An Ode To Brian Lamb

I'd rather be hung, upside down, by my tongue

Than be served up news smothered in ham.

And yet that is what's done, on each channel save one,

Save the channel that carries CSPAN.

For here there is news, midst some strongly voiced views,

Phoned in by some woman or man.

And, though sometimes I frown, what makes it go down

Is the flavour of well-seasoned Lamb.