



NATIONAL PUBLIC RADIO®

NATIONAL PUBLIC RADIO FACT SHEET

National Public Radio is the world's first noncommercial, satellite radio system. A private, not-for-profit corporation founded in 1970, NPR also is a membership organization serving nearly 400 member stations located in 48 states, Puerto Rico, and the District of Columbia. NPR provides these stations with programming, distribution, and representation support services. Based in Washington, D.C., NPR also has news bureaus in New York, Chicago, Los Angeles, and London. Douglas J. Bennet is president of National Public Radio, which is governed by a Board of Directors elected by NPR member station representatives.

NEWS SERVICES

A recognized leader in broadcast journalism, National Public Radio produces award-winning news programs, including ALL THINGS CONSIDERED, MORNING EDITION, WEEKEND EDITION, and the documentary series HORIZONS. NPR also produces special programming, such as national call-in programs and live coverage of news events -- from presidential press conferences and national political conventions to NASA space launches.

NPR distributes daily programs such as FRESH AIR and NATIONAL NATIVE NEWS, and the weekly program CROSSROADS, produced by NPR member stations and others.

NPR MEMBER STATIONS

NPR's nearly 400 member stations are independent, autonomous broadcast entities, licensed to a variety of nonprofit organizations and institutions. Each station determines its own programming format based on the needs of the audience it serves.

As a membership organization, NPR represents the interests of its member stations before Congress, the Federal Communications Commission, and other national organizations.

- more -

"Celebrating 20 Years"

NPR FACT SHEET
Page Two

AUDIENCE FIGURES

According to Spring 1989 Arbitron data, the audience for all public radio programming includes more than 11.6 million people who listen each week. The weekly audience (cume) for all NPR news programming is now 7.4 million listeners.

The number of listeners tuning in to MORNING EDITION during an average quarter hour (AQH) now stands at 952,000 and the weekly audience is 4.8 million listeners. The weekly audience for ALL THINGS CONSIDERED is 4.6 million listeners. More than a million listeners now tune in during an average quarter hour.

FUNDING

NPR's member stations contribute approximately 60 percent of its operating budget, which for 1990 is over \$37 million. Stations are funded by their listeners, by businesses in their communities, and by grants from the Corporation for Public Broadcasting. National Public Radio also seeks grants and underwriting from corporations, foundations, and associations, to support programming and general operations.

PROGRAMMING DISTRIBUTION

National Public Radio distributes programming through the public radio satellite system, which consists of more than 315 downlinks (receivers) and 22 regional uplinks (both transmitters and receivers).

#

8/90

C-SPAN
400 N. Capitol St., N.W.
Suite 650
Washington, D.C. 20001

TELECOPIER TRANSMISSION

TO: Laura Malt - Electronic Media

FROM: Kristin Wennberg

RE: Urgent News Release

DATE: 8/29/90

NUMBER OF PAGES: 2
(Including Cover)

If you do not receive all pages, please call Kristin Wennberg at 202-626-7975.

NOTE:

- Laura:

Hope you can put a mention in for
this in next week's edition. Please
call me if you have any questions.

- Kristin Wennberg

638.3155

C-SPAN
400 N. Capitol St., N.W.
Suite 650
Washington, D.C. 20001

TELECOPIER TRANSMISSION

TO: Charlotte Ericson - NPR

FROM: Kristin Wennberg

RE: Urgent News Release

DATE: 8.29.90

NUMBER OF PAGES:
(Including Cover)

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If you do not receive all pages, please call Kristin Wennberg at 202-626-7975.

NOTE:

822-2319

✓
call

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TELECOPIER TRANSMISSION

TO: Gerry Yandel - Atlanta Constitution

FROM: Kristin Wennberg

RE: Urgent News Release

DATE: _____

NUMBER OF PAGES:
(Including Cover)

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If you do not receive all pages, please call Kristin Wennberg at 202-626-7975.

NOTE:

Gerry -
Atlanta is one of NPR's big markets. You
probably have some public broadcasting junkies
who will want to tune in or set their VCRs.
Have a good weekend!
- Kristin

✓
cell

C-SPAN
400 N. Capitol St., N.W.
Suite 650
Washington, D.C. 20001

TELECOPIER TRANSMISSION

TO: Ben Kubasik - Newsday

FROM: Kristin Wennberg

RE: Urgent News Release

DATE: _____

NUMBER OF PAGES: 2
(Including Cover)

If you do not receive all pages, please call Kristin Wennberg at 202-626-7975.

