

FOR IMMEDIATE RELEASE

**Contact: Virginia Diez
(202) 626-4602
Rayne Pollack
(202) 626-4863**

C-SPAN CABLECASTS SPECIAL ON HEALTH CARE IN AMERICA
--In-Depth Series Helps Viewers Navigate Complex Information Landscape--

Washington, D.C., April 20, 1993--C-SPAN will take a comprehensive look at "Health Care in America" in a five-part, eighteen-hour series designed to give viewers a better understanding of the complex forces affecting America's health care system. The series will explore the day-to-day workings of health care providers and consumers and will let viewers speak directly with key players in the industry, government, and the media.

"Health Care in America" will air at the outset of an intensive month of national debate when the President's Task Force on Health Care Reform will release its report and President Clinton will introduce his health care proposal to a joint session of Congress.

The series' five segments are titled: "Overview of Health Care: Health Care 101," "Health Care Systems in Other Countries," "State Health Care Models in the U.S.," "Health Care Costs and Technology," and "Options and Key Players."

"Health Care in America" is in part the result of an interactive process that began in the program's early production stages. Throughout a four-day period during the week of March 22, C-SPAN solicited on-air input from its national audience to determine the issues of prevalent concern. Viewer comments, as well as more than 300 additional viewer letters have helped determine final editorial content.

On-air schedule is as follows:

Saturday, April 24

- * **Noon-5:00 PM (ET), "Overview of Health Care: Health Care 101"--A LIVE** behind-the-scenes look at Johns Hopkins Hospital in Baltimore, Maryland that kicks off with an interview with **President James Block** on how a hospital is run. His appearance will be followed by an overview of fundamental health care issues including live conversations with nurses, doctors and industry leaders such as **Bernard Tresnowski**, national president of **Blue Cross & Blue Shield of America**. Re-airs at 8:00 PM (ET).

Sunday, April 25

- * **9:00-11:00 PM (ET), "Health Care Systems in Other Countries"--A** comparative look at other industrialized countries with experts in the German, British and Canadian systems.

C-SPAN'S LOOK AT HEALTH CARE IN AMERICA--PAGE 2

Preceding this segment from 8:00-9:00 PM (ET), "Booknotes"--C-SPAN's weekly conversation with the author of a recent book on public affairs--will talk to Lisa Belkin. Ms. Belkin has written First, Do No Harm, a book about hospitals, ethics, who receives what treatment, and how these decisions are made. "Booknotes" re-airs at 11:00 PM (ET).

Monday, April 26

- * 8:00-11:00 PM (ET), "State Health Care Models in the U.S."--A look at innovative health care systems in Florida, Hawaii, Minnesota, Oregon, and Vermont, as well as the managed competition program in Rochester, New York.

Saturday, May 1

- * Noon-3:00 PM (ET), "Health Care Costs and Technology"--Examines technology and hospital costs, malpractice, defensive medicine and insurance costs, pharmaceuticals, research and development, and concludes with a review of possible solutions.

Sunday, May 2

- * Noon-4:00 PM (ET), "Options and Key Players"--A look at key interest groups, congressional leaders, and Administration officials.
Noon (ET)--LIVE roundtable with representatives of four major interest groups interspersed with footage of lobbyists as they "work the Hill."
1:45 PM (ET)--LIVE conversation with senators who play leadership roles in health care includes comments on lobbyists and their petitions.
3:00 PM (ET)--LIVE from the White House, an Administration official presents the executive branch perspective.

The five segments will re-air in their entirety. For re-air times, call C-SPAN's Schedule Hotline at (202) 628-2205.

C-SPAN is entirely funded by America's cable television companies as a public service. C-SPAN is available in 58.9 million households nationwide and around the world via satellite.

* * * * *

Program alerts with detailed information on each segment will be forthcoming. For further information, contact numbers above.

TO SERVE THE PUBLIC
BY AMERICA'S CABLE
TELEVISION COMPANIES

C-SPAN



PRESS INFORMATION DEPARTMENT

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(202) 626-4863
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FACSIMILE TRANSMITTAL SHEET

DATE: 4/22/93

TO: Jack Carmody-WP

FROM: MONIQUE LLANOS

NUMBER OF PAGES: 4
(Including this page)

NOTE: Russian Referendum
+ Health Care Releases

Please call (202) 737-3220 if you experience any transmission problems. If you need to respond to this transmission, please fax to (202) 737-3323.

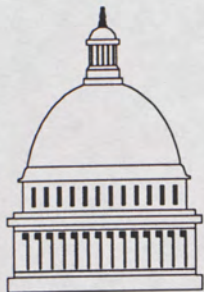
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FACSIMILE TRANSMITTAL SHEET

DATE: 4/21/93

TO: SHAUNA SNOW

FROM: VIRGINIA DIEZ

NUMBER OF PAGES: 3
(Including this page)

NOTE: Health care special

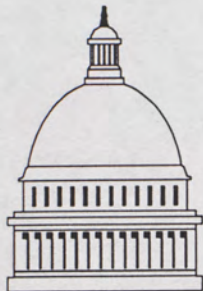
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FACSIMILE TRANSMITTAL SHEET

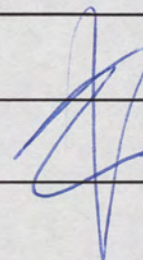
DATE: 4/21/93

TO: TIM TRISKA

FROM: VIRGINIA DIEZ

NUMBER OF PAGES: 3
(Including this page)

NOTE: Health care special.

