



FOR IMMEDIATE RELEASE:

Contact: Rayne Pollack
(202) 626-4863

**C-SPAN'S "ROAD TO THE WHITE HOUSE" EYE ON
NEW YORK & WISCONSIN PRIMARIES**

- Ross Perot To Possibly Join Clinton & Brown In Race For Presidency -

Washington, D.C., April 1, 1992 -- C-SPAN's "Road To The White House," previews the New York and Wisconsin Primaries on **Friday, April 3, at 5:00 PM (ET).**

Also on Friday's program, C-SPAN features Presidential candidate Jerry Brown campaigning in New York City and attending a rally at New York University. Following Mr. Brown, will be an interview with Kurt Koenig, a New York volunteer who is working to place Ross Perot's name on the ballot in New York and other Northeastern states. Friday's vintage ad segment will look at campaign ads from 1972 for the Nixon/McGovern presidential race.

On **Sunday, April 5, at 9:30 PM & 12:30 AM (ET)**, "Road To The White House" will feature a "Perot For President" campaign rally in Charlottesville, Virginia sponsored by a Virginia-based volunteer campaign organization. (Please note that Mr. Perot is not scheduled to attend this event). Following the Perot rally, C-SPAN will feature campaign ads for Gov. Clinton and Mr. Brown and more from New York and Wisconsin. Also on Sunday, C-SPAN will air an interview with Todd Mason, author of Perot: An Unauthorized Biography.

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* * *

Live on Sunday, April 5, from 11:00 AM - 12:00 PM (ET), C-SPAN will simulcast with WNBC-TV in New York the "News Forum" debate between Gov. Bill Clinton and Jerry Brown.

C-SPAN is privately funded to serve the public by America's cable television companies. C-SPAN is currently available in 56 million households nationwide and worldwide via satellite.

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C-SPAN



**PRESS
INFORMATION**

400 North Capitol St., NW
Suite 650
Washington, DC 20001
202 • 737 • 3220

FACSIMILE TRANSMITTAL SHEET

DATE: 4/2/92

TO: DOUG H VAUGHAN

FROM: VIRGINIA DIEZ

(202) 737-3220, Ext. 4568

NUMBER OF PAGES: 2
(including this page)

NOTE: After we spoke, I
thought you might be
interested in this.

Please call 202-737-3220 if you experience any transmission problems. If you need to respond to this transmission, please fax to 202-737-3323.

FOR IMMEDIATE RELEASE:

Contact: Rayne Pollack
(202) 626-4863
Monique Llanos
(202) 626-7975

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C-SPAN'S "ROAD TO THE WHITE HOUSE" FOCUSES ON
NEW YORK & WISCONSIN PRIMARIES

- Ross Perot To Possibly Join Clinton & Brown In Race For Presidency -

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Also on Friday's program, C-SPAN features Presidential candidate Jerry Brown campaigning in New York City and attending a rally at New York University. Following Mr. Brown, will be an interview with Kurt Koenig, a New York volunteer who is ^{working} trying to place Ross Perot's name on the ballot in New York and other Northeastern states. Friday's vintage ad segment will look at campaign ads from 1972 ^{for} of the Nixon/McGovern presidential race.

On Sunday, April 5, at 9:30 PM & 12:30 AM (ET), "Road To The White House" will feature a "Perot For President" campaign rally in Charlottesville, Virginia sponsored by a Virginia-based volunteer campaign organization. (Please note that Mr. Perot is not scheduled to attend this event). Following the Perot rally, C-SPAN will feature campaign ads ^{for} by Gov. Clinton and Mr. Brown and another ^{more from} look at the New York and Wisconsin Primaries. ~~Sunday's program will include a re-air of Friday's vintage campaign ads from 1972.~~

"Road To The White House," C-SPAN's weekly program focusing on the 1992 elections airs every Friday and Sunday to give viewers unique insight into the candidates and issues surrounding the race for the presidency. "Road To The White House" is part of C-SPAN's overall Election '92 programming which includes: live press conferences, debates, live Viewer Call-In Programs, local news simulcast of election results and gavel-to-gavel coverage of the political conventions.

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DEBATE INFO? -30-

ROAD TO THE WHITE HOUSE

** NOTE: There will be two different programs this week **

FRIDAY:

- 1.) Jerry Brown:
Campaign events in New York City, including a Thursday rally at New York University.
- 2.) Preview of New York and Wisconsin primaries, including campaign commercials from Brown and Clinton campaigns.
- 3.) H. Ross Perot Campaign Effort:
An interview with Kurt Koenig, New York volunteer who is trying to place H. Ross Perot's name on the ballot in New York and other northeastern states. Also, look at the New York City phone bank effort.
- 4.) 1972 Presidential Campaign Ads:
Courtesy of University of Oklahoma, ads from the Nixon/ McGovern presidential race.

