

✓cc: T. Murphy

[REDACTED]
Las Cruces, NM 88001
1 January 1991

CSPAN
400 North Capitol Street # 650
Washington DC 20001

000240 JAN 1 91

Dear CSPAN:

On Tuesday, 1 January 1991, at 11:15 pm (MST) you broadcasted your show called "An American Profile". Your guest speaker for this particular show was I. King Jordan, President of Gallaudet University.

I enjoyed your show very much as I am deaf myself. I would appreciate it if you could send me a video tape version of this one hour program. I am unsure as to how much something like this would cost but if you would send me a bill with it, or in advance, I would be happy to pay for the video tapped copy.

You will also find an enclosure and a group called Canine Companions for Independence or CCI. I hope that you will find this brochure of interest and maybe you all would be interested in doing one of your "An American Profile" shows on CCI and what they have done for the disabled people not only in the US but in other countries as well. If you do indeed decide to do a program on CCI, I would appreciate any advanced notice that I could get so that I could tape it.

Thank you for your time in these matters and I am looking forward to hearing from you.

Sincerely,

[REDACTED]



Enclosure
cc:
File

MAR 5 - ANS'D



Canine Companions for Independence Ambassador, Erik Sorensen, age 15 lives with his Canine Companion "Yeager" in San Diego, California. With Yeager's help, Erik is attending high school with confidence and success. After school, the two love to swim in the family pool and play ball in the yard. Yeager's companionship has increased Erik's self-esteem and eliminated his fear of being alone. Erik has a friend he can count on.



Canine Companion "Yeager" is bringing Erik a gift of friendship, love and independence.

Give a gift of friendship, love and independence by joining CCI today

With your membership contribution you can help people with disabilities develop independence and self-esteem. Your contributions provide the unique support of a Canine Companion to thousands with disabilities resulting from illness, accident or aging. Membership categories are:

Contributor	\$29
Supporting	\$55
Sustaining	\$100
Benefactor	\$500
Patron	\$1000

*Kennel Sponsor	\$1,500
*Team Sponsor	\$7,000
*Scholarship	\$10,000
*Class Sponsor	\$1000 to \$150,000

*Sponsorships can be arranged through our regional offices. Please call for details. All donors receive a pin and CCI's newsletter, *The COURIER*.

Lions Project for CCI

Club Membership, \$100

Plus semi-annual donation

- Club receives banner plaque and annual report.

Life Membership, \$300

Individuals only.

Can be paid over three years.

- Subscription to LPCCI newsletter, membership pin, nameplate for club banner, annual report.

Bergin Fellowship, \$1000

Individuals only.

- Membership pin
- LPCCI newsletter

General Federation of Woman's Clubs

Independent Living Program

Helping to bring greater freedom and independence to individuals with disabilities by fostering public awareness and support for CCI. Contact CCI's GFWC Coordinator at (707) 528-0830 for details.

Against all odds, Canine Companions for Independence is doing something it was said could never be done — successfully training dogs to serve as arms, legs and ears for individuals — children and adults who have physical disabilities. Throughout the world, specially trained Canine Companions are providing the gift of independence.

What a Difference a Dog Makes!



Vaughn and Cola



Kris and Ivy

CCI SERVICE dogs pull wheelchairs and turn light switches on and off for their masters.

Dogs and humans have struggled through the adventure of history, each serving the other. Together they have become far more powerful than when alone. This is nowhere more evident than in the working relationship between a Canine Companion and its master. When united, the dog's devotion and the determination of the human spirit work miracles.

Canine Companions for Independence (CCI) pioneered the concept of training specially-bred dogs to help people with disabilities other than blindness. It was the first and is the most in-depth program of its kind. CCI not only trains dogs to bring independence to the lives of the disabled, but teaches individuals with disabilities the leadership skills needed to master a dog.

The Man Behind "Snoopy" Gets Behind Canine Companions

The genius behind Snoopy, Charles Schulz, along with his wife Jean, are helping us make Canine Companions for Independence become household words. In 1987, they produced the film, *What a Difference a Dog Makes* and two public service announcements for CCI that have won awards and national recognition for CCI. They have produced a new TV announcement featuring Snoopy. The Schulz's contributions and their endorsement of



Snoopy creator Charles Schulz with some CCI "originals."

Canine Companions are helping the world take notice of our mission. Look for Snoopy on TV...helping CCI spread the message.