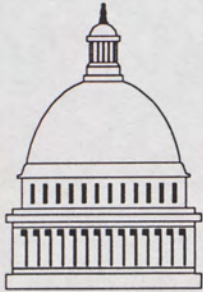


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FACSIMILE TRANSMITTAL SHEET

DATE: 4/21/93

TO: DAVE ZURAWIK

FROM: VIRGINIA DIEZ

NUMBER OF PAGES: 3
(Including this page)

NOTE: Health care special

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FACSIMILE TRANSMITTAL SHEET

DATE: 4/21/93

TO: AL BOEDEKER

FROM: VIRGINIA DIEZ

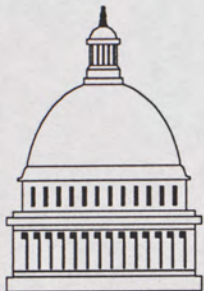
NUMBER OF PAGES: 3
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NOTE: Health care spend.

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FACSIMILE TRANSMITTAL SHEET

DATE: 4/21/93

TO: BREW JURETA

FROM: VIRGINIA DIEZ

NUMBER OF PAGES: 3
(Including this page)

NOTE: health care special

Talk to you soon -

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(404) 526-5508

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FACSIMILE TRANSMITTAL SHEET

DATE: 4/20/93

TO: Ed Seigel - Boston Globe

FROM: MONIQUE LLANOS

NUMBER OF PAGES: 3
(Including this page)

NOTE: Health Care Special

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FOR IMMEDIATE RELEASE:

Contact: Bob Ryan
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(202) 626-7975

****PROGRAM ALERT**PROGRAM ALERT****

**C-SPAN AND CONTINENTAL CABLEVISION PROVIDE LOCAL PERSPECTIVE
ON HEALTH CARE ISSUES**

Washington, D.C., April 22, 1993 -- On, Saturday, April 24, as part of its five-part "Health Care in America," series, C-SPAN and *Continental Cablevision* will air "person-on-the-street" interviews with people from your community.

The vignettes, produced by *Continental Cablevision*, will air at approximately 11:45 AM and 2:45 PM(CDT). C-SPAN solicited on-air input from citizens of Elmhurst, Illinois to help determine the issues of prevalent concern.

The series' five segments are titled: "Overview of Health Care: Health Care 101," "Health Care Systems in Other Countries," "State Health Care Models in the U.S.," "Health Care Costs and Technology," and "Options and Key Players." The segments will air at various times on April 24, 25, and 26, and continue on May 1 and 2.

C-SPAN is available in 58.9 million households nationwide and worldwide via satellite. C-SPAN is funded entirely by America's cable television companies as a public service.

#



FOR IMMEDIATE RELEASE:

Contact: Kathy Donnelly-Cohen
Cable TV N. Central
(612) 483-3233
Monique Llanos
C-SPAN
(202) 626-7975

****PROGRAM ALERT**PROGRAM ALERT****

**C-SPAN AND CABLE TV NORTH CENTRAL PROVIDE LOCAL PERSPECTIVE
ON HEALTH CARE ISSUES**

Washington, D.C., April 28, 1993 -- On, Saturday, May 1, as part of its five-part "Health Care in America," series, C-SPAN and Cable TV North Central will air "person-on-the-street" interviews with people from your community.

The vignettes, produced by Cable TV North Central, will air between 12:00-3:00 PM(ET). C-SPAN solicited on-air input from citizens of White Bear Lake, Minnesota to help determine the issues of prevalent concern.

The series' five segments are titled: "Overview of Health Care: Health Care 101," "Health Care Systems in Other Countries," "State Health Care Models in the U.S.," "Health Care Costs and Technology," and "Options and Key Players." The segments will air at various times on April 24, 25, and 26, and continue on May 1 and 2.

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The vignettes, produced by *Cable TV North Central*, will air between 12:00-3:00 PM(ET). C-SPAN solicited on-air input from citizens of White Bear Lake, Minnesota to help determine the issues of prevalent concern.

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FOR IMMEDIATE RELEASE:

Contact: Rich Bizan
Continental Cablevision
(314) 727-6810
Monique Llanos
C-SPAN
(202) 626-7975

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The vignettes, produced by *Continental Cablevision*, will air between 12:00-3:00 PM (ET). C-SPAN solicited on-air input from citizens of St. Louis, Missouri to help determine the issues of prevalent concern.

