

FOR IMMEDIATE RELEASE:

Contact: Rayne Pollack
(202) 626-4863
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C-SPAN'S "ROAD TO THE WHITE HOUSE" PROVIDES A CLOSER LOOK
AT THE '92 PRESIDENTIAL CAMPAIGN
- Buchanan Campaigns In The South -

Washington, D.C., April 9, 1992 -- On Friday, April 10, at 5:00 PM (ET), C-SPAN's "Road To The White House" will feature Presidential candidate Pat Buchanan at a campaign kickoff in Raleigh, North Carolina. North Carolina will host its Primary on May 5th.

Also on "Road To The White House," is a speech by Ross Perot to the American Society of Newspaper Editors (A.S.N.E.) in Washington, D.C. In addition to Ross Perot, there will be an interview with Professor Alan Lichtman, of The American University. He will discuss third party presidential campaigns and focus specifically on how candidates get their names on the ballot.

This week's vintage advertisement segment will feature ads from the 1972 McGovern-Nixon presidential race.

"Road To The White House" will re-air on **Sunday, April 12, at 9:30 PM and 12:30 AM (ET).**

"Road To The White House," C-SPAN's weekly program focusing on the 1992 elections airs every Friday and Sunday to give viewers unique insight into the candidates and issues surrounding the race for the presidency. "Road To The White House" is part of C-SPAN's overall Election '92 programming which includes: live press conferences, debates, live Viewer Call-In Programs, local news simulcast of election results and gavel-to-gavel coverage of the political conventions.

C-SPAN is privately funded to serve the public by America's cable television companies. C-SPAN is currently available in 56 million households nationwide and worldwide via satellite.

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ROAD TO THE WHITE HOUSE

Friday - April 10
Sunday - April 12

This week's program will include:

I. PAT BUCHANAN

Raleigh, North Carolina
N.C. Campaign Kickoff

(From Wednesday, April 8th)

NOTE: North Carolina will host its primary May 5th.

II. ~~PRESIDENT BUSH~~ *Ross Perot*

American Society of Newspaper Editors (A.S.N.E.)
Washington, D.C.

(From Thursday, April 9th)

→ Ross Perot Speech

*ASNE
in Washington*

III. INTERVIEW: Professor Allan Lichtman
The American University

Topic: Third Party Presidential Campaigns
* Look at specifics on how candidates
get their names on the ballot

IV. 1972 Campaign Ads

McGovern-Nixon Race
Courtsey of the University of Oklahoma

NOTE: Additional material may be added.

Questions, call Steve at EXT. 7956

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XPEDITE DETAILED DELIVERY REPORT

Attention: Monique Llanos
 Job Number: 00345739
 Sent By Xpedite User: C-SPAN
 Entered Xpedite System: 04/09 15:23 ET
 Report Generated: 04/09 16:21 ET
 Page Count: 1 (no cover sheet)

SUMMARY:

Sent 43, Errors 1, Cancelled 0
 Total 44

DETAIL:

