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TO: Senate Press Secretaries
FROM: C-SPAN Public Relations Staff
DATE: May 30, 1986
RE: C-SPAN's coverage of U.S. Senate Floor Debates

Since the start-up of the six-week public test of Senate television is just around the corner, this memo is to acquaint you with the C-SPAN network's plans for long-form national telecasts of Senate floor debates.

A. HOW C-SPAN AND C-SPAN II WILL CARRY THE SENATE DURING THE TEST PERIOD:

1. C-SPAN II: *Senate debates-- live and gavel-to-gavel to several million cable homes.*

The cable television industry, which created C-SPAN, has initiated a second public affairs service -- C-SPAN II -- to provide the public with live coverage of Senate debates. During the test period, cable subscribers whose systems have agreed to carry the C-SPAN II channel will see uncut, live coverage of Senate floor proceedings.

By June 2, approximately 5 million homes will be signed on nationwide to receive this service. In most cases, cable operators are agreeing to carry the Senate television test as a demonstration of their commitment to public service. Their numbers will continue to grow during the six week test, as additional systems sign on as C-SPAN II affiliates.

N.B.: C-SPAN II is offered free of charge to cable systems who are already affiliated with C-SPAN. No system may carry C-SPAN II without carrying the C-SPAN Network.

2. C-SPAN: *Highlights of Senate debates, replayed in prime-time hours to the network's 25 million subscribers.*

In order to expose more Americans to the U.S. Senate, C-SPAN -- our original round-the-clock programming service -- will carry selected Senate debates, most often on a tape-delay basis during prime-time hours. The decision to carry debates will be made on a daily basis by the network's programming department.

B. AFTER THE TEST PERIOD:

If the Senate votes in July to continue televising its proceedings, C-SPAN II will continue to grow -- just as our original channel did-- adding subscriber households and additional programming as time goes on, eventually taking it to a 24 hour-a-day channel.

The primary C-SPAN channel will continue to offer selected Senate debates to our viewers.

C. WATCHING C-SPAN PROGRAMMING ON CAPITOL HILL:

As you know, the internal Capitol Hill cable system will carry the same floor feeds that C-SPAN offers to its viewers. The channel numbers for viewing C-SPAN or the floor feeds on Capitol Hill are:

C-SPAN	is available on	Channel 2
C-SPAN II	not available	(currently is not)
Senate floor feed	is available on	Channel 8
House floor feed	is available on	Channel 3

D. PRESS USE OF C-SPAN and C-SPAN II FOOTAGE:

As press secretary, you may be interested in knowing that C-SPAN allows fellow broadcast journalists across the nation courtesy use of up to three minutes of C-SPAN or C-SPAN II telecasts, with proper on-air credit. As long as the footage is to be used within regularly-scheduled news programs, radio and tv news directors may record our programming directly off our satellite channels:

C-SPAN	GALAXY I	transponder 13	audio 6.8
C-SPAN II	SATCOM III-R	transponder 19	audio 6.8

E. CABLE SYSTEMS WHO ARE CARRYING THE SIX-WEEK TEST OF SENATE DEBATES:

As of May 30, the following cable systems have agreed to carry the C-SPAN II service with gavel-to-gavel coverage of Senate debates: (Other systems will continue to sign up. For up-to-date information on the C-SPAN II affiliates in your state, contact the C-SPAN public relations staff.)

Anchorage, AK	Sonic	30,000
Phoenix, AZ	Times Mirror	119,000
Globe, AZ	Post-Newsweek	4,500
Anaheim, CA	Storer Cable	40,000
Glendale/Burbank, CA	Sammons	48,000
Chico, CA	Western	24,325
Concord, CA	Western	38,075
Longmont, CA	Scripps-Howard	19,000
South San Francisco	Western	12,155
Davis, CA	Davis Community Cable	14,400
Oakland, CA	Lenfest/TCI	33,000
Mountain View, CA	Viacom	9,062
Santa Rosa, CA	Post-Newsweek	37,000
Burlingame, CA	Post-Newsweek	5,100
San Jose, CA	Gill Cable	106,700
San Diego, CA	Cox	264,963
Carlsbad, CA	Daniels & Associates	23,300
Alameda, CA	United	5,587
Modesto/ Oakdale, CA	Post-Newsweek	39,700

