Important People making speeches of power, feeling, and grandeur, either to an empty room or over the babble of conversation from their colleagues.

We just wonder at some of these little things that make Big Important Matters seem a little trivial.

D.C. Wilson
Kalispell, Mont.

'Fairness and Most Balanced'

A viewer's letter read on the air said that all C-SPAN was "was another voice for the conservative right" and that there was "no more liberal press."

I have viewed C-SPAN for years now and have found it

to be the fairest and most balanced of the information programs.

Robert Ley
Indianapolis, Ind.

Kuwait Appreciates Unedited Coverage

Congratulations to C-SPAN on 10 years of viewer call-in programs....

I have always been a news junkie! But for the past two months, I have been watching more news than ever because the crisis in the Gulf is a personal crisis for me...since I'm Kuwaiti.

I appreciate C-SPAN's unedited and unnarrated footage...that does not underestimate the intelligence of its viewers.

Souhaila Al-Mutawa
Syracuse, N.Y.

Student Offers Pointers

Most of my friends see humor in the fact that a 17-year-old high school student watches your channel.

I have two suggestions that you might wish to consider:

First, offer more programs that will capture the attention of adolescents. C-SPAN might air programs regarding our Constitution, presidential history, etc.

Second, C-SPAN might consider offering scholarship opportunities. Also, C-SPAN could sponsor an internship.

Ken Weeks
Vista, Calif.

Editor's note: C-SPAN offers all of those things. "Short Subjects," which airs early Tuesday mornings, offers programs geared for use in high school classes. The Educational Services Department sponsors scholarship contests for high school seniors, and the network has several internships for college juniors and seniors.

Clarification

The article in last week's *Update* concerning political use of C-SPAN programming incorrectly stated that the Arliss Sturgulewski gubernatorial campaign was involved in the use of C-SPAN footage for a news conference. The candidate only attended the press conference.

The article also said that the Jane Brady Senate campaign in Delaware obtained the C-SPAN footage from the Vanderbilt University news video archives. The university does not record C-SPAN programming.

Public Hearing Examines Charges Against 'Keating Five'

(from page 1)

executive who has been indicted on state criminal charges in California, made political contributions to each of the five senators.

C-SPAN planned to cover the Thursday, Nov. 15 hearing live, beginning at 9:30 am ET/6:30 am PT.

The hearings are scheduled to continue Friday, Nov. 16, Monday, Nov. 19, and Tuesday, Nov. 20. C-SPAN will cover the hearings in their entirety.

The six-member Ethics Committee, which is co-chaired by Sens. Howell Heflin (D-Ala.) and Warren Rudman (R-N.H.), initiated a "preliminary inquiry" into this case in December 1989.

Should this series of hearings uncover "substantial credible evidence" that violations occurred, the committee then conducts a formal investigation.

The panel is investigating

the behavior of Sens. John Glenn (D-Ohio), John McCain (R-Ariz.), Dennis DeConcini (D-Ariz.), Alan Cranston (D-Calif.), and Don Riegle (D-Mich.).

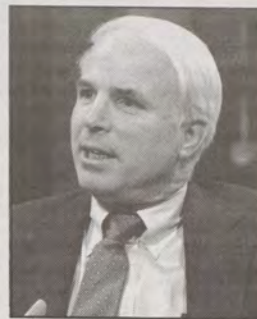
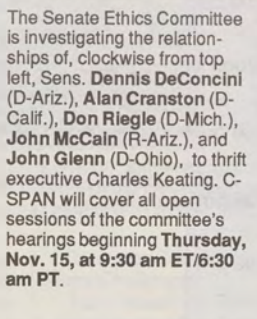
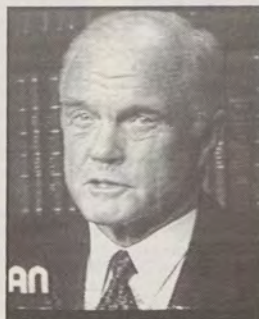
Mr. Keating donated \$1.3 million to the senators' themselves or their political cause. The senators later contacted federal banking officials on Mr. Keating's behalf.

The committee will decide if this amounted to the senators' exerting undue political pressure for a contributor.

Robert Bennett, special counsel to the Ethics Committee conducting investigation, is expected to present the evidence he gathered in his nine-month "preliminary inquiry."

In September, Mr. Bennett recommended dropping the investigation against Sens. Glenn and McCain. The committee voted not to drop the two from the inquiry. ■

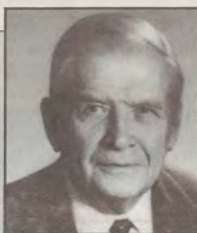
—Christopher Maloney



The Senate Ethics Committee is investigating the relationships of, clockwise from top left, Sens. **Dennis DeConcini** (D-Ariz.), **Alan Cranston** (D-Calif.), **Don Riegle** (D-Mich.), **John McCain** (R-Ariz.), and **John Glenn** (D-Ohio), to thrift executive Charles Keating. C-SPAN will cover all open sessions of the committee's hearings beginning Thursday, Nov. 15, at 9:30 am ET/6:30 am PT.