List ID: ROAD

LQN	REF	PHONE	STAT	DATE	TIME	RT	DUR	CUM	SPEED
00001	ARKANSAS GAZET2	501-372-3908	SENT	04/09	15:26	1	73	73	9600
00002	ASSOCIATED PRES	2028286422	SENT	04/09	15:26	1	73	73	9600
00003	BALTIMORE SUN	410-752-6009	SENT	04/09	15:58	4	71	71	9600
00004	BOSTON GLOBE	6179293192	SENT	04/09	15:43	3	71	71	9600
00005	BOSTON GLOBE 2	2022931692	SENT	04/09	15:26	1	71	71	9600
00006	BOSTON HERALD	6175421315	SENT	04/09	15:36	2	73	73	9600
00007	BOSTON HERALD 2	6175421315	SENT	04/09	15:59	4	72	72	9600
00008	CONTINENTAL CAB	603-433-4252	SENT	04/09	15:26	1	72	72	9600
00009	DAVID BECKWITH	2024562685	SENT	04/09	15:38	2	72	72	9600
00010	DEBATES AMERICA	703-524-2803	SENT	04/09	15:26	1	74	74	9600
00011	DEMOCRAT & CHRO	716-258-2691	SENT	04/09	15:26	1	72	72	9600
00012	DEMOCRATIC NATI	2028638028	SENT	04/09	15:26	1	72	72	9600
00013	DES MOINES REC	5152862504	SENT	04/09	15:34	2	71	71	9600
00014	DES MOINES REC2	5152862504	SENT	04/09	15:26	1	72	72	9600
00015	ELECTRONIC MEDI	212-210-0400	SENT	04/09	15:26	1	72	72	9600
00016	GOOD MORNING AM	212-887-4724	VOIC	04/09	16:15	5	0	0	0000
00017	HOUSTON CHRON	7132207410	SENT	04/09	15:26	1	72	72	9600
00018	HOUSTON CHRON 2	7132206806	SENT	04/09	15:26	1	72	72	9600
00019	HOUSTON POST	7138406722	SENT	04/09	15:26	1	79	79	9600
00020	HOUSTON POST 2	2028796799	SENT	04/09	15:26	1	71	71	9600
00021	LOS ANGELES TIM	213-237-4331	SENT	04/09	15:26	1	72	72	9600
00022	MARIA SHEEHAN	2024561651	SENT	04/09	15:26	1	72	72	9600
00023	NAN GIBSON	2022654204	SENT	04/09	15:26	1	71	71	9600
00024	NEW YORK POST	2128158676	SENT	04/09	16:16	5	71	71	9600
00025	NEW YORK TIMES	2125564161	SENT	04/09	15:26	1	73	73	9600
00026	NEW YORK TIMES2	2125561516	SENT	04/09	15:26	1	73	73	9600
00027	NY DAILY NEWS	2129491234	SENT	04/09	15:26	1	76	76	9600
00028	NY DAILY NEWS 2	2023310062	SENT	04/09	15:26	1	71	71	9600
00029	OMAHA WORLD HER	402-345-0183	SENT	04/09	15:26	1	71	71	9600
00030	PHILADELPHIA DA	215-854-5910	SENT	04/09	15:26	1	69	69	9600
00031	POLITICAL HOTLI	7032375149	SENT	04/09	15:26	1	72	72	9600
00032	REPUBLICAN NAT2	202-863-8820	SENT	04/09	15:26	1	72	72	9600
00033	REPUBLICAN NATI	2028638773	SENT	04/09	15:26	1	71	71	9600
00034	ROLL CALL	2022890454	SENT	04/09	15:26	1	72	72	9600
00035	SEAN WALSH	2024566423	SENT	04/09	15:26	1	71	71	9600
00036	SPOKESMAN REVIE	509-459-5482	SENT	04/09	15:26	1	73	73	9600
00037	THE UNION LEAD2	6036680382	SENT	04/09	15:26	1	72	72	9600
00038	THE UNION LEADE	6036680382	SENT	04/09	15:35	2	72	72	9600
00039	TRIBUNE MEDIA	518-793-2127	SENT	04/09	15:26	1	85	85	9600

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LQN	REF	PHONE	STAT	DATE	TIME	RT	DUR	CUM	SPEED
00040	U.S. NEWS & WOR	404-880-0854	SENT	04/09	15:26	1	73	73	9600
00041	USA TODAY	703-558-3935	SENT	04/09	15:37	2	72	72	9600
00042	USA TODAY 2	212-759-8187	SENT	04/09	15:26	1	71	71	9600
00043	WASHINGTON POS2	202-334-5587	SENT	04/09	16:13	5	72	72	9600
00044	WASHINGTON POST	2023345587	SENT	04/09	15:26	1	72	72	9600