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**C-SPAN**

FOR IMMEDIATE RELEASE:

Contact: Rayne Pollack  
(202) 626-4863  
Monique Llanos  
(202) 626-7975

**\*PROGRAM ALERT\***

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**C-SPAN AIRS SPEECH BY THOMSON OF TCI  
ON CABLE BILL**

**Washington, D.C., November 12, 1992 -- On Saturday, November 21, at 11:00 AM (ET), C-SPAN will air a speech by Bob Thomson, Vice President of Communications and Policy Planning for Tele-Communications, Inc. (TCI). Mr. Thomson will be speaking at The Media Institute on the recent cable bill.**

The luncheon speech will take place on Thursday, November 19, from 12:30-2:00 PM (ET), at the Mayflower Hotel in Washington, D.C.

C-SPAN is currently available in 57.9 million households nationwide and worldwide via satellite. C-SPAN is privately funded to serve the public by America's cable television companies.

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# XPEDITE FAXCAST INSTRUCTION SHEET

This instruction sheet MUST be the first page of your transmission.

Please type or print, using black or blue ink.

## Required

Date: 11/12/92  
Xpedite ID: C-SPAN Xpedite Account Number: 4906  
Your Name: M. Llanos Phone #: (202) 626-7975  
List Name(s): CABLE  
Number of pages including this Instruction Sheet: 2

Extra Recipients for this Broadcast Only:	Fax#	"To:" (up to 25 characters)
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Limit 3 recipients.

## Options

Circle any items you wish to change from your registered profile (for this broadcast only):

Delivery Class: Express Express Scheduled Offpeak

If Express Scheduled, you must indicate a future start time: Date: \_\_\_/\_\_\_/\_\_\_ Time: \_\_\_:\_\_\_ Eastern Time (24 hr clock)

Cover Sheet: No Yes

If yes, you may include 4 FROM lines (up to 40 characters per line) that will appear on the Cover Sheet (Optional):

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Broadcast Report: <u>Detail</u>	Exception	None
Cust. Ref. Code: <u>No</u>	Yes _____	(up to 25 characters)
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Fax this Instruction Sheet and your document to: 908-542-1266

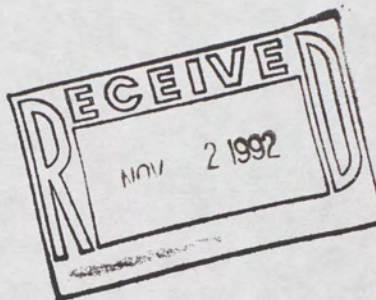
1000 POTOMAC ST., NW, SUITE 204  
WASHINGTON, DC 20007

# The Media Institute

TELEPHONE 202-298-7512  
FAX 202-337-7092

October 30, 1992

Mr. Brian P. Lamb  
Chairman, CEO, and President  
C-SPAN  
400 N. Capitol Street, N.W.  
Suite 650  
Washington, DC 20001



Dear Mr. Lamb,

I would like to invite you to The Media Institute's luncheon on Thursday, November 19. The guest speaker will be Bob Thomson, vice president of communications and policy planning for Tele-Communications, Inc.

We are very pleased Mr. Thomson will be joining us to discuss the recent cable bill.

Details are as follows:

DATE: Thursday, November 19  
PLACE: The Mayflower Hotel  
1127 Connecticut Avenue, N.W.  
Washington, DC 20036  
TIME: Noon -- Reception, North Carolina Room  
12:30-2:00 pm -- Lunch, New Jersey Room

**Please RSVP by Friday, November 13 to Dianne Guerin at (202) 298-7512.**

We look forward to seeing you on November 19.

Sincerely,

Ruth A. Domboski  
Director of Communications



## News Release

Contact: **Rayne Pollack**  
**(202) 626-4863**  
**Monique Llanos**  
**(202) 626-7975**  
**Virginia Diez**  
**(202) 626-4602**

**PROGRAM ALERT \* \* \* PROGRAM ALERT \* \* \* PROGRAM ALERT**

**ON C-SPAN THIS WEEKEND:**

**BOB THOMSON OF TCI ANALYZES CABLE RE-REG**

**Washington, D.C., November 16, 1992--On Saturday, November 21, at 11:00 AM (ET),** C-SPAN will air a luncheon speech on cable re-regulation by Bob Thomson of TCI. The luncheon is one in a series sponsored by the Media Institute, a nonprofit research foundation specializing in media and communications policy issues. It will take place on Thursday, November 19, at the Mayflower Hotel in Washington, D.C.

Mr. Thomson is senior vice-president of communications and policy planning of TCI.

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**GENERAL H. NORMAN SCHWARZKOPF SPEAKS ABOUT HIS LIFE**

**On Sunday, November 22, at 8:00 PM (ET),** C-SPAN interviews (Ret.) General H. Norman Schwarzkopf for an in-depth account of his life and career. The interview is based on the general's recent autobiography "**It Doesn't Take a Hero**" which includes a look at his combat experiences in Vietnam and the Persian Gulf. The book is prefaced by the general's assertion that "It doesn't take a hero to order men into battle. It takes a hero to be one of those men who goes into battle."

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