The Senate Ethics Committee

The six members of the Select Committee on Ethics: Democrats: **Howell Heflin** (Ala.), chairman; **David Pryor** (Ark.), and **Terry Sanford** (N.C.). Republicans: **Warren Rudman** (N.H.), vice-chairman; **Jesse Helms** (N.C.), and **Trent Lott** (Miss.).



Ethics Investigation Continues Despite Adjournment

(from page 1)

ducted the preliminary inquiry into the senators' relationship with banker Charles Keating. The preliminary inquiry was the first stage of the investigation.

The committee decided to move to the second phase with all five senators, which constitutes the committee's initial review. This decision contradicted Mr. Bennett's Sept. 10 recommendation that

the cases against Sens. John McCain (R-Ariz.) and John Glenn (D-Ohio) be dropped.

Regardless of the outcome of the Nov. 6 elections, all members of the Senate Ethics Committee will serve on the committee until January 1991. On the committee, Sens. Howell Heflin (D-Ala.), Jesse Helms (R-N.C.), and David Pryor (D-Ark.) face reelection. ■

—Christopher Maloney

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C-SPAN is a public service of the cable television industry.

Queen Opens New Parliament

C-SPAN this week airs Queen Elizabeth's speech to the State Opening of Parliament in the British House of Commons.

The Queen's speech, along with coverage of her procession from her residence at Buckingham Palace to the Parliament, airs Sunday, Nov. 11, at 9:00 pm ET/6:00 pm PT.

The speech originally aired live Nov. 7. It is generally less than 10 minutes long and is prepared by the ruling prime minister's office. The speech outlines the ruling party's legislative agenda for the upcoming year in Parliament.

The Queen's reading of the Conservative Party's legislative agenda marks the start of a new Parliament's term.

Later in the day, members of the Commons debate the merits of the speech. ■

This Week on C-SPAN

Program Highlights

Sunday, Nov. 11

Noon ET/9:00 am PT
John Sununu, White House chief of staff and former governor of New Hampshire, addresses a symposium sponsored by the Conservative Leadership Conference. The conference is sponsored by several conservative groups to encourage activism in the 1992 elections.

12:30 pm ET/9:30 am PT
"Election '90": C-SPAN's election program focuses on the results of the '90 elections.

8:00 pm ET/5:00 pm PT
"Booknotes": Blaine Harden, a foreign correspondent with *The Washington Post*, discusses his new book, "Africa: Dispatches From a Fragile Continent," on C-SPAN's weekly program. (re-airs at 11:00 pm ET/8:00 pm PT) (see story page 6)

9:00 pm ET/6:00 pm PT
C-SPAN re-airs the state opening of Parliament. Coverage includes an interview with Alastair Stewart, and BBC coverage of Queen Elizabeth's ride through the streets of London and her speech to Parliament. The Queen's speech was prepared by the Prime Minister's office and details the Conservative's agenda. (two hours)

Monday, Nov. 12

9:00 am ET/6:00 am PT
Live coverage of the International Women's Media Foundation Conference. In the first segment, Judy Woodruff moderates a discussion of "Forecasting the Future." Panelists include Elizabeth Drew, Washington correspondent for *The New Yorker*. In the second segment, Bonnie Angelo of *Time* moderates a discussion of "Cover-

What's C-SPAN

C-SPAN, the Cable Satellite Public Affairs Network, is a non-profit cooperative of the cable-television industry.

The network's on-air debut in 1979 coincided with the inauguration of live telecasts from the floor of the House of Representatives. At that time, C-SPAN's programming consisted solely of live, gavel-to-gavel telecasts of House proceedings, and its potential audience comprised 3.5 million households. Today, C-SPAN's programming is available in more than 50 million cable television households via 3,764 affiliated cable systems.

The core of C-SPAN's programming continues to be live, unedited telecasts of the House. These proceedings, however, account for only one-tenth of the network's schedule.

