

**C-SPAN II SAMPLE LAUNCH PRESS RELEASE**  
(RETYPE ON SYSTEM PRESS RELEASE LETTERHEAD AND  
CUSTOMIZE AS APPROPRIATE)

(SYSTEM) subscribers can now see their Senators live, in action from Washington, D.C. on C-SPAN II. Cable subscribers in (TOWN) can tune in to C-SPAN II, which televises live, the U.S. Senate and other public affairs programming, on (CHANNEL).

"We at (SYSTEM) are proud to be able to bring the C-SPAN II to our subscribers," said (GENERAL MANAGER OR OTHER COMPANY OFFICIAL). *Other quotes may be inserted, such as the company's commitment to public affairs programming.*

C-SPAN II is the companion network to C-SPAN, the public affairs network which airs live the U.S. House of Representatives and other public affairs programming. C-SPAN airs in (TOWN) on (CHANNEL).

The C-SPAN networks are a cooperative of the cable television industry providing cable viewers with access to live gavel-to-gavel, unedited coverage of both Houses of Congress and other important local, national and international public affairs events.

(SYSTEM) joins <sup>863</sup>760 other cable system affiliates nationwide in offering complete coverage of both Houses of Congress with C-SPAN and C-SPAN II to their subscribers. C-SPAN II is now available in more than ~~21~~ million households throughout the United States.

C-SPAN 4,160

~~27~~ 27mld  
E. Sullivan

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Feb 1882

*[Faint, illegible handwriting]*