

News Release



Cable-Satellite Public Affairs Network

400 North Capitol Street N.W., Suite 650
Washington, D.C. 20001
(202) 737-3220

Contacts: Rayne Pollack
202-626-4863
Kristin Wennberg
202-626-7975

***Program Alert ***

MASSACHUSETTS GOVERNOR'S RACE FEATURED ON C-SPAN'S "ELECTION '90"

Washington, D.C., October 4 -- The Massachusetts governor's race between Boston University President John Silber (D) and Attorney William Weld (R) will be the focus on "Election '90" this Sunday, October 7, at 12:30 PM, 9:30 PM, and 12:30 AM (ET).

The 90-minute program includes interviews with both Mr. Silber and Mr. Weld, as well as coverage of this week's campaign appearances in Massachusetts by both candidates.

Renee Loth, state house correspondent for the Boston Globe, will provide background and analysis of the candidates and the race.

"Election '90" also takes a look at other political contests in a segment focusing on new campaign commercials from across the country.

"Election '90," C-SPAN's weekly program focusing on the 1990 elections, provides viewers with comprehensive coverage of key House, Senate, and gubernatorial elections.

C-SPAN is available in 50.9 million households nationwide and around the world via satellite. The network is privately funded and is a public service of the cable television industry.

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C-SPAN
400 N. Capitol St., N.W.
Suite 650
Washington, D.C. 20001

TELECOPIER TRANSMISSION

TO: Ed Siegel - Boston Globe

FROM: Kristin Wennberg

RE: Urgent News Release

DATE: 10.4.90

NUMBER OF PAGES:
(Including Cover)

2

If you do not receive all pages, please call Kristin Wennberg at 202-626-7975.

NOTE:

C-SPAN
400 N. Capitol St., N.W.
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Washington, D.C. 20001

TELECOPIER TRANSMISSION

TO: Donald Tighe - Political Hotline

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RE: Urgent News Release

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NOTE:

237.5149
5147

C-SPAN
400 N. Capitol St., N.W.
Suite 650
Washington, D.C. 20001

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NOTE:

Man -v

Monday's Debate will be the California
Gov's race between Feinstein and Wilson.

It will be taped Sun; 10/7 and will air
Mon., 10/8 at 8:00pm.

-KW

→ P.S. It happens in
L.A.

265.4204

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TELECOPIER TRANSMISSION

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NOTE:

617.542.1315

"ELECTION '90: Massachusetts"

Here is a look at the schedule for 10-2/ 10-4-90:

TUESDAY:

LV: Washington
U.S. AIR
11:25 a.m.

AR: Boston
Approx: 1:00 p.m.

(AFTERNOON)

Pick up mini-van

Shoot Boston wallpaper shots

NEEDED:

SIX (6) shots

skyline
Charles River
(other scenes)

EVENING:

Check in hotel at your convenience

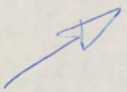
* I am not scheduled to arrive until around
8:00 p.m. - I will call you when I check in*

BASEBALL

NOTE: Boston is playing Toronto tonight!

WEDNESDAY

Speech: John Silber (D)
Gubernatorial Candidate

 John Hancock Auditorium
(Dorothy Quincy Suite)

ARRIVE: 10:00 a.m. for set up

SPEECH: Noon

Located at corner of Berkley & Stuart Streets
in Downtown Boston

Directions: call 859-2200
Michal Regunberg
Colin Riley

What to expect:

* Major policy address by Silber....with 800 expected
to attend *

Other Boston area media expected to cover.

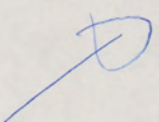
They expect to have risers set up, although that
is not definite.

They will have a mult box.....and stage lighting.

AFTERNOON:

3:00 p.m. - Man on street interviews near State House/
Downtown Boston

4:00 p.m. - (approx) Interview with Renee Loth
The Boston Globe

 Location: Outside Mass. State House

Page Three

THURSDAY

Speech: President Bush
William Weld (R)

Location: Boston/ Westin Hotel
Downtown Boston

Directions: Call 523-4333
Ray Howell

Arrive: 9:30 a.m. for set up

Speech: (Luchon begins at noon...remarks begin at 1:00 p.m.)

AFTERNOON:

(Open)

Return to Washington
6:30 p.m. flight