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#

Cable Affiliates

- ✓ 1. Dynamic Cable Vision
Coral Gables, FL ✓
contact: Ralph Marquez
May 2 (305) 662-2119
12 - 4pm
- * 2. Continental Cablevision
St. Louis, MO ✓
contact: Rich Bizan
May 1 (314) 727-6810
12 - 3pm
- ✓ 3. Colorado Springs
Cablevision
Colorado Springs, CO
- ✓ 4. Continental Cablevision
Elmhurst, Illinois
- * 5. Comcast Cable
Phil, PA ✓
contact: Jim Enix
May 2 (215) 961-3800
12 - 4pm
- ✓ 6. Cable TV N. Central
White Bear Lake, MN
contact: Kathy Donnelly-Cohen
May 1
12 - 3pm
(612) 483-3233

Jim Block
John Hopkins

①

FOR IMMEDIATE RELEASE:

Contact: Jim Enix
Comcast Cable
(215) 961-3800
Monique Llanos
C-SPAN
(202) 626-7975

****PROGRAM ALERT**PROGRAM ALERT****

C-SPAN AND COMCAST CABLE PROVIDE LOCAL PERSPECTIVE ON HEALTH CARE ISSUES

Washington, D.C., April 26, 1993 -- On, Sunday, May 2, as part of its five-part "Health Care in America," series, C-SPAN and Comcast Cable will air "person-on-the-street" interviews with people from your community.

The vignettes, produced by Comcast Cable, will air at 3:00 PM(ET). C-SPAN solicited on-air input from citizens of Philadelphia, Pennsylvania to help determine the issues of prevalent concern.

The series' five segments are titled: "Overview of Health Care: Health Care 101," "Health Care Systems in Other Countries," "State Health Care Models in the U.S.," "Health Care Costs and Technology," and "Options and Key Players." The segments will air at various times on April 24, 25, and 26, and continue on May 1 and 2.

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The vignettes, produced by Comcast Cable, will air at 3:00 PM(ET). C-SPAN solicited on-air input from citizens of Philadelphia, Pennsylvania to help determine the issues of prevalent concern.

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C-SPAN
(202) 626-7975

****PROGRAM ALERT**PROGRAM ALERT****

**C-SPAN AND DYNAMIC CABLEVISION PROVIDE LOCAL PERSPECTIVE ON
HEALTH CARE ISSUES**

Washington, D.C., April 27, 1993 -- On, Sunday, May 2, as part of its five-part "Health Care in America," series, *C-SPAN* and *Dynamic Cablevision* will air "person-on-the-street" interviews with people from your community.

The vignettes, produced by *Dynamic Cablevision*, will air at 1:30 PM (ET). *C-SPAN* solicited on-air input from citizens of Coral Gables, Florida to help determine the issues of prevalent concern.

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Monique Llanos
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(202) 626-7975

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"Health Care in America" is in part the result of an interactive process that began in the program's early production stages. Throughout a four-day period during the week of March 22, C-SPAN solicited on-air input from its national audience to determine the issues of prevalent concern. Viewer comments, as well as more than 300 additional viewer letters have helped determine final editorial content.

On-air schedule is as follows:

Saturday, April 24

- * Noon-5:00 PM (ET), "Overview of Health Care: Health Care 101"--A LIVE behind-the-scenes look at Johns Hopkins Hospital in Baltimore, Maryland that kicks off with an interview with **President James Block** on how a hospital is run. His appearance will be followed by an overview of fundamental health care issues including live conversations with nurses, doctors and industry leaders such as **Bernard Tresnowski**, national president of **Blue Cross & Blue Shield of America**. Re-airs at 8:00 PM (ET).

Sunday, April 25

- * 9:00-11:00 PM (ET), "Health Care Systems in Other Countries"--A comparative look at other industrialized countries with experts in the German, British and Canadian systems.

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Preceding this segment from **8:00-9:00 PM (ET)**, "Booknotes"--C-SPAN's weekly conversation with the author of a recent book on public affairs--will talk to **Lisa Belkin**. Ms. Belkin has written First, Do No Harm, a book about hospitals, ethics, who receives what treatment, and how these decisions are made. "Booknotes" re-airs at **11:00 PM (ET)**.

Monday, April 26

- * **8:00-11:00 PM (ET)**, "State Health Care Models in the U.S."--A look at innovative health care systems in Florida, Hawaii, Minnesota, Oregon, and Vermont, as well as the managed competition program in Rochester, New York.

Saturday, May 1

- * **Noon-3:00 PM (ET)**, "Health Care Costs and Technology"--Examines technology and hospital costs, malpractice, defensive medicine and insurance costs, pharmaceuticals, research and development, and concludes with a review of possible solutions.

Sunday, May 2

- * **Noon-4:00 PM (ET)**, "Options and Key Players"--A look at key interest groups, congressional leaders, and Administration officials.
Noon (ET)--LIVE roundtable with representatives of four major interest groups interspersed with footage of lobbyists as they "work the Hill."
1:45 PM (ET)--LIVE conversation with senators who play leadership roles in health care includes comments on lobbyists and their petitions.
3:00 PM (ET)--LIVE from the White House, an Administration official presents the executive branch perspective.

The five segments will re-air in their entirety. For re-air times, call C-SPAN's Schedule Hotline at (202) 628-2205.

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Program alerts with detailed information on each segment will be forthcoming. For further information, contact numbers above.