

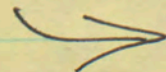
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Sat., Oct. 4, 1997.

DEAR Mr. Lomb:

From "PARADE" MAGAZINE OF Sun,
Oct. 5, 1997 - A CLIPPING OF A BOOK
REVIEW WHICH MAY BE OF INTEREST
TO YOU FOR YOUR "BOOKNOTES" PROGRAM.

ALSO - SOME SUGGESTIONS REGARDING
YOUR ANNUAL YEAR-END REPEAT - ~~HEARING~~
OF VIEWERS' "TOP-10" "BOOKNOTES" CHOICES:
S.P.K.

I, FOR ONE, CAN'T REMEMBER A FULL
YEAR'S SERIES OF "BOOKNOTES" PROGRAMS,
PARTICULARLY THOSE Aired EARLY IN THE
YEAR - + MY SPOUSE + I WATCH EVERY



STABLE WEEK.

SOME IDEAS: AS "FILLER", FOR 5-10
 MINUTE SPACES BETWEEN PROGRAMS, AIR
 15-20-30-60-SECOND SEGMENTS OF, SAY,
 10 PROGRAMS PER "FILLER", UNTIL ALL
 OF THE YEAR'S PROGRAMS, IN BRIEF SUM-
 MARY, HAVE BE Aired IN SHORT "FILLERS",
 & REPEATED SEVERAL TIMES A WEEK, FOR AT
 LEAST A MONTH, BEFORE VIEWERS' BUZZES
 MUST BE IN- IN ORDER TO "REFRESH"
 VIEWERS' MEMORIES- ESPECIALLY OF PROG-
 RAMS Aired EARLY IN THE YEAR. ALSO-
 ANNOUNCE, ON SCREEN, & DURING PROGRAM

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DREAMS) WHEN THESE "TOP-10 'BOOKNOTES'
MINI-REVIEWS" WILL BE Aired & WILL
BE REPEATED, TOGETHER WITH VIEWERS'
BALLOT-~~DEADLINES~~ ALONG FOR NAME-ADDRESS-
PHONE-FAX-INTERNET NUMBERS, FOR VOTING.

I HOPE THAT THESE SUGGESTIONS PROVE
USEFUL FOR YOUR "BOOKNOTES" PROGRAM.

THANK YOU FOR YOUR ATTENTION.

TWO FAITHFUL VIEWERS)

Report From No Man's Land

Countless people, writers included, have toured the battle sites of World War II. Stephen O'Shea, a Canadian journalist who uses words incisively, decided instead to visit the sites of World War I, the "war to end all wars."

Back to the Front (Walker and Company, \$23) is an engrossing account of a 450-mile walking tour he made, all alone, of the "Western Front"—the line of entrenchments and battlefields that stretched from the English Channel through Belgium and France to the Swiss border from 1914 to 1918.

Names like the Argonne, the Somme, the Chemin des Dames, the Menin Road, Passchen-



daele, Verdun and Vimy Ridge, once the stuff of newspaper headlines, come alive again in his account of blunders and heroism in a struggle that would have to be repeated a generation later.

Much of the book's interest lies in O'Shea's vivid descriptions of present-day life in many rebuilt French villages in and around what used to be called no man's land. He talked to café-owners, farmers, cemetery-keepers, guidebook sellers. Some towns, he found, cherish memories of those now ancient battles, others shrug them off, still others merchandise and try to make money from them. Both as a history and as a travel book, *Back to the Front* brings a fresh

perspective to the mighty conflict that helped to shape the 20th century.

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