



Contact: Rayne Pollack  
(202) 626-4863  
Virginia Diez  
(202) 626-4602

**C-SPAN FIRES UP "ROAD TO THE WHITE HOUSE '96"**

**--Political Appearances Signal "Opening Games" in race for GOP Nomination--**

Washington D.C., June 4, 1993 -- Just when you thought the presidential election was over . . . C-SPAN has re-kindled their award-winning election program in response to potential candidates "moving up the timetable", said Steve Scully, C-SPAN political editor.

**"Road to the White House '96" will air the first Sunday of every month at 9:30 - 11:00 PM ET -- beginning this Sunday, June 6.** The program will contain the same mix of news events, uninterrupted speeches and stump appearances, video verite coverage of politicians in action, and local news simulcasts that viewers watched during last year's campaign. The program's regular twice-weekly schedule, including the Friday at 5:00 PM ET time slot, will not resume until the election heats up -- probably in 1995.

**This Sunday, June 6, at 9:30 PM ET "Road to the White House '96"** will show several leading Republicans who traveled to the "Granite State" in May.

Appearances by: former Secretary of Defense Dick Cheney; Senate Republican Leader Bob Dole of Kansas; Senator Phil Gramm of Texas; Senator Richard Lugar of Indiana; Congressman Bob Dornan of California; former Education Secretary Lamar Alexander, and former Attorney General Dick Thornburgh will be included, as well as media analysis from ABC affiliate WMUR - NH. Also in this Sunday's edition will be highlights from a commencement address given by President Bill Clinton at the New Hampshire Technical Institute on May 22.

C-SPAN is currently available in 59.2 million households nation wide and around the world via satellite. C-SPAN is entirely funded by America's cable television companies as a public service.

-30-



Contact: Rayne Pollack  
(202) 626-4863  
Virginia Diez  
(202) 626-4602

C-SPAN FIRES UP "ROAD TO THE WHITE HOUSE '96"

**--Political Appearances Signal "Opening Games" in race for GOP Nomination--**

Washington D.C., June 4, 1993 -- Just when you thought the presidential election was over . . . C-SPAN has re-kindled their award-winning election program in response to potential candidates "moving up the timetable", said Steve Scully, C-SPAN political editor.

"Road to the White House '96" will air the first Sunday of every month at 9:30 - 11:00 PM ET -- beginning this Sunday, June 6. The program will contain the same mix of news events, uninterrupted speeches and stump appearances, video verite coverage of politicians in action, and local news simulcasts that viewers watched during last year's campaign. The program's regular twice-weekly schedule, including the Friday at 5:00 PM ET time slot, will not resume until the election heats up -- probably in 1995.

This Sunday, June 6, at 9:30 PM ET "Road to the White House '96" will show several leading Republicans who traveled to the "Granite State" in May.

Appearances by: former Secretary of Defense Dick Cheney; Senate Republican Leader Bob Dole of Kansas; Senator Phil Gramm of Texas; Senator Richard Lugar of Indiana; Congressman Bob Dornan of California; former Education Secretary Lamar Alexander, and former Attorney General Dick Thornburgh will be included, as well as media analysis from ABC affiliate WMUR - NH. Also in this Sunday's edition will be highlights from a commencement address given by President Bill Clinton at the New Hampshire Technical Institute on May 22.

C-SPAN is currently available in 59.2 million households nation wide and around the world via satellite. C-SPAN is entirely funded by America's cable television companies as a public service.