

NEWS FROM:

C-SPAN AMERICA'S NETWORK

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ADVISORY
April 1, 1987

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-- C-SPAN NOW SEEN IN 27 MILLION CABLE HOMES --

-- C-SPAN II Audience Grows 22 Percent Since June '86 Launch --

WASHINGTON, D.C.-- C-SPAN cable network begins its new fiscal year today, April 1, with the announcement that the public affairs cooperative has passed the 27 million subscriber mark; 2500 cable systems across the nation are currently affiliated with the C-SPAN network.

This latest milestone means that C-SPAN's potential viewership represents 32 percent of all television households in the United States and 68 percent of all cable subscribers.

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C-SPAN II, which provides live coverage of the U.S. Senate and other public affairs programming, is now available in just over eight million households; 318 cable systems now carry the C-SPAN II channel.

This represents a growth of 22 percent since C-SPAN II was launched in June of 1986.

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CABLE SATELLITE PUBLIC AFFAIRS NETWORK