

NEWS FROM:

C-SPAN AMERICA'S NETWORK

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C-SPAN INTRODUCES "CAMPAIGN '86"

Weekly Series to Focus on the 1986 Senate and Gubernatorial Races

WASHINGTON, D.C. --- Next week, C-SPAN cable network introduces a special weekly series called "Campaign '86." The series is intended to provide a birds-eye view of the 1986 elections for the network's 23 million subscribers.

The series debuts on February 14, and focuses on the '86 Senate and Gubernatorial races around the country. Plans call for the series to air every Friday at 10:30 PM ET with a repeat on Sunday at 5:00 PM ET. The programs are scheduled to last one hour, but occasionally the "Campaign '86" time slot will be lengthened to present related programs. This special '86 election series includes candidate speeches, political rallies, in-depth interviews with political experts, and a look at campaign advertisements. Throughout the year, this series will highlight races in different states, including: Florida, Oklahoma, Wisconsin, California, Illinois, Missouri, Colorado, South Dakota, Arkansas, Texas, Massachusetts, New Hampshire, Vermont, Louisiana and South Carolina. On occasion, C-SPAN affiliates in these areas will participate in "Campaign '86" by covering events to be aired on the network.

In explaining the concept for "Campaign '86", C-SPAN political editor and series producer Carl Rutan says, "The political stakes in 1986 are quite high. The Democrats are trying to regain a majority in the Senate while the Republicans are hoping to maintain control of the Senate and pick up a few governorships as well." Rutan adds, "Both parties hope to use the '86 elections to position themselves for 1988." "Campaign '86" will examine these political strategies and the candidates who hope to fulfill them.

Here is the rundown for the first two months of "Campaign '86":

Friday, Feb. 14

LIVE 9:30 PM ET

CALL-IN PROGRAM with Celinda Lake, Women's Campaign Fund
Topic: Women Candidates for '86 Races

10:30 PM ET

*Gov. Jim Thompson (R-Illinois), speech at the 81st
Republican Lincoln Luncheon in Springfield, Illinois

*Gov. Mario Cuomo (D-New York), speech at the Annual
Abraham Lincoln Symposium Dinner in Springfield, Illinois

11:30 PM ET

California Democratic State Party Convention
Speakers include: Sen. Alan Cranston D-CA, Los Angeles Mayor
Tom Bradley, and Former Gov. Jerry Brown

Friday, Feb. 21

9:00 PM ET

Gov. Bob Graham (D-Florida) speech at National Press Club
Topic: A Southern Regional Primary

LIVE 9:30 PM ET

CALL-IN PROGRAM with Hastings Wyman, Editor
Southern Political Report

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CABLE SATELLITE PUBLIC AFFAIRS NETWORK

Friday, Feb. 21 cont.

10:30 PM ET

*Interview with Larry Sabato, Professor at University of Virginia School of Political Science
Topic: Political Consultants

Friday, Feb. 28

10:30 PM ET

*Gov. James Blanchard (D-Michigan), State of the State speech from Wednesday, January 29

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* Michigan State Republican Party Rally from Kalamazoo, Mich. on Feb. 21 & 22
Speakers include nominees for governor

Friday, March 7

10:30 PM ET

*A Look at Political Advertising
Interviews with Ray Strother, Political Consultant and Bob Goodman, Goodman Production Company

Friday, March 14

10:30 PM ET

*Maryland Democratic Party Jefferson Day Dinner
Speakers include: Sen. Paul Sarbanes (D-Maryland) and Paul Kirk, Chairman, Democratic National Committee

Friday, March 21

10:30 PM ET

*Sen. John Heinz, (D-Pennsylvania), Chairman of the Republican Senatorial Campaign Committee
Sen. George Mitchell, (D-Maine), Chairman of the Democratic Senatorial Campaign Committee
Speeches at the National Press Club

* Program reairs on following Sunday at 5:00 PM ET

For C-SPAN's channel number in your area, contact your local cable system operator.

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