Eastern Time	SUNDAY November 11	MON Nov 12	TUES Nov 13	WED Nov 14	THURS Nov 15	FRI Nov 16	SATURDAY November 17	Pacific Time	
7:00 am	Taped hearing or public policy address	Congressional hearing or public policy conference					Taped hearing or public policy address	4:00 am	
8:00 am	Viewer Call-in Highlight of the Week A re-air of a call-in program recorded the previous week	Call-in: Journalists	Viewer Call-in: Public policy experts review the day's events.			Journalists Roundtable: A review of the week's news	Viewer Call-in Highlight of the Week A re-air of a call-in program recorded the previous week	5:00 am	
9:00 am	Congressional hearing, public policy conference, or address	International Women's Media Foundation: Judy Woodruff, Bonnie Angelo	Viewer Call-in: Journalists review the morning headlines.				Public policy address	6:00 am	
10:00 am			Public policy conference	Public policy conference	The Senate Select Committee on Ethics considers the cases of the "Keating Five"	Close Up Foundation: "Current Issues"	7:00 am		
11:00 am						Close Up Forum: Right to Die	Communications Today: Katharine Graham, chairman of the Washington Post Company, gives keynote address	8:00 am	
Noon	John Sununu speaks to CLC	Public policy conference					Congressional hearing or public policy conference or address	9:00 am	
1:00 pm	Election '90: Analysts and journalists review the results of the 1990 gubernatorial and congressional elections.								
2:00 pm	Public policy conference or address	"Traveling With the 211th: Operation Desert Shield:" Taped footage from C-SPAN's recent trip to American troops in Saudi Arabia as part of Operation Desert Shield			Retro-spective on the Eisenhower Presidency followed by live call-in		11:00 am		
3:00 pm							Noon		
4:00 pm		Public policy conference or congressional hearing							1:00 pm
5:00 pm									2:00 pm
6:00 pm								National Press Club: NEH chairman, Lynne Cheney discusses education	3:00 pm
7:00 pm								Supreme Court Review:	4:00 pm
8:00 pm	Booknotes: Blaine Harden discusses "Africa: Dispatches From a Fragile Continent"	"Traveling With the 211th: Operation Desert Shield:" Footage from C-SPAN's recent trip to American troops in Saudi Arabia			Event of the Day: A key speech, news briefing, or announcements that happened earlier that day.	Public policy conference	5:00 pm		
9:00 pm	Queen Elizabeth delivers a speech for the state opening of Parliament. Commentary by the BBC	Congressional hearing or public policy conference				Journalists' Roundtable: Three reporters discuss the week's headlines.	6:00 pm		
10:00 pm								National Press Club: Jamie Kellner, president of Fox Broadcasting	7:00 pm
11:00 pm	Booknotes: Blaine Harden discusses "Africa: Dispatches From a Fragile Continent."							Public policy conference or address	8:00 pm
Midnight	Queen Elizabeth gives a speech for the state opening of Parliament, at Westminster.	Short Subject							9:00 pm
1:00 am									10:00 pm
2:00 am	Congressional hearing or public policy conference								11:00 pm
3:00 am									midnight
4:00 am									1:00 am
5:00 am									2:00 am
6:00 am						3:00 am			

Live programming

Thursday, Nov. 15

8:00 am ET/5:00 am PT
William Bennett, head of the Office of National Drug Control Policy, answers questions in a live call-in about the status of the Bush administration's war on drugs. (45 minutes)

9:30 am ET/6:30 am PT
Live coverage of the Senate Select Committee on Ethics, chaired by Sen. Howell Heflin (D-Ala.), which meets to discuss the pending ethics investigation of five senators and their relationship to Charles Keating Jr., former operator of Lincoln Savings & Loan. At press time, the committee was inspected to meet Friday. C-SPAN would provide live coverage and (Continued on page 5)



William Bennett

work camera crew's trip to Saudi Arabia examines relationship between the American news media and the U.S. military and the Saudi government. This program also looks at the new armed forces radio station in Saudi Arabia. (re-airs at 8:00 pm ET/5:00 pm PT)

ing the World: The New Challenges." Panelists include Karen DeYoung of *The Washington Post*, and Karen Elliot House of *The Wall Street Journal*. (see story page 5)

2:00 pm ET/11:00 am PT and 8:00 pm/5:00 pm PT

"Traveling With the 211th: Day One:" As part of C-SPAN's coverage of "Operation Desert Shield," a network crew recently traveled to Saudi Arabia with a unit of U.S. military police. Coverage includes a look at the logistics of flying to Saudi Arabia from the unit's base in Asheville, N.C.

Tuesday, Nov. 13 (Overnight, Mon., Nov. 12)

2:00 pm ET/11:00 am PT
"Traveling With the 211th:

Day Two:" This installment from a network crew's trip to Saudi Arabia examines the living conditions of U.S. soldiers on the ground in Saudi Arabia. (re-airs at 8:00 pm ET/5:00 pm PT)

1:00 am ET/10:00 pm PT
"Short Subject": C-SPAN's educational series examines the history of the Berlin Wall. A lesson plan to accompany this week's "Short Subject" is available free to high school teachers who are members of "C-SPAN in the Classroom." Each vignette is approximately 10 minutes in length.

Wednesday, Nov. 14

2:00 pm ET/11:00 am PT
"Traveling With the 211th: Day Three:" This third and final installment from a net-

NOVEMBER 11-NOVEMBER 17

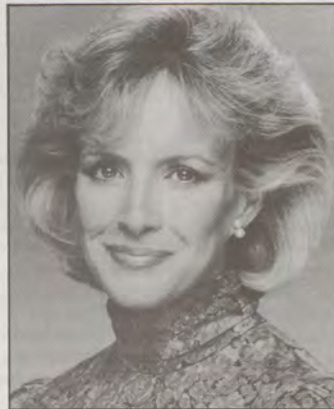
Women Journalists to Evaluate 'News in the Nineties'

WOMEN journalists from around the world will gather this week in Washington, D.C., for a conference that looks at news-gathering in the coming decade—"News in the Nineties."

