

# News Release

## FOR IMMEDIATE RELEASE

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### **AWARD-WINNING C-SPAN SCHOOL BUS JOINS WITH MARSHALL CABLE TV TO VISIT MARSHALL, MISSOURI**

WASHINGTON, D.C., APRIL 28, 1997 – The award-winning *C-SPAN School Bus*, a 45-foot television production studio and demonstration center, will visit Marshall, Missouri on **Tuesday, April 29 from 9 am to 1 pm CT.**

*during HS*  
**The C-SPAN School Bus will visit two school on it visit: Marshall Senior High School on 805 S. Miami Street and at Marshal Middle School on 565 Odell Street.**  
*South*

Each bus stop is coordinated through a local cable system. This visit is sponsored by **Marshall Cable TV which provides C-SPAN on Channel 16 and C-SPAN2 on Channel 15 to the Marshall area.** More than 100 systems are currently scheduled to host the Bus throughout the 1996-97 school year.

Now on its fourth nationwide tour, the C-SPAN School Bus continues to visit schools and cable communities to introduce students, educators, and viewers to the political process. This year, the Bus staff will provide students with a front row seat to the 105th Congress and the workings of the legislative branch. The Bus staff will also demonstrate to teachers how to incorporate C-SPAN's programming into lesson plans for the classroom.

While traveling the country, both C-SPAN School Buses will also be used as television production facilities to gather programming along their routes. The Buses will also produce vignettes for C-SPAN's *Washington Journal*, the daily morning public affairs program which airs weekdays from 7 - 10 am ET and weekends from 8 - 10 am ET.

On the Bus, visitors will also learn about C-SPAN's online services. The C-SPAN site, located at **[www.c-span.org](http://www.c-span.org)**, provides LIVE video web coverage of the House and Senate as well as public affairs events, schedule information, the C-SPAN School Bus web page and an online congressional guide which includes bios, photos, and roll call votes.

- MORE -



**ITINERARY**

**\*\*Tuesday, April 29, 1997 \*\***

**MEDIA INVITED!!**

**9 am - 11 am CT - The C-SPAN School Bus will be parked at the Marshall Senior High School on 805 S. Miami St.** The Bus staff will provide demonstrations and tours of the Bus to Marshall Senior High School students and faculty.

**11:10 am - 1 pm CT - The C-SPAN School Bus will be parked at the Marshall Middle School on 565 South Odell Street.** The Bus staff will provide demonstrations and tours of the Bus to Marshall Middle School students and faculty.

**All times are Central. Please allow for slight delays.**

The C-SPAN School Bus embarked on its first tour in November 1993 and was joined by a second Bus on January 1, 1996. In 1995, the C-SPAN School Bus received the Golden CableAce and Beacon awards for its unique contribution to the community and for bringing the political process to life for educators, students, and viewers.

C-SPAN, the political network of record, was created by America's cable television companies as a public service. C-SPAN is currently available in 70.2 million households. C-SPAN2 is available in 46.1 million households nationwide and worldwide via satellite.

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**C-SPAN**

A PUBLIC SERVICE CREATED  
BY AMERICA'S CABLE  
TELEVISION COMPANIES

DATE: 4/28/97

TO: Ken Lewellen  
KMO-FM

FROM: \_\_\_\_\_

Number of Pages: 3  
(including this page)

**MEDIA  
RELATIONS  
DEPARTMENT**

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