

Duke University Medical Center

DURHAM, NORTH CAROLINA 27710

DEPARTMENT OF SURGERY
DIVISION OF ORTHOPAEDIC SURGERY

[REDACTED]
January 7, 1997

Mr. Brian Lamb
Chairman and CEO
C-Span
400 N. Capital Street, NW
Suite 650
Washington, DC 20001

Dear "Byron Lambert":

Your presentation to the Press Club was outstanding. Although you may not enjoy speaking to influential groups, the information that you provided to the general public by giving that talk may make the difference as to whether or not C-Span disappears in the next few years.

This kind of information presented to "the people" would in turn cause them to write to their Congressman and make specific adjustments so that buying the airwaves by monopolies will be no more feasible than certain groups buying up all the radio airwaves.

What is now happening to newspapers, however, with only one party in control in a large community, reflects the importance of profit and loss and good management in addition to appropriate marketing.

C-Span needs to market and to give suggestions to the public about which regulations they should encourage their Congressional Delegates to act on with the FCC.

You and your colleagues are in the middle of it, but those of us who read the newspapers and listen to the news, even C-Span - don't realize how the changing laws are affecting public education.

[REDACTED]

I am against government underwriting of NPR and the National EA, but I am for all of the things that these organizations do. Most of us are willing to contribute if we understand the need.

Finally, C-Span should publicize the need and have a fundraising twice a year. Your listeners might amaze you.

As a retired [REDACTED] who originated in Omaha, Nebraska, I am not surprised at the success of the high school student from Lafayette, Indiana who knew what he wanted at age 17 and set out to get it.

Finally, in addition to the public who believe in you and your organization, those ten individuals whom you named as being your former patrons, might join together and be influential in getting the proper laws passed - unless there is some other way to solve the problem?

Sincerely, [REDACTED]
[REDACTED]

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