

NEWS FROM:

# C-SPAN AMERICA'S NETWORK

Suite 155 • 400 N. Capitol Street, N.W., Washington, D.C. 20001

Release: IMMEDIATE  
(1/15/87)

Contact: Susan Swain  
(202) 737-3220

## C-SPAN FUND ADDS 12 MAJOR UNDERWRITERS IN 1986

WASHINGTON, D.C. -- The C-SPAN FUND added 12 major sponsors to its rolls in 1986, bringing to 17 the number of organizations currently helping to underwrite C-SPAN's unique brand of public affairs programming.

Bruce Collins, C-SPAN's Vice President for Corporate Development, also noted that five organizations -- Centel Corporation, Dupont, The Gannett Foundation, Times Fiber Communications, and Time, Inc. -- renewed their contributions to the C-SPAN Fund this year.

New to the C-SPAN Fund in 1986 are: AFSCME (the state and local employees organization), American Home Products Corporation, Bell Atlantic, IBM, The John D. and Catherine T. MacArthur Foundation, Martin Marietta, McKesson, the National Education Association, Northern Telecom, NuMedia Corporation, NYNEX, and the T.L.L. Temple Foundation.

C-SPAN is the non-profit cable television network that provides two channels of public affairs programming (C-SPAN and C-SPAN II). C-SPAN viewers are offered live coverage of the U.S. House and Senate debates and a wide variety of other public affairs telecasts. All events are televised without editorial comment to allow audiences an unvarnished look at the government process and other arenas of debate on public issues. Today, 26 million cable television households have access to C-SPAN programming; 7.5 million homes are wired to receive C-SPAN II, and 1.5 million homes with satellite dishes can watch both channels of C-SPAN coverage.

C-SPAN receives a major portion of its funds from the cable television industry and accepts no government funding. The C-SPAN Board of Directors created the C-SPAN Fund in 1984; it allows sources outside the cable industry to contribute to C-SPAN's effort to give the American public access to the debates of its representatives in Washington. Contributions to the Fund are sought from corporations, foundations, labor organizations, and private individuals. Major contributors to the Fund receive regular on-air recognition during breaks in C-SPAN's daily program schedule and are listed in The C-SPAN Update, a weekly publication available by subscription to C-SPAN viewers.

###