News Release



FOR IMMEDIATE RELEASE Contact: Kim Shearin (202) 626-6124

SCHOOL BUS VISITS W. BRUCE EVANS JR. HIGH SCHOOL, STUDENTS LEARN ABOUT C-SPAN PROGRAMMING

Washington, D.C., Tuesday, November 2, 1993 -- The minority students at W. Bruce Evans Jr. High got a first-hand look at the C-SPAN School Bus today and learned more about Congress, which conducts its business just blocks away from their inner-city school.

The C-SPAN School Bus, a 45-foot, bright yellow motorcoach, is designed to promote the value of public affairs programming and make learning about government fun. The School Bus launched its national tour this week with visits to schools in Washington, D.C., Maryland and Virginia, and the bus will make more than 80 stops during the academic year. The visit to W. Bruce Evans Jr. High, whose student population is all African-American, is one of a series of stops the bus is making to schools and cable systems nationwide. Teachers and students participated in a demonstration of the Bus' technology, including computers, monitors that show C-SPAN programming and a three-camera production facility.

"The Bus is literally a drive for education," said C-SPAN CEO Brian Lamb. "We want to bring the resources of our programming and personnel directly to local communities ' doorsteps. Additionally, we are going to stop at a variety of schools -- from urban to suburban to rural -- to show that C-SPAN can be of use to any student, regardless of their background or where they live."

W. Bruce Evans Jr. High, which uses cable programming as a teaching aid, is a TCI Education Project Showcase School and is served by District Cablevision, a TCI system.

Equipment for the C-SPAN School Bus is provided in part by Panasonic Broadcast Systems. C-SPAN is entirely funded by America's cable television companies as a public service, and it is available in 59.8 million households nationwide and around the world via satellite.

#