NOTE:

Ben -
The New York area is one of NPR's biggest markets.
You probably have some NPR listeners who will want
to tune in or set their VCRs.
Have a good weekend!
- Kristin

✓
call

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TELECOPIER TRANSMISSION

TO: Robert Feder - Chicago Sun Times

FROM: Kristin Wennberg

RE: Urgent News Release

DATE: _____

NUMBER OF PAGES:
(Including Cover)

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NOTE:

Robert -

Chicago is one of NPR's big markets. You probably have some public broadcasting junkies who will want to tune in or set their VCRs. Have a good weekend!

- Kristin

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Suite 650
Washington, D.C. 20001

TELECOPIER TRANSMISSION

TO: Rick Kogan - Chicago Tribune

FROM: Kristin Wennberg

RE: Urgent News Release - NPR Simulcast on C-SPAN

DATE: 8.31.90

NUMBER OF PAGES: 2
(Including Cover)

If you do not receive all pages, please call Kristin Wennberg at 202-626-7975.

NOTE:

Rick -
Chicago is one of NPR's big markets. You probably have some public broadcasting junkies who will want to tune in or set their VCRs.
Have a good weekend!

- Kristin

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TELECOPIER TRANSMISSION

TO: Steve Sansky - Miami Herald

FROM: Kristin Wennberg

RE: Urgent News Release

DATE: _____

NUMBER OF PAGES:
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NOTE:

Steve -

Miami is one of NPR's big markets.
You probably have some listeners who will
want to tune in or set their UCR's.
Have a good weekend!

- Kristin

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TELECOPIER TRANSMISSION

TO: Ed Siegel - Boston Globe

FROM: Kristin Wennberg

RE: Urgent News Release

DATE: 8.31.90

NUMBER OF PAGES:
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NOTE:

Ed -
Boston is one of NPR's big markets. You probably have some faithful NPR listeners who will want to tune in or set their VCRs.

Have a good weekend!

- Kristin

617.929.3192

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TELECOPIER TRANSMISSION

TO: Don Freeman - San Diego Union

FROM: Kristin Wennberg

RE: Urgent News Release

DATE: 8.31.90

NUMBER OF PAGES: 2
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NOTE:

Don -
San Diego is one of NPR's big markets. You
probably have some faithful NPR listeners
who will want to tune in to C-SPAN that day,
or set their VCRs.
Have a good weekend!

- Kristin

619.293.2333

✓
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Washington, D.C. 20001

TELECOPIER TRANSMISSION

TO: Joyce Millman - San Francisco Examiner

FROM: Kristin Wennberg

RE: Urgent News Release - NPR simulcast on C-SPAN

DATE: 8.31.90

NUMBER OF PAGES: 2
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NOTE:

Joyce -
San Francisco is one of NPR's biggest markets.
You probably have some faithful NPR listeners
who will want to tune in to C-SPAN that
day or set their VCRs.
Have a good weekend!
- Kristin

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TELECOPIER TRANSMISSION

TO: Joe Stein - San Diego Tribune

FROM: Kristin Wennberg

RE: Urgent News Release

DATE: 8.31.90

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NOTE:

Joe -
San Diego is one of NPR's big markets. You
probably have some faithful NPR listeners
who will want to tune in to C-SPAN that
day, or set their VCRs.
Have a good weekend!
- Kristin

619.299.7520

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TELECOPIER TRANSMISSION

TO: Rick Du Brow - Los Angeles Times

FROM: Kristin Wennberg

RE: Urgent News Release

DATE: 8.31.90

NUMBER OF PAGES: 2
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NOTE:

Rick -
L.A. is one of NPR's big markets. You probably
have some public broadcasting junkies who
will want to tune in or set their UCRs.
Have a good weekend!

- Kristin

213.237.4331

✓
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Washington, D.C. 20001

TELECOPIER TRANSMISSION

TO: Ed Bark - Dallas Morning News

FROM: Kristin Wennberg

RE: Urgent News Release

DATE: _____

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(Including Cover)

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NOTE:

Ed -
Dallas is one of NPR's big markets. You
probably have some public broadcasting junkies
who will want to tune in or set their VCRs.
Have a good weekend!
- Kristin

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TELECOPIER TRANSMISSION

TO: Jeff Weingrad - New York Daily News

FROM: Kristin Wennberg

RE: Urgent News Release

DATE: _____

NUMBER OF PAGES:
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NOTE:

Jeff -

The New York area is one of NPR's biggest markets.
You probably have some NPR listeners who will
want to tune in or set their UCRs.

Have a good weekend!