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SUNDAY:

- 1.) Perot for President Virginia Rally
Campaign rally in Charlottesville, Virginia (scheduled for Saturday, April 4th.) Sponsored by Virginia-based volunteer campaign organization for Perot. NOTE: Perot will not be attending this event.
- 2.) Preview of New York and Wisconsin primaries, including campaign commercials from Brown and Clinton campaigns.
- 3.) 1972 Presidential Campaign Ads:
Courtesy of University of Oklahoma, ads from the Nixon/ McGovern presidential race.

NOTE: Additional program material with Clinton or Brown will likely be added. I will let you know!

Todd Mason, Perot An Unauthorized
Biography

XPEDITE FAXCAST INSTRUCTION SHEET

This instruction sheet MUST be the first page of your transmission.

Please type or print, using black or blue ink.

Required

Date: 4/1/92

Xpedite ID: C-SPAN Xpedite Account Number: 4906

Your Name: Monique Llanos Phone #: (202)626-7975

List Name(s) ROAD

Number of pages including this Instruction Sheet: 2

Extra Recipients for this Broadcast Only:	Fax#	"To:" (up to 25 characters)
1. _____	_____	_____
2. _____	_____	_____
3. _____	_____	_____

Limit 3 recipients.

Options

Circle any items you wish to change from your registered profile (for this broadcast only):

Delivery Class: Express Express Scheduled Offpeak

If Express Scheduled, you must indicate a future start time: Date: ___/___/___ Time: ___:___ Eastern Time (24 hr clock)

Cover Sheet: No Yes

If yes, you may include 4 FROM lines (up to 40 characters per line) that will appear on the Cover Sheet (Optional):

Broadcast Report: <u>Detail</u>	Exception	None
Cust. Ref. Code: <u>No</u>	Yes _____	(up to 25 characters)
Billing Code: <u>No</u>	Yes _____	(up to 10 characters)
Global Header: <u>No</u>	Yes _____	(up to 20 characters)

Fax this Instruction Sheet and your document to: 908-542-1266

XPEDITE DETAILED DELIVERY REPORT

Attention: Monique Llanos
 Job Number: 00332513
 Sent By Xpedite User: C-SPAN
 Entered Xpedite System: 04/01 17:58 ET
 Report Generated: 04/01 18:52 ET
 Page Count: 1 (no cover sheet)

SUMMARY:

Sent 42, Errors 1, Cancelled 0
 Total 43

DETAIL:

List ID: ROAD

LQN	REF	PHONE	STAT	DATE	TIME	RT	DUR	CUM	SPEED
00001	ARKANSAS GAZET2	501-372-3908	SENT	04/01	18:11	2	86	86	9600
00002	ASSOCIATED PRES	2028286422	SENT	04/01	18:21	3	85	85	9600
00003	BOSTON GLOBE	6179293192	SENT	04/01	18:01	1	89	89	9600
00004	BOSTON GLOBE 2	2022931692	SENT	04/01	18:01	1	84	84	9600
00005	BOSTON HERALD	6175421315	SENT	04/01	18:11	2	85	85	9600
00006	BOSTON HERALD 2	6175421315	SENT	04/01	18:19	2	85	85	9600
00007	CONTINENTAL CAB	603-433-4252	SENT	04/01	18:01	1	85	85	9600
00008	DAVID BECKWITH	2024562685	SENT	04/01	18:01	1	85	85	9600
00009	DEBATES AMERICA	703-524-2803	SENT	04/01	18:01	1	86	86	9600
00010	DEMOCRAT & CHRO	716-258-2691	SENT	04/01	18:01	1	84	84	9600
00011	DEMOCRATIC NATI	2028638028	SENT	04/01	18:01	1	84	84	9600
00012	DES MOINES REG	5152862504	SENT	04/01	18:08	2	84	84	9600
00013	DES MOINES REG2	5152862504	SENT	04/01	18:01	1	84	84	9600
00014	ELECTRONIC MEDI	212-210-0400	SENT	04/01	18:01	1	85	85	9600
00015	GOOD MORNING AM	212-887-4724	NOAN	04/01	18:48	5	0	0	0000
00016	HOUSTON CHRON	7132207410	SENT	04/01	18:36	4	85	214	9600
00017	HOUSTON CHRON 2	7132206806	SENT	04/01	18:06	2	86	86	9600
00018	HOUSTON POST	7138406722	SENT	04/01	18:01	1	85	85	9600
00019	HOUSTON POST 2	2028796799	SENT	04/01	18:01	1	85	85	9600
00020	LOS ANGELES TIM	213-237-4331	SENT	04/01	18:01	1	85	85	9600
00021	MARIA SHEEHAN	2024561651	SENT	04/01	18:01	1	84	84	9600
00022	NAN GIBSON	2022654204	SENT	04/01	18:01	1	83	83	9600
00023	NEW YORK POST	2128158676	SENT	04/01	18:01	1	83	83	9600
00024	NEW YORK TIMES	2125564161	SENT	04/01	18:01	1	85	85	9600
00025	NEW YORK TIMES2	2125561516	SENT	04/01	18:07	2	86	86	9600
00026	NY DAILY NEWS	2129491234	SENT	04/01	18:01	1	84	84	9600
00027	NY DAILY NEWS 2	2023310062	SENT	04/01	18:01	1	84	84	9600
00028	OMAHA WORLD HER	402-345-0183	SENT	04/01	18:01	1	84	84	9600
00029	PHILADELPHIA DA	215-854-5910	SENT	04/01	18:01	1	81	81	9600
00030	POLITICAL HOTLI	7032375149	SENT	04/01	18:01	1	84	84	9600
00031	REPUBLICAN NAT2	202-863-8820	SENT	04/01	18:01	1	85	85	9600
00032	REPUBLICAN NATI	2028638773	SENT	04/01	18:01	1	84	84	9600
00033	ROLL CALL	2022890454	SENT	04/01	18:01	1	85	85	9600
00034	SEAN WALSH	2024566423	SENT	04/01	18:01	1	84	84	9600
00035	SPOKESMAN REVIE	509-459-5482	SENT	04/01	18:01	1	85	85	9600
00036	THE UNION LEAD2	6036680382	SENT	04/01	18:11	2	84	84	9600
00037	THE UNION LEADE	6036680382	SENT	04/01	18:01	1	85	85	9600
00038	TRIBUNE MEDIA	518-793-2127	SENT	04/01	18:01	1	96	96	9600
00039	U.S. NEWS & WOR	404-880-0854	SENT	04/01	18:01	1	85	85	9600

List ID: ROAD

LQN	REF	PHONE	STAT	DATE	TIME	RT	DUR	CUM	SPEED
00040	USA TODAY	703-558-3935	SENT	04/01	18:01	1	85	85	9600
00041	USA TODAY 2	212-759-8187	SENT	04/01	18:11	2	83	83	9600
00042	WASHINGTON POST	202-334-5587	SENT	04/01	18:03	1	84	84	9600
00043	WASHINGTON POST	2023345587	SENT	04/01	18:01	1	85	85	9600

SAMPLE

News Release

PRIVATELY FUNDED
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TELEVISION COMPANIES



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Monique Llanos
(202) 626-7975

C-SPAN'S "ROAD TO THE WHITE HOUSE" PROVIDES A CLOSER LOOK
AT THE '92 PRESIDENTIAL CAMPAIGN
- Buchanan Campaigns In The South -

Washington, D.C., April 9, 1992 -- On Friday, April 10, at 5:00 PM (ET), C-SPAN's "Road To The White House" will feature Presidential candidate Pat Buchanan at a campaign kickoff in Raleigh, North Carolina. North Carolina will host its Primary on May 5th.

Also on "Road To The White House," is a speech by Ross Perot to the American Society of Newspaper Editors (A.S.N.E.) in Washington, D.C. In addition to Ross Perot, there will be an interview with Professor Alan Lichtman, of The American University. He will discuss third party presidential campaigns and focus specifically on how candidates get their names on the ballot.

This week's vintage advertisement segment will feature ads from the 1972 McGovern-Nixon presidential race.

"Road To The White House" will re-air on **Sunday, April 12, at 9:30 PM and 12:30 AM (ET).**

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ROAD TO THE WHITE HOUSE

Air Dates: Friday - April 17th
Sunday - April 19th

This week's program will include the following:

1.) JERRY BROWN

- * Preview of the Pennsylvania primary, schedule for April 28th. Also, campaign appearances in western Pennsylvania, including a meeting with the United Electrical Workers Union Local 506 in Lawrence Park, PA.

C-SPAN crew will spend Wednesday afternoon with Brown. Highlights of his campaign appearances will be featured on "Road."

2.) 1980 Campaign Ads

- * Our continued look at historic campaign ads, courtesy of the University of Oklahoma. This week, focus on the Reagan-Carter election.

3.) HOWARD PHILLIPS Interview

- * American Taxpayers Alliance/ Presidential Candidate He will formally announce his candidacy on April 15th, and will discuss his presidential campaign.

Questions:

Call Steve # 7956

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