Denver, CO	Mile High	51,000
Grand Junction, CO	United	18,000
Lakewood, CO	United	24,000
Arapahoe County/Englewood, CO	United	133,000
Meriden, CT	Times Mirror	30,000
Washington, DC	Capitol Connection	1,000
Rehoboth, DE	Storer	18,000
Coral Springs, FL	Cable TV of Coral Springs	12,000
Pompano Beach, FL	American Cablesystems	89,000
Vero Beach, FL	UA	47,000
Winter Haven, FL	Centel	19,000
Boise, ID	United	32,403
Chicago, IL	Group W	70,000
Chicago, IL	MetroVision	55,000
Springfield, IL	Times Mirror	41,500
Aurora, IL	Centel	18,500
Addison, IL	Centel	4,800
La Grange, IL	Centel	5,000
Lansing, IL	Centel	4,000
Matteson, IL	Centel	8,500
Cerro Gordo, IL	Centel	350
Wheaton, IL	Centel	12,000
Chatsworth, IL	Centel	1,000
Geneva, IL	Centel	1,000
St. Charles, IL	Centel	2,000
Wassenville, IL	Centel	1,500
West Chicago, IL	Centel	4,000
Clinton, IL	Centel	2,500
Fairbury, IL	Centel	1,700
Farmer City, IL	Centel	550
Gibson City, IL	Centel	1,200
Leroy, IL	Centel	800
Monticello, IL	Centel	1,800
Tolono, IL	Centel	800
Algona, IA	Centel	2,500
Atlantis, IA	Centel	2,500
Carroll, IA	Centel	3,400
Cherokee, IA	Centel	2,100
Humboldt, IA	Centel	2,000
Indianapolis, IN	ATC	65,000
Richmond, KY	Centel	4,800
Boston, MA	Cablevision Systems	70,000
Gloucester, MA	New England Cablevision	10,000
Springfield, MA	Continental	40,000
Prince George County, MD	MetroVision	38,500
Anne Arundel, MD	Jones	19,500
Bowie, MD	Prime	47,000
Montgomery County, MD	Tribune	20,000
Portland, ME(Committed Fall '86)	ATC	39,000
Cadillac, MI	Centel	3,500
Traverse City, MI	Centel	9,500
Woodhaven, MI	United	20,000
St. Paul, MN	Continental	25,000
Minneapolis, MN	Rogers	75,000
Brooklyn Park, MN	Hauser	33,500

Northern Dakota County, MN	Continental	2,000
Biloxi, MS	UA	26,230
Hattiesburg, MS	UA	17,400
Raleigh, NC	ATC	39,000
Durham, NC	ATC	27,000
Concord, NH	Continental	13,000
Princeton, NJ	Prime	3,900
Las Cruces, NM	Western	17,000
Albuquerque, NM	Jones	60,000
Brooklyn/Queens, NY	Warner	5,000
Rochester, NY	ATC	123,000
Westchester, NY	UA	58,500
Cincinnati, OH	Warner	150,000
Richwood, OH	Centel	750
Bowling Green, OH	Wood Cable TV	5,000
Tipp City, OH	Centel	4,500
Troy, OH	Centel	5,800
Yellow Springs, OH	Centel	2,650
Tulsa, OK	United	138,178
Lancaster, PA	Cable Associates	39,923
Easton, PA	Sammons	30,000
Harrisburg, PA	Sammons	59,000
Johnson City, TN	Sammons	16,862
Austin, TX	ATC	113,400
Arlington & Plano, TX	Telecable	70,000
Harris County, TX	Centel	14,000
San Antonio, TX	Rogers	200,000
Dallas, TX	Heritage	90,000
Ft. Worth, TX	Sammons	59,000
Alexandria, VA	Jones	21,804
Arlington, VA	Hauser	30,000
Lake Ridge, VA	Columbia International	5,100
Fairfax, VA	Media General	110,000
Kennewick, WA	UA	30,377
Vancouver, WA	Cox	28,013
Greenfield, WI	Viacom	36,000
Milwaukee, WI	Warner	54,000

TOTAL SUBS 3,865,152

C-SPAN Senate Affiliates Committed to Audio Only

Glendale, AZ	Storer	15,553
Peoria, AZ	Storer	9,144
Union City, CA	Post-Newsweek	6,500
Marin County, CA	Viacom	54,250
Santa Fe, NM	United	8,000
Beaverton, OR	Storer	35,000
Galveston, TX	Group W	15,000
Logan, UT	Cache Broadcasting	9,418

TOTAL SUBS 152,865