

Attn: Brian Lamb
CSPAN
400 North Capitol Street NW #650
Washington DC 20001

[REDACTED]
Falls Church VA 22046
[REDACTED]

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Mr. Lamb;

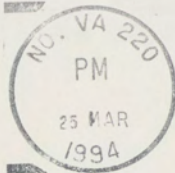
This morning you provided a tape that is a compilation of all of the questions asked by reporters at the Presidents conference last night and asked for reaction from your group. I didn't notice that they came up with anything useful to the viewer, however it seems to me that you have the beginnings of a new format that may be very informative.

I enjoy Booknotes. It seems to me that something like Booknotes where a compilation of questions is analyzed by a panel composed of at least four people that have no connection with the media would be useful. The precept of the panel is to examine the questions to establish premise, goal and rhetorical style. There should be at least one academic that teaches rhetoric or logic and the other three should be professionals that are in top management of sales, manufacturing or from the military and below the rank of General/Admiral.

Your viewers need this panel to understand the style and motivations of the media representatives. I have the ability to understand the design and therefore the motivation of questions, as do most of your viewers - I suppose. However, though I can recognize bovine scatology, I am often unclear as to the range on which the cattle are grazing.

Thanks
[REDACTED]

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