"We'll look at how journalism is affected by 24-hour cable news, [media] companies being bought out, mergers," explained Phyllis Kaminsky, president of the International Women's Media Foundation, which is sponsoring the event.

C-SPAN will carry live coverage of several segments of the conference. Two panel discussions will air live, back-to-back, Monday, Nov. 12, beginning at 9:00 am ET/6:00 am PT. The second address will begin at 10:45 am ET/7:45 am PT. A keynote address by Katharine Graham, chairman of the Washington Post Company, will air Saturday, Nov. 17, at 11:00 am ET/8:00 am PT.

The International Women's Media Foundation, a non-profit organization which serves as a resource center for women journalists through-



Participating in this week's "News in the Nineties" conference are from above left, Katharine Graham, chairman of the Washington Post Company; Judy Woodruff, chief Washington correspondent for the MacNeil/Lehrer NewsHour, and Elizabeth Drew, Washington correspondent for *The New Yorker* magazine. The event is sponsored by the International Women's Media Foundation.

out the world, expects women journalists from more than 30 countries to attend the conference. The conference is not an annual event. The last one took place in 1986.

Ms. Kaminsky explained that the conferences are held several years apart in order to determine the trends in journalism. "We want the conference to be industry or profes-

sion-specific rather than women-specific," she said. "We want to be sure the conference is about the practice of journalism."

Journalists from Zimbabwe, Taiwan, Argentina, and South Africa are expected to take part in the two panels C-SPAN will air: "Forecasting the Future: The State of News in the Nineties," and

"Covering the World: The New Challenges."

Judy Woodruff, Washington correspondent for public television's "MacNeil/Lehrer NewsHour," will moderate the first discussion. Panelists will include Elizabeth Drew, Washington correspondent for *The New Yorker*.

Bonnie Angelo of *Time* magazine will moderate the

second panel discussion, which will include Karen DeYoung, foreign editor for *The Washington Post* and Karen Elliot House, vice president for *The Wall Street Journal*.

Ms. Graham's keynote address airs Saturday during C-SPAN's "Communications Today" time period. ■

—Mary Ann Barton

National Press Club

Fox TV's Jamie Kellner Looks at His Network's Cast of Characters

FOR AN emerging television network like Fox Broadcasting, surviving against entrenched giants ABC, NBC, and CBS is a constant fight, according to Fox Broadcasting Chairman Jamie Kellner.

"They had a 40-year headstart...and had locked up all the available VHF stations," Mr. Kellner said in a phone interview from his office in Los Angeles, where Fox is based.

During a speech this week to the National Press Club in Washington, D.C., Mr. Kellner will review the techniques and strategy Fox has used to break into the commercial television market.

C-SPAN will air his address Saturday, Nov. 17, at 10:30

pm ET/7:30 pm PT.

Fox has survived for four and one half years for two main reasons, Mr. Kellner said.

First, UHF channels became available in the average American household, giving the new network access to more people.

This made more advertising money available, the life blood of a commercial network, Mr. Kellner said.

Second, no one had made the full effort necessary to make a network successful.

"I don't think anybody has ever taken the big gamble that Messrs. [Rupert] Murdoch and [Barry] Diller were willing to make," Mr. Kellner said.

Mr. Diller is the chief ex-

ecutive officer of 20th Century Fox, of which Fox Broadcasting is a division. Mr. Murdoch owns NewsCorp, the parent company of 20th Century Fox.

Mr. Kellner became Fox's first president and chief operating officer when the network started in February 1986.

The 131 Fox affiliates now reach 91 percent of the United States, according to the network.

Before joining Fox, Mr. Kellner served as president of Orion Entertainment Group, where he supervised network programming, home video, pay television, and domestic syndication. ■

—Sean Hadden



Jamie Kellner, president of the Fox Television network, speaks at the National Press Club this week about some of the programs on his network, including "Married With Children" and "America's Most Wanted." Mr. Kellner's speech airs Saturday, Nov. 17, at 10:30 pm ET/7:30 pm PT.

(from page 4)
taped coverage of both day's hearings at 8:00 pm ET/5:00 pm PT. (see story page 1)

2:00 pm ET/11:00 am PT
A retrospective on President Dwight D. Eisenhower, on the 100th anniversary of the year of his birth, begins with a symposium on "Informal Discussion with Cabinet and Staff."

3:30 pm ET/12:30 pm PT
Coverage of President Eisen-

hower, in the first ever televised cabinet meeting.

4:00 pm ET/1:00 pm PT
President Eisenhower's farewell address to the nation (also known as his "Military Industrial Complex" speech).

4:15 pm ET/1:15 pm PT
Viewers may participate in a live call-in program examining President Eisenhower's speech on the military industrial complex.

Friday, Nov. 16

8:00 am ET/5:00 am PT
"Journalists' Roundtable": Three journalists respond to viewers' questions about the week's headlines. (re-airs Saturday, 9:00 pm ET/6:00 pm PT)

6:30 pm ET/3:30 pm PT
Martin Lee, author of "Unreliable Sources: A Guide to Detecting Bias in News Media," answers questions from viewers during a live call-in.