- Kristin

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TELECOPIER TRANSMISSION

TO: David Biancolli - Philadelphia Inquirer

FROM: Kristin Wennberg

RE: Urgent News Release

DATE: 8.31.90

NUMBER OF PAGES: 2
(Including Cover)

If you do not receive all pages, please call Kristin Wennberg at 202-626-7975.

NOTE:

David -
Philadelphia is one of NPR's big markets.
You probably have some public broadcasting
junkies who will want to set their VCR's.
Have a good weekend!

- Kristin

215.854.4795

✓
C-SPAN
400 N. Capitol St., N.W.
Suite 650
Washington, D.C. 20001

TELECOPIER TRANSMISSION

TO: Juan Carlos Coto - (Radio Column)
Miami Herald

FROM: Kristin Wennberg

RE: Urgent News Release

DATE: 8.31.90

NUMBER OF PAGES: 2
(Including Cover)

If you do not receive all pages, please call Kristin Wennberg at 202-626-7975.

NOTE:

Mr. Coto -
Thought you might be interested in C-SPAN's
simulcast from National Public Radio next week.

-Kristin

305.376.3508

0000

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C-SPAN
400 N. Capitol St., N.W.
Suite 650
Washington, D.C. 20001

TELECOPIER TRANSMISSION

TO: John Carman - San Francisco Chronicle

FROM: Kristin Wennberg

RE: Urgent News Release

DATE: 8.31.90

NUMBER OF PAGES: 2
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NOTE:

John -
San Francisco is one of NPR's biggest markets.
You probably have some faithful NPR listeners
who will want to tune in to C-SPAN that day,
or set their VCRs.

Have a good weekend!

- Kristin

415.777.8864

100-111-211
100-111-211

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TELECOPIER TRANSMISSION

TO: Low's Parks - Houston Chronicle

FROM: Rayne Pollack, Press Information

RE: _____

DATE: 9/4/90

NUMBER OF PAGES: 2

If you do not receive all pages, please call Gene Grabowski at 202-626-4863.

NOTE:

713-220-7410

1713220-410

113-220-

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TELECOPIER TRANSMISSION

TO: Leslie Stimson - Radio Week

FROM: Kristin Wennberg

RE: Urgent News Release

DATE: 8.29.90

NUMBER OF PAGES: 2
(Including Cover)

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NOTE:

Leslie -
Hope you have room to squeeze this
in. Thanks!
- Kristin Wennberg
626.7975

429.5406

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TELECOPIER TRANSMISSION

TO: Randall Bloomquist - Radio & Records

FROM: Kristin Wennberg

RE: Urgent News Release

DATE: 8.29.90

NUMBER OF PAGES: 2
(Including Cover)

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NOTE:

Randall: Call if you have any questions. If
not, have a great vacation!

- Kristin

783.0260

✓
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Washington, D.C. 20001

TELECOPIER TRANSMISSION

TO: Simon Applebaum - Cablevision

FROM: Kristin Wennberg

RE: Urgent News Release - NPR Simulcast

DATE: 9.4.90

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212.887.8585

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TELECOPIER TRANSMISSION

TO: John Carmody - The Washington Post

FROM: Kristin Wennberg

RE: Urgent News Release - NPR simulcast on C-SPAN

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TELECOPIER TRANSMISSION

TO: Leo Winfrey - Philadelphia Inquirer

FROM: Kristin Wennberg

RE: Urgent News Release - NPR Simulcast on C-SPAN

DATE: 9.4.90

NUMBER OF PAGES: 2
(Including Cover)

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~~247-3196~~

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TELECOPIER TRANSMISSION

TO: Peter Johnson- USA Today

FROM: Kristin Wennberg

RE: Urgent News Release - HPR Simulcast on C-SPAN

DATE: 8.31.90

NUMBER OF PAGES: 2
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NOTE:

516.9236

Contact: Charlotte Ericson
(202) 822-2312

C-SPAN TO GO BEHIND-THE-SCENES
AT NATIONAL PUBLIC RADIO
-- Focus on the making of NPR news --

Washington, DC, August 2⁹, 1990 -- National Public Radio and its award-winning newsmagazines MORNING EDITION, ALL THINGS CONSIDERED, and WEEKEND EDITION will be the focus of a live cable television special ~~the C-SPAN~~ ^{Satellite} Cable ~~satellite~~ Public Affairs Network (C-SPAN) on Wednesday, September 5, and Thursday, September 6.

^{televised} ~~taped~~ ^{from} The C-SPAN special, ~~filmed~~ ^{5 1/2} at NPR headquarters in Washington, DC, will include more than xx hours of live, behind-the-scenes-footage featuring NPR producers, reporters, and editors as they create the daily newsmagazines MORNING EDITION and ALL THINGS CONSIDERED.

