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first one!
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C-Span Suite 155
400 N. Capitol Street, N.W.
Washington, D.C. 20001

March 12, 1984

I WATCH C-SPAN BECAUSE...

...it conveys information and perspectives in ways which inspire involvement, causing viewer-listener to think about what's being presented or reported. C-Span's in-depth analysis of news, views, issues and events transcends traditional news programming and provides insights on the elements and dynamics of immediate events or emerging trends.

C-Span's capacity to intellectually inspire clearly eclipses other news programs.

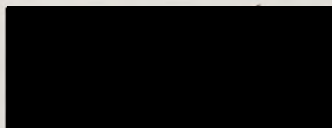
C-Span delivers what most people want: insights about socio-economic factors, trends and conditions---and how they impinge upon individual and social functioning. The treatment of events, interviews and key developments is enlightened---even entertaining in the sense that it's alive in terms of immediacy and forceful in terms of relevance.

The emphasis on broad, far-reaching issues puts complexity and change into practical terms and dimensions, precipitating an understanding that can motivate further exploration and a devotion that perhaps rivals that of a soap opera zealot.

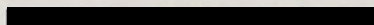
But C-Span is real life---in perspective and pragmatic.

Keep up the fine work.

Sincerely,



Okemos, Michigan 48864



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