7:15 pm ET/4:15 pm PT
L. Brent Bozell, author of "And That's The Way It Isn't: A Reference Guide to Media Bias," responds to viewers questions during a call-in.

Saturday, Nov. 17

11:00 am ET/8:00 am PT
Katharine Graham of the Washington Post Company addresses the International Women's Media Foundation conference, "News in the Nineties." (see story this page)

6:00 pm ET/3:00 pm PT
National Press Club: Lynn Cheney, chairman of the National Endowment for the Humanities, discusses the state of U.S. education.

10:30 pm ET/7:30 pm PT
National Press Club: Jamie Kellner, president of Fox Broadcasting, discusses the growth of his network in a speech to the press club. (see story this page)

—Mary Ann Barton

Reporter Examines Life in Africa, a 'Fragile Continent'



"AFRICA IS a painful part of the world for Westerners to come to grips with," writes Blaine Harden in his new book about what he labels a "fragile" continent. He concludes that Westerners "weep for it more out of pity than understanding"

because it is "a world where children have swollen bellies and sad eyes, where soldiers blast away at each other in endless wars for incomprehensible reasons."

In "Africa: Dispatches From a Troubled Continent," Mr. Harden, a foreign correspondent with *The Washington Post*, says that he tries "to give the problems of Africa a human face."

Mr. Harden, who is now the *Post's* East European bureau chief based in Poland, is this week's guest on "Booknotes," C-SPAN's weekly author interview program. His interview airs Sunday, Nov. 11, at 8:00 pm ET/5:00 pm PT.

In the book, Mr. Harden shares stories from his travels as the *Post's* sub-Saharan bureau chief from 1985 to 1989.

He focuses on individual lives in different African nations, including Zaire, Ghana, Kenya, Sudan, and the continent's most populous country, Nigeria.

The chapter about Sudan examines the life of Manute Bol, the 7'6" man who "climbed out of the Sudanese swamps" to come to the United States to play professional basketball for the Washington Bullets.

He contrasts Mr. Bol's life in Sudan where as part of a rite of manhood he had six teeth "gouged out with a chisel" at age 14 to sitting some years later as a professional athlete with advertising executives discussing his endorsement of a national chicken franchise's idea to sell "Manute Bol chicken packs (nothing but legs)." ■

—Christopher Maloney



Blaine Harden of *The Washington Post* reflects on his new book, "Africa: Dispatches From a Fragile Continent" on this week's "Booknotes." The interview airs Sunday, Nov. 11, at 8:00 pm ET/5:00 pm PT.

A Look Ahead

Thursday, Nov. 22

8:00 am ET/5:00 am PT
C-SPAN's holiday program "American Profiles," features two noteworthy Americans discussing their careers in separate interviews on Thanksgiving Day. (re-airs at 8:00 pm ET/5:00 pm PT and Midnight ET/9:00 pm PT)

Thursday, Nov. 29

8:00 pm ET/5:00 pm PT
C-SPAN travels to Tokyo to cover the 100th anniversary of the Japanese Diet, that country's national legislature.

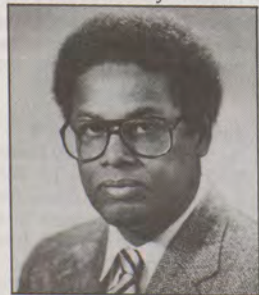
Saturday, Dec. 1

11:00 am ET/8:00 am PT
National Press Club: Bill Moyers, veteran broadcast journalist and commentator, addresses the press club.

6:00 pm ET/3:00 pm PT
National Press Club: J. Peter Grace of W.R. Grace & Company, discusses federal spending.

Saturday, Dec. 8

5:00 pm ET/2:00 pm PT
Thomas Sowell, economist, author, and social critic, gives the American Enterprise Institute's Ernest Boyer Lecture.



Thomas Sowell

Is the Media too Conservative or too Liberal?

C-SPAN VIEWERS have a chance this week to question two media critics on live call-in programs about liberal and conservative bias in the media.

The programs, which air at 6:30 pm ET/3:30 pm PT Friday, Nov. 16, feature Martin Lee, co-author of "Unreliable Sources: A Guide to Detecting Bias in the Media" and L. Brent Bozell, founder of the Media Research Center and co-author of "And That's the Way It Isn't: A Research guide to media bias."

Mr. Lee argues that the media has a conservative bias, protecting the interests of corporate sponsors. He contends these sponsors, who spend \$70 billion a year in media advertising, have an influence over what news is and is not reported. He cites a 1980 case when tobacco companies allegedly pulled ads out of *Mother Jones* magazine



Martin A. Lee, co-author of "Unreliable Sources: A Guide to Detecting Bias in News Media," and L. Brent Bozell, co-author of "And That's the Way It Isn't: A Research Guide to Media Bias," appear on separate, back-to-back viewer call-ins this week to discuss their contrasting views on news media bias.

after it ran a series of articles about cigarettes being the major cause of heart disease and cancer.