The CCI Puppy Program

CCI breeds its own carefully chosen, pedigreed stock. This selective breeding program is supervised by a veterinarian. On occasion, donated dogs are accepted if they meet CCI's strict requirements. The majority of Canine Companions are Golden Retrievers and Labrador Retrievers. Border Collies and Pembroke Welsh Corgis are also used. These sporting and herding breeds have a keen desire to work alongside people. Both males and females are neutered as pups. Canine Companions must be loving, intelligent, responsible, sensitive and in peak physical condition. Potential Canine Companions are continually tested for these qualities. Dogs not meeting the qualifications are released from the CCI program and adopted by private citizens for a minimal fee.

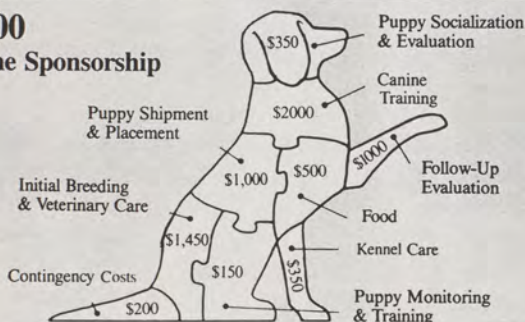


A proud mother

How much does it cost to sponsor one Canine Companion for Independence?

\$7,000

Canine Sponsorship



SERVICE DOGS act as arms and legs for individuals who are physically challenged by injury or disability. These dogs bring items that are out of reach to their masters. They are trained to turn off and on light switches, push elevator buttons, retrieve dropped items and pull wheelchairs.



"Handing" the money to the teller

SPECIALTY DOGS are custom-trained to meet the needs of multiply-disabled people, for instance, a person who is both physically disabled and deaf, perhaps due to the effects of aging.



"Lifting" the telephone receiver for his master

SIGNAL DOGS alert individuals who are deaf or hearing-impaired. People in a silent world learn to see sounds by watching their SIGNAL dog's antenna-like ears.



Listening for crucial sounds

SOCIAL DOGS work in institutions or with individuals to provide Pet-Facilitated Therapy, a loving, non-judgmental interaction with convalescing or disabled people.



A companion and a friend



Bonita M. Bergin, Founder and Executive Director, pictured here with her Golden Retriever, Jada, CCI's first breeder dog.

Our Life Story

In 1975, while teaching in Asia, Bonita Bergin, CCI's founder, admired how easily disabled people moved about the city streets using the help of domestic animals. After returning to the U.S., Mrs. Bergin adopted this idea to help people with disabilities still living in institutions simply because they lacked mobility. Believing these people could manage their own lives if given the means, Mrs. Bergin set about training dogs to "become" the arms and legs for individuals using wheelchairs. The first CCI Service dog was placed with a quadriplegic woman in 1976.

Now hundreds of Canine Companions are bringing independence to their disabled masters. World-renowned and international in scope, CCI has four regional training centers, a regional office, and a sixth location soon to open in Texas. CCI, a nonprofit and tax-exempt organization headquartered in Santa Rosa, California, was the recipient of the 1987 Distinguished Service Award presented by the President's Commission for the



LIFE



THE WHITE HOUSE



U.S. Surgeon General



Los Angeles Times

The New York Times

Employment of the Handicapped. Since 1975, Canine Companions for Independence has received commendations from President Ronald Reagan, Surgeon General C. Everett Koop and others throughout the world who help people with disabilities lead more independent lives.

Canine Companions for Independence has been featured in LIFE magazine, Newsweek, Reader's Digest as well as many other publications. NBC, CBS, ABC and PBS have produced programs and news segments about Canine Companions that have helped inform the public on how Canine Companions contribute to the independence of disabled individuals.

Canine Companions is totally supported by your tax-deductible contributions. Help us make the dream of independence a reality for disabled individuals.



"Thank you for your support"

EXECUTIVE OFFICES

P.O. Box 446
Santa Rosa, CA 95402
(707) 528-0830 TDD

REGIONAL OFFICES

Volunteers interested in contributing their help should contact the CCI office nearest them.

NORTHWEST CENTER
1215 Sebastopol Road
Santa Rosa, CA 95407
(707) 579-1985 TDD

SOUTHWEST CENTER
P.O. Box 8247
Rancho Santa Fe, CA 92067
(619) 756-1012 TDD

NORTH CENTRAL CENTER
6901 Harrisburg Pike
Orient, OH 43146
(614) 871-2554 TDD

NORTHEAST CENTER
SUNY Campus
P.O. Box 205
Farmingdale, NY 11735
(516) 694-6938 TDD

SOUTHEAST CENTER
P.O. Box 547511
Orlando, FL 32854
(407) 682-2535 TDD