

News Release

C-SPAN

Tenth Anniversary

1979-1989

For Immediate Release

Contacts:
Kristin Wennberg
(202) 737-3220

C-SPAN NAMES ROXANE KERR DIRECTOR OF FIELD OPERATIONS

Washington, D.C., March 26 -- C-SPAN has named Roxane Kerr Director of Field Operations. She is being promoted from Manager of Field Operations, a position she held for four years.

In her new position, Ms. Kerr will manage a staff of 30 field technicians as well as oversee the department's budget, technical training programs, and acquisition of new equipment.

Ms. Kerr began at C-SPAN in January 1982 as an intern. In her eight years at the network, she has also worked as a field technician and crew chief.

A native of Arlington, Virginia, Ms. Kerr is a 1982 graduate of George Mason University in Fairfax, Virginia. She lives in Falls Church, Virginia, with her husband, Mike Kerr, and son Ryan.

The C-SPAN video and audio networks are privately funded and are a public service of the cable television industry. C-SPAN, the company's flagship channel, is currently available in 49 million households nationwide and around the world via satellite.

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-30-

524-8977

C-SPAN
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Suite 650
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TELECOPIER TRANSMISSION

TO: Simon Applebaum - Cablevision

FROM: Gene Grabowski / Kristin Wennberg

RE: Urgent News Release

DATE: 3.26.90

NUMBER OF PAGES: 2
(Including Cover)

If you do not receive all pages, please call Kristin Wennberg at 202-626-7975.

NOTE:

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FROM: Gene Grabowski / Kristin Wennberg

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Broadcasting	Kira Greene	659-2340	429-0651	Matt Stump	429-0651	Kira Greene
Cable Marketing	Les Luchter	212-685-4848	212-696-5318	None	None	Ellis Simon
Cable TV Business	Chuck Moozakis	303-220-0600	303-773-9716	<i>vacant</i> Krista Van Leven	659-0309	<i>vacant</i> Tamara Bennett
Cable World	Stewart Schley	303-837-0900	303-837-0915	V. Pasedeloup	527-6743	Barnett Parker
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CableVision	<i>Larry DeFec</i> Steve Tuttle	212-576-3469	212-213-3628	Vacant	524-8977	Simon Applebaum
Channels	<i>del</i> Merrill Brown	212-545-5100	212-696-4215	None	None	Richard Katz
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TO: ON THE AGENDA (FAIRFAX JOURNAL)

FROM: Kristin Wennberg

RE: Urgent News Release

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NOTE:



22 March 1990

Mr. Steve LeHuray
Publisher/Editor
In Motion magazine
421 Fourth Street
Annapolis, MD 21403

Dear Steve,

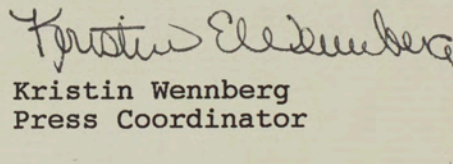
The following pages are notes on Roxane Kerr, C-SPAN's Director of Field Operations for your Women in Film and Video column.

A photo of her is being processed today and will be in the mail to you tomorrow.

If you would like to talk further with Ms. Kerr, please feel free to call her any weekday afternoon at 202-737-3220.

Thanks for your interest. If you need anything else, please call me at 202-626-7975.

Regards,



Kristin Wennberg
Press Coordinator

NOTES ON ROXANE KERR, C-SPAN DIRECTOR OF FIELD OPERATIONS

Stats: 30 years old
Married to Mike Kerr
(executive with Standard Federal in Gaithersburg, MD)
Lives in Falls Church, VA
one son, Ryan (6 months old)

Daily Routine:

"I really don't have a routine day."

Her day begins every day around 7:30am

Six crew chiefs report directly to her; She oversees a total of 30 in the field department

Used to do a lot of oversight preparation. Liked logistical preparation, making sure all the camera crews were prepared, making contingency plans, etc.

Now, spends a lot of time "focusing on broader projects."

Current major project:

Upcoming European coverage (In April, C-SPAN is traveling to Strasbourg, France and Berlin, West Germany to cover to European Parliament and the changes in Eastern Europe). She has to deal with foreign currency, different technology standards, arranging interpreters for the camera crews, etc.

Much of her time is also spent researching latest technologies, looking for most cost effective ways for C-SPAN to advance technically. Spent last year researching chip cameras, and was part of the decision process that led the network to change over to the MII tape format. MII was chosen because of its portability, the longer tapes, and better quality. C-SPAN style of long-format programming needed such technology.

She began as an intern at C-SPAN in January of 1982. She was a senior at George Mason University who had originally wanted to go into social work. When she decided to change her major, she decided to look into a career in television, which was related to her other big interest, the theater. She thought her internship at C-SPAN would help point her in another direction for when she got out of school.

The day she came to intern at C-SPAN, only 25 people worked at the network, which only broadcast 8 hours a day. She says, "I thought, 'This is cool. Here I am, on 'the Hill'."

-more-

Add one

The internship was in the technical area, which she knew nothing about. Some one asked her to pass a power cable and she had no idea what they were talking about. But one engineer taught her everything she needed to know. In May of 1982, she was offered a job. She did everything from camera operation to tape operation to running audio. Eventually she was promoted to crew chief and spent a few years out in the field with a crew of four people. She then became the manager of the field and was recently promoted to Director of Field Operations.

Although she had originally thought about on-air work, she was surprised to find she enjoyed working behind the camera. She says it surprised her because she didn't think of herself as being technically minded.

Roxane also spent most of her time on the road during the 1988 presidential campaign. She was gone for both the Democratic and Republican national conventions during the summer of 1988, but returned home to Washington and was married to Mike Kerr on September 10, 1988. Son Ryan was born September 15, 1989.

She was out on maternity leave until just after Christmas, but came back with a lot of ideas for the fields and ideas for training her staff. She spent a lot of time staying in touch with her work during her time off. Son Ryan stays with her parents, Sally and Joseph Belair of Arlington, VA.

She thinks that having a child has helped her to better understand and meet her employee's needs.

The hardest part about her job is wanting more people and wanting to do more than is financially feasible. But she enjoys watching a crew that she has trained go to Europe. She says it is satisfying to watch them handle it themselves and to know that she helped them get to that point.

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C-SPAN
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TELECOPIER TRANSMISSION

TO: Steve Letturray - In Motion

FROM: Gene Grabowski / Kristin Wennberg

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NOTE:
Steve -
I've also faxed background info on C-SPAN.

- Kristin

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