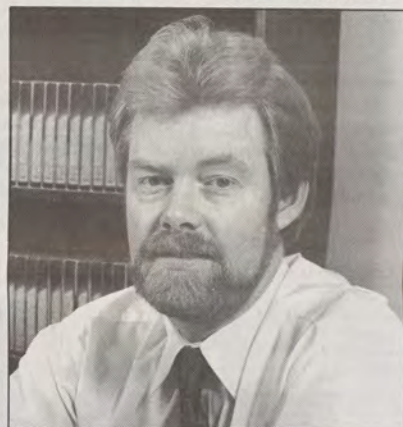
Mr. Bozell says there is no such thing as an "objective"

news media, arguing the media has a liberal slant. "Journalism is inherently subjective," he writes. Mr. Bozell's book examines a 1985 survey of 621 newspapers

which reveals that journalists tend to have liberal views.

Mr. Lee will be on the air at 6:30 pm ET, followed by Mr. Bozell at 7:15 pm ET. ■

—Danny Onorato



Cheney Assesses U.S. Education Quality

LYNNE CHENEY, chairman of the National Endowment for the Humanities (NEH), will discuss the quality of education in the United States, in a speech this week at the National Press Club.

C-SPAN will air the speech Saturday, Nov. 17, at 6:00 pm ET/3:00 pm PT.

Ms. Cheney will discuss a new book (released Nov. 11), "Tyrannical Machines: A Report on Educational Practices Gone Wrong and Our Best Hopes for Setting Them Right." The book analyzes the most critical problems in American education and focuses on the most promising opportunities for reform.

Although schools across the country have attempted to

reform, change has often come too slowly, or not at all, the report states.

The NEH, a federal agency, supports research, education, preservation and public programs in the humanities.

As NEH chairman, Ms. Cheney, has published four reports in the past four years examining the level of humanities education, from the elementary to postsecondary education curriculums. She recently began the NEH/Reader's Digest Teacher-Scholar program.

Ms. Cheney, unanimously confirmed by the Senate this year to remain chairman of the NEH, was first appointed in 1986. ■

—Louise Skura



Lynne Cheney, the chairman of the National Endowment for the Humanities, speaks at the National Press Club this week about the quality of education in the United States. Her speech airs Saturday, Nov. 17, at 6:00 pm ET/3:00 pm PT.

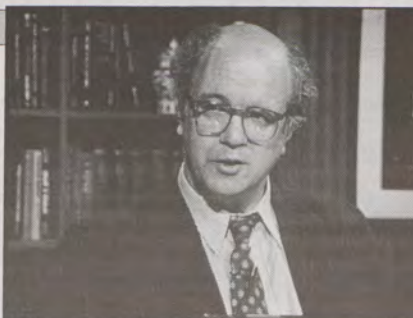
The Callers React to:

Veto of Civil Rights Act
 "I am disappointed that President Bush vetoed the civil rights bill. It doesn't seem logical for him to do that. He has 70,000 black young men over there to protect Saudi Arabia, to ensure rights to them that he is not willing to grant in his own country."
 —Seattle, Wash.

"I worked for an affirmative action program for 18 years....I have seen horror stories. The job given to a less qualified person on the basis of their race and not their qualifications....It is hard as a management person...to try to explain to the person who was passed over. If there is a chance this bill is a quota bill, I think it is awful."
 —Montgomery, Ala.

Federal Spending
 "You realize that Jimmy Baker, the evangelist, is in jail because he did what our Congress is doing [with Social Security funds]. He took money for one purpose and spent it for another."
 —Dale, Wis.

Thomas Edsall of *The Washington Post* discussed the president's veto of the Civil Rights Act and its impact on the 1990 elections.



The President's Veto of the Civil Rights Bill

"I THINK BASICALLY the civil rights in the country are in pretty good shape. [The civil rights] bill deals with intricacies involving employment and whether there are quotas, non-quotas in certain employment practices and the makeup of the work force that is present in the company. That is what this bill particularly deals with....I wish the president had signed it. [President Bush's] advisers felt it established quotas. The president feels that these quotas are imposed under this bill. I don't think so."

Bennett Minton of *Tax Notes* examined the federal budget making process.



The Civil Rights Veto and the '90 Elections

"I DON'T THINK the Republicans are playing their card very well in this particular debate. In the 1990 elections, Bush's veto is much more likely to mobilize black voters and increase Democratic black turnout and probably Hispanic turnout. It's not going to do much for the white, conservative, working-class vote that might vote, because of that, for a Republican. I don't think this issue mobilizes that vote. But it does encourage increased mobilization of black voters. Black voters could be key in a number of states."



Sen. John Chafee (R-R.I.), chairman of the Republican Conference

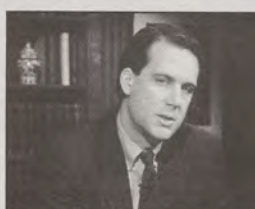
Congress and the Budget Process

"WE SENT our representatives to fight [over the budget] just in this way. The problem has been that up until the collapse of the budget summit, they weren't fighting. Now, they are out in front of our television screens, debating the issues that we care about. It's ugly but that's what's supposed to happen....I think we should feel terrific about it. I think it's great it happened just before the elections because now people's attention will be focused on exactly what they are doing here."

