

NEWS FROM:

C-SPAN AMERICA'S NETWORK

Suite 155 • 400 N. Capitol Street, N.W., Washington, D.C. 20001

Release: IMMEDIATE
October 2, 1986

Contact: Kathy C. Murphy
(202) 737-3220

C-SPAN EXPANDS ITS CAMPAIGN COVERAGE AS NOVEMBER 4TH DRAWS NEAR

WASHINGTON, D.C. -- If voters want to be informed about the upcoming elections, cable television's C-SPAN is the place to turn. In the final weeks leading to November 4th, C-SPAN viewers will have a front row seat to some of the nation's most hotly contested U.S. Senate and Gubernatorial races. C-SPAN's expanded election coverage will fill over 10 hours each week.

C-SPAN viewers will follow along as candidates hit the campaign trails across the country including a whistle-stop tour of North Carolina, an Apple Festival in Ellijay, Georgia, and a Columbus Day Unity Rally in Pueblo, Colorado. In addition to following candidates as they "press the flesh," C-SPAN crews will record stump speeches, as well as solicit voters' reactions in "man-on-the-street" type interviews.

C-SPAN's election-related programming will air at the following times:

- | | |
|---|---|
| • CAMPAIGN '86
Fridays 10:30 pm - 12:30 am ET
Sundays 4:00 pm - 6:00 pm ET | C-SPAN's CAMPAIGN '86 programs spotlight U.S. Senate and Gubernatorial candidates campaigning across their states including whistle-stop appearances, man-on-the street interviews, and stump speeches. |
| • LIVE VIEWER CALL-INS
Thursdays 8:30 - 9:30 am ET | C-SPAN's Thursday morning call-in program will feature political correspondents discussing trends and major issues of the campaigns. |
| • U.S. SENATE
CANDIDATE DEBATES
Weeknights 8:30 - 9:30 pm ET
1:00 - 2:00 am ET | C-SPAN is televising the candidate debates sponsored by the League of Women Voters. |

According to C-SPAN political editor Carl Rutan, "viewers will be able to tune in to C-SPAN on a daily basis and catch campaign activities of the nation's most interesting races." Mr. Rutan expects that in the days prior to November 4th, C-SPAN will devote itself "almost exclusively" to campaign coverage.

Nationally, C-SPAN's round-the-clock public affairs programming can be seen in 25 million households, via 2,300 cable system affiliates.

#

NEWS FROM:

C-SPAN AMERICA'S NETWORK

Suite 155 • 400 N. Capitol Street, N.W., Washington, D.C. 20001

Release: IMMEDIATE
October 2, 1986

Contact: Kathy C. Murphy
(202) 737-3220

C-SPAN EXPANDS ITS CAMPAIGN COVERAGE AS NOVEMBER 4TH DRAWS NEAR

WASHINGTON, D.C. -- If voters want to be informed about the upcoming elections, cable television's C-SPAN is the place to turn. In the final weeks leading to November 4th, C-SPAN viewers will have a front row seat to some of the nation's most hotly contested U.S. Senate and Gubernatorial races. C-SPAN's expanded election coverage will fill over 10 hours each week.

C-SPAN viewers will follow along as candidates hit the campaign trails across the country including a whistle-stop tour of North Carolina, an Apple Festival in Ellijay, Georgia, and a Columbus Day Unity Rally in Pueblo, Colorado. In addition to following candidates as they "press the flesh," C-SPAN crews will record stump speeches, as well as solicit voters' reactions in "man-on-the-street" type interviews.

C-SPAN's election-related programming will air at the following times:

- CAMPAIGN '86
Fridays 10:30 pm - 12:30 am ET
Sundays 4:00 pm - 6:00 pm ET

C-SPAN's CAMPAIGN '86 programs spotlight U.S. Senate and Gubernatorial candidates campaigning across their states including whistle-stop appearances, man-on-the street interviews, and stump speeches.

- LIVE VIEWER CALL-INS
Thursdays 8:30 - 9:30 am ET

C-SPAN's Thursday morning call-in program will feature political correspondents discussing trends and major issues of the campaigns.

- U.S. SENATE
CANDIDATE DEBATES
Weeknights 8:30 - 9:30 pm ET
1:00 - 2:00 am ET

C-SPAN is televising the candidate debates sponsored by the League of Women Voters.

According to C-SPAN political editor Carl Rutan, "viewers will be able to tune in to C-SPAN on a daily basis and catch campaign activities of the nation's most interesting races." Mr. Rutan expects that in the days prior to November 4th, C-SPAN will devote itself "almost exclusively" to campaign coverage.

Nationally, C-SPAN's round-the-clock public affairs programming can be seen in 25 million households, via 2,300 cable system affiliates.

#

NEWS FROM:

C-SPAN AMERICA'S NETWORK

Suite 155 • 400 N. Capitol Street, N.W., Washington, D.C. 20001

Release: IMMEDIATE
October 2, 1986

Contact: Kathy C. Murphy
(202) 737-3220

C-SPAN EXPANDS ITS CAMPAIGN COVERAGE AS NOVEMBER 4TH DRAWS NEAR

WASHINGTON, D.C. -- If voters want to be informed about the upcoming elections, cable television's C-SPAN is the place to turn. In the final weeks leading to November 4th, C-SPAN viewers will have a front row seat to some of the nation's most hotly contested U.S. Senate and Gubernatorial races. C-SPAN's expanded election coverage will fill over 10 hours each week.

C-SPAN viewers will follow along as candidates hit the campaign trails across the country including a whistle-stop tour of North Carolina, an Apple Festival in Ellijay, Georgia, and a Columbus Day Unity Rally in Pueblo, Colorado. In addition to following candidates as they "press the flesh," C-SPAN crews will record stump speeches, as well as solicit voters' reactions in "man-on-the-street" type interviews.

C-SPAN's election-related programming will air at the following times:

- CAMPAIGN '86
Fridays 10:30 pm - 12:30 am ET
Sundays 4:00 pm - 6:00 pm ET

C-SPAN's CAMPAIGN '86 programs spotlight U.S. Senate and Gubernatorial candidates campaigning across their states including whistle-stop appearances, man-on-the street interviews, and stump speeches.

- LIVE VIEWER CALL-INS
Thursdays 8:30 - 9:30 am ET

C-SPAN's Thursday morning call-in program will feature political correspondents discussing trends and major issues of the campaigns.

- U.S. SENATE
CANDIDATE DEBATES
Weeknights 8:30 - 9:30 pm ET
1:00 - 2:00 am ET

C-SPAN is televising the candidate debates sponsored by the League of Women Voters.

According to C-SPAN political editor Carl Rutan, "viewers will be able to tune in to C-SPAN on a daily basis and catch campaign activities of the nation's most interesting races." Mr. Rutan expects that in the days prior to November 4th, C-SPAN will devote itself "almost exclusively" to campaign coverage.

Nationally, C-SPAN's round-the-clock public affairs programming can be seen in 25 million households, via 2,300 cable system affiliates.

#

CABLE SATELLITE PUBLIC AFFAIRS NETWORK