

News Release

C-SPAN

Tenth Anniversary

1979-1989

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FOR IMMEDIATE RELEASE

C-SPAN NOW IN 46.6 MILLION AMERICAN HOUSEHOLDS

WASHINGTON, D.C., Aug. 9 -- C-SPAN, the Cable-Satellite Public Affairs Network, is now available in 46.6 million U.S. households via 3,341 cable systems and a few thousand satellite dishes, according to current figures compiled by the network's marketing department.

C-SPAN II, the network which carries U.S. Senate proceedings along with other public events, is now available in 18.1 million homes via 649 cable systems and thousands of dishes, the figures show.

C-SPAN, which marks its 10th anniversary this year, airs U.S. House floor proceedings, House hearings, speeches and other public events.

C-SPAN II, created in 1986, airs U.S. Senate floor proceedings, Senate hearings, speeches and other public events.

A national telephone survey conducted last fall by the University of Maryland Survey Research Center showed that more than 21 million viewers watch C-SPAN an average of 9.9 hours each month.

C-SPAN is also available in more than 100 countries via the USIA Worldnet satellite.

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