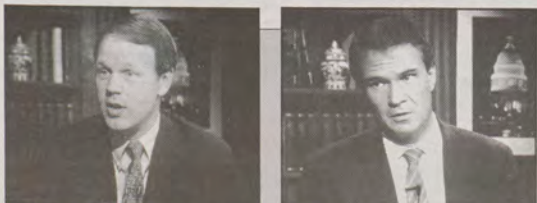
Under Discussion...



Rep. Carl Pursell (R-Mich.) of the Appropriations Committee and Reps. William Goodling (R-Pa.) and Jim Slattery (D-Kan.) of the Budget Committee appeared on separate call-in programs examining the congressional debate over the budget package.



Marshall Ingwersen of *The Christian Science Monitor* discussed the issues dividing Congress in the budget debate.



During separate call-ins, Sens. Don Nickles (R-Okla.) and John Breaux (D-La.), chairmen of the Republican and the Democratic senatorial campaign committees, responded to viewer questions about the '90 Senate races.



During the Friday "Journalists' Roundtable," radio journalists Mike Cuthbert of WAMU, Pat Korten of WNTR, and Mara Liasson of National Public Radio reviewed the week's events in the budget debate and the mid-term elections.



Jodie Allen, Outlook section editor for *The Washington Post*, and Tony Snow, editorial page editor for *The Washington Times*, reviewed events in the news.

The Call-in Guest List

- Oct. 22 Jodie Allen, *The Washington Post*, 1150 15th St. NW, Washington, D.C. 20071
- Oct. 22 Tony Snow, *The Washington Times*, 3600 New York Ave. NE, Washington, D.C. 20002
- Oct. 22 Sen. Don Nickles (R-Okla.), National Republican Senatorial Committee, 425 Second St. NE, Washington, D.C. 20002
- Oct. 22 Sen. John Breaux (D-La.), 516 Hart Senate Office Building, Washington, D.C. 20510
- Oct. 23 Rep. Carl Pursell (R-Mich.), 1414 Longworth House Office Building, Washington, D.C. 20515
- Oct. 23 Marshall Ingwersen, *The Christian Science Monitor*, 910 16th St NW, Washington, D.C. 20036
- Oct. 24 Sen. John Chafee (R-R.I.), 567 Dirksen Senate Office Building, Washington, D.C. 20510
- Oct. 24 Thomas Edsall, *The Washington Post*, 1150 15th St. NW, Washington, D.C. 20071
- Oct. 25 Rep. William Goodling (R-Penn.), 2263 Rayburn House Office Building, Washington, D.C. 20515
- Oct. 25 Rep. Jim Slattery (D-Kan.), 1440 Longworth House Office Building, Washington, D.C. 20515
- Oct. 25 Bennett Minton, *Tax Analysts*, 655 15th St., NW, Washington, D.C. 20036
- Oct. 26 Mike Cuthbert, WAMU-FM, 4400 Massachusetts Ave. NW, Washington, D.C. 20515
- Oct. 26 Pat Korten, WNTR-AM, 8121 Georgia Ave. #703, Silver Spring, Md. 20910
- Oct. 26 Mara Liasson, National Public Radio, 2025 M St., NW, Washington, D.C. 20036

How to Call in

C-SPAN's regularly scheduled call-ins air live weekday mornings at 8:00 am ET/5:00 am PT and weekdays evenings at 6:30 pm ET/3:30 pm PT. To participate, call: (202) 628-2525 if you live in the Eastern or Central time zones; (202) 783-2727 if you live in the Mountain or Pacific time zones, Alaska, or Hawaii.

If you get a busy signal, hang up and try again. If you get a ring, stay on the line, even if the phone continues to ring for a long period. We won't answer until shortly before we are ready to put you on the air. Please remember the 30-day policy: So that as many people as possible can participate, we do not allow viewers to call more than once a month.

C-SPAN's live call-ins air Monday through Friday at 8:00 am ET/5:00 am PT and 6:30 pm ET/3:30 pm PT.

C-SPAN Crew Follows National Guard Unit to Middle East

(from page 1)

Lt. Col. Baron Hignite, the crew boards a C-5A along with 60 members of the 211th. Each soldier carries weapons, a backpack, canteen, and a chemical weapons suit they are required to keep within arm's reach.

The plane is divided into an upper passenger section and a lower section for cargo. On board are high-tech jeeps, trucks, trailers, and live ammunition.

On C-5's, the passenger seats face the back of the plane. There are only two small windows, about six to eight inches in diameter.

Told the flight will be loud and cold, the passengers are handed earplugs along with their blankets and pillows.

After weeks of training, the 211th is on its way to Saudi Arabia to participate in Operation Desert Shield.

Thursday, Oct. 11, 10:30 pm, Westover Air Force Base, Mass.:

Maintenance problems divert the plane to Westover Air Force Base, Mass.

