

Me and Ted  
Against the World

# Me and Ted

## Against the World

CEO/Inst Food and Occasions - 1971

300 million people -

1st Kaplan

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The first...  
The first...  
The first...

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The first...  
The first...  
The first...

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The first...  
The first...  
The first...

This book is dedicated  
to the memory of The United States

**Reese Schonfeld**

# The Unauthorized Story of the Founding of CNN



**Cliff Street**

*An Imprint of HarperCollins Publishers*



Brown in Newark  
Dartmouth

1958 writer  
for UPI

1/12/01

To Brian  
Who reminded the demons  
IF YOU KNOW BETTER THAN I WRITE  
PLS LET ME KNOW THE WEB SITE  
WILL INCLUDE AN ERRATA SECTION.  
WITH PROFOUND RESPECT FOR  
YOU AND C-SPAN

~~Ken~~  
\*CNN's legacy P269

Louise Prieilly - Ted might's together  
P150

P140 See dump and leak and call  
Feeds all coming -  
Cindy Baker / Belmont Holliman  
Sandy Kenyon

607. Reese Schonfeld  
Me and Ted Against the World:  
The Unauthorized Story of the  
Founding of CNN  
Taped: February 23, 2001 (11a)  
Aired: 3/25/01  
Tape #: 114,043



What's your new project -  
this book - an act of anti-revisionism  
Met Ted in '74'  
I started ITNA - 75-76'

"I'm not a cautious man" p18  
network  
Hartmann  
Harvard Law - gambling  
Columbia Law - Erwin  
Mansfield  
Zapuder - Jewels - sold  
for \$50,000 - we offered more

Cox meeting - protect cable's  
interest against broadcast's  
"I had failed at company politics" p134

Bernie Shaw one of the heroes of this book p38  
Who will Saudi Freeman report to - you or me?

1964 - Wts in cahoots with parties about coverage  
of conventions - Leonard Keuchel all other cities  
Hodding Carter III / Ruth Schweaner - broadcast p172

Geo. Watson and the Kissinger speech 1980

I got fired because of Saudi Freeman - p195  
ABC asked me to run SNC. p314

Mary Alice Wilhoit's story of 12,000 shake down  
Elsa Kleuch  
David Koff - stories of trying to sell Detroit - "get out of  
my life" - you fired me  
The Ted and Jane Veterans  
The Clinton News Network



# Me and Ted

Against the World

1997 - CNN returns

5% of Ford network

Tom Johnson - Belo B.  
I realized I couldn't go home. P 317

CEO / both Ford Net and BBC America - not possible

300 million profit -

Rick Kaplan

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The Jim Ketchum tape to Ted Turner P 211  
"evidence of volatility"  
The domain hostages in Shannon

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Lawyers - p. 221 Pool  
CNN Sues Network

Tom Wyman / Bob

Ted forces settlement - the SOB had sold me out

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Oct 81 - Ted orders coverage of hearing  
P 244 where he's testifying on violence

BOOKNOTES  
2001-03-25

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Did Ted interfere with programming

How did the networks treat you in the beginning

I never again believed in the CIA or the Pentagon p182

political conventions - nothing but informants

New York Times - Les Brown

Cissy Baker

Ted always on cable's side p134

How did you get the transcripts? p115

How much did Ted know about journalism?

Rick Kaplan

- 24 million or so sets

Tom Johnson is still grasping at straws  
Ted T. tells he couldn't control you P347

Terry McGuirk

Ed Turner P299

What is your idea about a channel of local  
networks

Jim Kitchel

Pat O'Hannon

Sandi Freeman

ABCW - lost him control of company

Ted - always wanted a smart few P540

CNN has the same morning meetings as the networks P354

Ted - well I like your book 366

Randamouin

Orson Welles -

Tom Snyder -

Geo. Watson



Heracle Shelley  
Henry Luce  
Joseph Pulitzer

My  
Person

Beware of the consultant - might  
want your job

"I doubt if CNN will prevail" p 355

I pitched Huro crusade to USNBC - ~~turned~~  
me down

(buy NBC)

I see Ted as a sad tragic figure.

20th  
Anniversary  
Party

Ted exercise in historical revision -  
leaving me out

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You cried about the fact that you  
lost at CN p 366

Ron Dean - wraps tape around legs  
to get out of Poland

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MBM - 1.5 billion - cost him control  
of his company.

Level P1  
Column 12  
2nd level  
from top



Spent a year  
with Cop  
wrote letter to  
bring ABC to U.S.  
worked for Dolan  
survived news 12

Louis Electric -  
Peel to Nixon MOB  
Brant - car side  
Dolan

1986 - Ted losses  
control -  
550 million rail  
out - cable systems  
consortium -  
FNN sale -  
CBBC

Reese consulting  
for Fair - Warner  
in 1991

left Ford at end  
of 95'