The special will also include interviews with NPR on-air personalities, senior management, technical and production staff.

Beginning at 10 a.m. Wednesday, C-^{SPAN} will carry an interview with NPR Vice President for News and Information William E. Buzenberg, followed by a live ^{Coverage} of NPR's Wednesday news editorial meeting.

Other scheduled interviews that day include Scott Simon, Peabody Award-winning host of NPR's WEEKEND EDITION on Saturdays,

- more -

C-SPAN = all in capitals

C-SPAN AT NPR
Page two

followed by discussions with the creators of the evening
newsmagazine ALL THINGS CONSIDERED. C-SPAN's special will
culminate that afternoon with a live simulcast of ALL THINGS
CONSIDERED, hosted by NPR's Noah Adams and Robert Siegel,
beginning at ~~xx~~ 5:00 p.m.

At 6 a.m. Thursday, C-SPAN ~~will~~ ^{will simulcast} begin its simulcast of the
morning newsmagazine, MORNING EDITION, ~~will~~ ^{preceded} by an interview
with the program's award-winning host Bob Edwards. ~~Other~~
~~interviews may follow.~~

C-SPAN
Page 2
→ National Public Radio is a private, not-for-profit membership
organization based in Washington, D.C. In addition to
programming, NPR provides member stations with distribution and
representation support services. NPR's programs can be heard on
nearly 400 stations located in 48 states, Puerto Rico, and the
District of Columbia.

For more details, contact Connie Hansell or Charlotte Ericson
at (202) 822-2300.

#

10am Interview w/ Bill (William) Buzenberg
Acting VP for News + Information
NPR

10:30 am - Editorial Mtg

Sr. Editors + Producers - planning

Live

→ NPR's position in news market
place background
→ ATC, no history
what they are

↓
7. that evening's ATC
next morning's ME

as well as looking ahead at resources + issues
+ Weekend Edition

3:30 re-air Editorial Mtg
Int w/ Bob Boilen, Director of ATC

4:30 Sr. Prod. Michael Sullivan and Sr.
4:45 Ed. Brooke Gladstone - ATC
5pm ATC live

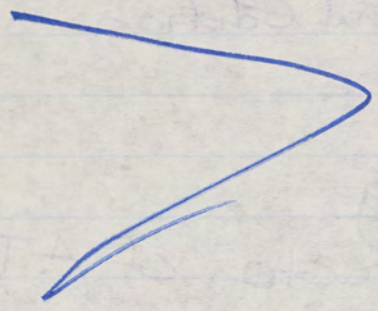
11/2
2/2
6:30 6/12

help viewers / cameras showing the host / news inserts
what we'll see going in Studio control

mix of live & taped tape
what is pre-produced + how
stories/report

5am, re-air editorial mtg

6-8 AM Edition

8  call-in

←
Improve editorial
clarity

National Public Radio

Facsimile Transmission

Date: 8/29 90Time: 1830

This material is for:

Name:

Kristen Wennberg

Company:

C-SPAN

Routing:

737-3323

From:

Name:

CONNIE HANSELL / CHARLOTTE ERICSON

Department:

NPR PUBLIC INFORMATION

Phone: 202-822-

2325 / 2312 (to page us, call 202/822-2300)

Remarks:

Kristen -
Let me know what
you think

This is page 1 of 6

National Public Radio
2025 M Street, NW
Washington, DC 20036-3348

Phone: 202-822-2000

Fax: 202-822-2329

Telex: 440391 npr ui

will
use

✓ Radio & Records
Randall Bloomquist

Printer
on
Friday

✓ Radio Week
Leslie Stinson

429.5416

→ Fax: 429.5406 ←

will
use

✓ Jeffrey York, ^{Friday}
Washington Post

✓ Electronic Media - ?
Laura Malt

✓ Broadcasting - send photo next week
w/ outline

~~Broadcast~~

4: E9 HA

→ Television - Radio Ago
1220 Ave. of Americas
New York, NY 10020

USA Today

- David Leadis - Features Editor

~~Print Editor~~

"Check-Off Box"

→ 822-2300

major markets:

→ NYC

→ Atlanta

→ Miami

→ Dallas

→ Philly

→ S.F.

→ LA

→ S.D.

→ Chicago

→ Boston

news release
producers

Monday - Mike
Fozzall
Cruz Daily

Gayla Listings

→ Weekly
8-14

→ 817.847.0980
ext. 255