The stopover turns into a marathon 50-hour wait, but no one in the 211th seems overly concerned. As a major stopover for troops deployed to Saudi Arabia, the base is equipped around the clock with fresh towels, food, and cots—all courtesy of the local Red Cross and the citizens of nearby Chicopee, Mass.

The aircraft's breakdown is diagnosed as a problem with its fire suppression system. After much deliberation, the Air Force decides to "tailswap" the personnel and equipment onto a new plane.

Saturday, Oct. 13, Midnight, enroute to Torrejon Air Base, Spain: Twenty seconds after the plane takes off for Torrejon Air Force Base, "the fun part" begins, as Susan Swain puts it.

Taking off in the face of an approaching tropical storm, the plane lurches as it ascends. Several people report seeing a flash of light; the pilot later



Lt. Col. Baron Hignite escorted the C-SPAN crew to Saudi Arabia.



Instruction in chemical weapons protection.



It took three C-5As and 87 hours to get a portion of the 211th Military Policy Unit and the C-SPAN crew to Saudi Arabia.



About 10 of the 60 military personnel who flew to Saudi Arabia with C-SPAN were women.



Some units are initially housed in a tent city awaiting permanent housing orders.

Producer Barry Katz poses in front of a camel.



Iced tea brews out in the desert sun.



Soldiers make telephone calls home.

observes that it was "as close to a bolt of lightning" as he had ever come.

With the excitement soon over, the soldiers and their television escorts settle in for an eight-hour trip. During the flight, people sleep, read, and eat. Box lunches of sandwiches, chips, mints, candy, and juice are handed out by the Air Force crew.

Sunday, Oct. 14, 7:15 am ET/12:15 pm in Spain, Torrejon Air Base: On the ground in Spain, mechanics discover a problem with the second C-5. The soldiers are told they'll be delayed once again while a replacement aircraft is located.

The facilities at the air base, located about 15 minutes from Madrid, aren't as com-

fortable as those in Massachusetts. Torrejon is one of four major stopover points for U.S. military enroute to Saudi Arabia. Its facilities are intended to handle large numbers of troops during short refueling stops.

TV sets blare all night, while some troops watch videos. Army cots are spread out in a huge hangar.

Twenty hours later, the 211th leaves for the final leg of its trip to the Saudi desert.

Monday, Oct. 15, 3:15 am ET/8:15 am in Spain, enroute to Saudi Arabia: The flight arrives in Dhahran, Saudi Arabia, Monday, Oct. 15, at 5:30 pm (10:30 am ET).

At this point, the members of the C-SPAN crew depart the 211th, heading for a nearby

hotel that serves as an international press center.

Once on the ground, C-SPAN has approximately 72 hours to conduct interviews and tape footage of the deployment, before their Saudi visas expire.

Somewhere in Saudi Arabia, Tuesday, Oct. 16-Thursday, Oct. 18: Accompanied by their press escort, the C-SPAN crew travels to a tent city, which serves as the initial deployment area for the 211th and other just-arriving U.S. troops. The crew spends several hours recording interviews with soldiers and taping footage of the tent city environment.

Over the next two days, in locations that may not be disclosed for security con-

cerns, the C-SPAN crew was able to record interviews with U.S. military officials, Saudi spokespersons, and journalists covering the Gulf story.

The C-SPAN crew left Saudi Arabia Thursday afternoon, for Dover, Del., stopping briefly to refuel at Torrejon Air Base.

Their plane touched down Friday, Oct. 19, at 6:00 am ET. Entirely without incident, the trip back to the United States took just 20 hours.

"In the short time we had in Saudi Arabia, we knew we couldn't tell the entire story of Operation Desert Shield," explained producer Barry Katz. "We tried to capture one aspect of the story—what it's like for the citizen soldiers in the National Guard to be called up for active duty." ■

Operation Desert Shield

Series Chronicles Activation of National Guard Unit



C-SPAN crew chief Greg Gursky tapes in the tent city.

C-SPAN will present a look at a U.S. military unit's trip to Saudi Arabia this week when it airs "Traveling With the 211th: Operation Desert Shield." Each day's program airs at 2:00 pm ET/11:00 am PT and 8:00 pm ET/5:00 pm PT.

MONDAY, NOV. 12

Interviews and footage from on board a U.S. military plane bound for Saudi Arabia with the 211th Military Police company from Asheville, N.C.

Lt. Col. Baron G. Hignite, state public affairs officer for the N.C. Army National Guard who accompanied the C-SPAN crew on its trip, will appear on a live call-in.

TUESDAY, NOV. 13

The program examines what a troop unit encounters after arriving in Saudi Arabia, including their housing and living conditions.

Col. Bob Harkins, in charge of the Dragon Brigade, discusses troop readiness.

WEDNESDAY, NOV. 14

The program explores a typical Saudi city—Dammam—and looks at the media's relationship with the military.

The program includes a look at the new Armed Forces Radio Station (FM-107), in Saudi Arabia.

Peter Copeland, Scripps Howard Pentagon correspondent who spent time over in Saudi Arabia, will appear on a live call-in.