

*Sample C-SPAN 2 Press Release  
Place on System Letterhead*

**FOR IMMEDIATE RELEASE:**

Contact: Rayne Pollack  
C-SPAN  
(202) 626-4863  
(System contact & phone #)

**(SYSTEM) LAUNCHES C-SPAN 2: VIEWERS CAN NOW SEE  
THEIR SENATORS IN ACTION**

Washington, D.C., September 1993 -- (SYSTEM) subscribers can now see their Senators live, in legislative session from Washington, D.C. on C-SPAN 2, the 24-hour Cable Satellite Public Affairs Network. Cable subscribers in (TOWN) can tune in to C-SPAN 2 ,(Channel) which televises the United States Senate, live whenever it is in session as well as other public affairs programs.

"We at (SYSTEM) are pleased to be able to bring C-SPAN 2 to our subscribers as a public service," said (GENERAL MANAGER OR OTHER COMPANY OFFICIAL). {Other quotes may be inserted, such as the company's commitment to public affairs programming}

The C-SPAN cable networks are a cooperative of the cable television industry providing cable viewers with access to live gavel-to-gavel, unedited coverage of both Houses of Congress and other local, national and international public affairs events. C-SPAN and C-SPAN 2 are provided as a public service.

(SYSTEM) joins 1,048 other cable system affiliates nationwide in offering complete coverage of both Houses of Congress on C-SPAN and C-SPAN 2. C-SPAN 2 is now available in 31.4 million households nationwide and worldwide via satellite.

*Sample C-SPAN Audio Networks Press Release  
Place on System Letterhead*

**FOR IMMEDIATE RELEASE:**

Contact: Rayne Pollack  
C-SPAN  
(202) 626-4863  
(System contact & phone #)

**INTERNATIONAL RADIO NOW ON CABLE**  
**-(SYSTEM) Launches the C-SPAN Audio 1 and 2-**

**Washington, D.C., September 1993 --** Radio programs in English from a dozen different countries are now made available by (SYSTEM) and the C-SPAN Audio Networks. The service was created in 1989 to supplement the public affairs programming provided by C-SPAN, the Cable Satellite Public Affairs Network.

"C-SPAN Audio 1 and 2, with carriage of radio programs from all over the world, provides a unique prospective on world events," says Tom Patton, Audio Networks Supervisor. "Now subscribers to cable systems will be able to keep abreast of the news from a spectrum of different political and cultural viewpoints."

The C-SPAN Audio Networks are a composite of international news programs brought to you in English, along with historical specials produced from archival audio tapes.

"We at (SYSTEM) are pleased to be able to bring the C-SPAN Audio Networks to our subscribers as a public service," said (GENERAL MANAGER OR OTHER COMPANY OFFICIAL). {Other quotes may be inserted, such as the company's commitment to public affairs programming}.

The C-SPAN cable networks are a cooperative of the cable television industry providing cable viewers with access to live gavel-to-gavel, unedited coverage of both Houses of Congress and other local, national and international public affairs events. C-SPAN, C-SPAN 2 and the C-SPAN Audio Networks are provided as a public service.

(SYSTEM) joins 107 other cable system affiliates nationwide in offering complete coverage of both C-SPAN Audio 1 and 2. The C-SPAN Audio Networks are now available in 6.4 million households nationwide and worldwide via satellite.

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Contact: Rayne Pollack  
C-SPAN  
(202) 626-4863  
(System contact & phone #)

**(SYSTEM) LAUNCHES C-SPAN: SEE CONGRESS IN ACTION**

**Washington, D.C., September 1993** -- (SYSTEM) subscribers can now see their Congressmen live, in legislative session from Washington, D.C. on C-SPAN, the 24-hour Cable Satellite Public Affairs Network.

Cable subscribers in (TOWN) can tune in to C-SPAN,(Channel) which televises the U. S. House of Representatives, live whenever it is in session as well as national and international public affairs programs.

"We at (SYSTEM) are pleased to be able to bring C-SPAN to our subscribers as a public service," said (GENERAL MANAGER OR OTHER COMPANY OFFICIAL). {Other quotes may be inserted, such as the company's commitment to public affairs programming}

The C-SPAN cable networks are a cooperative of the cable television industry providing cable viewers with access to live gavel-to-gavel, unedited coverage of both Houses of Congress and other local, national and international public affairs events. C-SPAN and C-SPAN 2 are provided as a public service.

(SYSTEM) joins 4,445 other cable system affiliates nationwide in offering complete coverage of both Houses of Congress on C-SPAN and C-SPAN 2. C-SPAN is now available in 59.6 million households nationwide and worldwide via satellite.