

NEWS FROM:

# C-SPAN AMERICA'S NETWORK

Suite 155 • 400 N. Capitol Street, N.W., Washington, D.C. 20001

Release: IMMEDIATE  
June 23, 1987

Contact: Susan Neal  
Nan Gibson  
(202) 737-3220

C-SPAN NOW AVAILABLE IN 31 MILLION HOUSEHOLDS  
C-SPAN II IN 11.7 MILLION

Washington, D.C. -- The C-SPAN cable network is now available in 31 million homes -- 36% of all U.S. television households. Kate Hampford, director of affiliate marketing for C-SPAN, attributes the network's growth to C-SPAN's aggressive marketing efforts, continued cable industry growth and the collapse of cable system tier structures.

C-SPAN II, which provides live coverage of the U.S. Senate and other public affairs programming, is now available to 11.7 million households. C-SPAN II launched in June 1986 with 7.6 million cable homes.

C-SPAN is a non-profit, cooperative effort of the cable television industry. Across the nation, 2650 cable systems are currently affiliated with the C-SPAN network; cable systems carrying C-SPAN II now number 420.

# # # #

CABLE SATELLITE PUBLIC AFFAIRS NETWORK

NEWS FROM:

# C-SPAN AMERICA'S NETWORK

---

Suite 155 • 400 N. Capitol Street, N.W., Washington, D.C. 20001

---

Release: IMMEDIATE  
June 23, 1987

Contact: Susan Neal  
Nan Gibson  
(202) 737-3220

C-SPAN NOW AVAILABLE IN 31 MILLION HOUSEHOLDS  
C-SPAN II IN 11.7 MILLION

Washington, D.C. -- The C-SPAN cable network is now available in 31 million homes -- 36% of all U.S. television households. Kate Hampford, director of affiliate marketing for C-SPAN, attributes the network's growth to C-SPAN's aggressive marketing efforts, continued cable industry growth and the collapse of cable system tier structures.

C-SPAN II, which provides live coverage of the U.S. Senate and other public affairs programming, is now available to 11.7 million households. C-SPAN II launched in June 1986 with 7.6 million cable homes.

C-SPAN is a non-profit, cooperative effort of the cable television industry. Across the nation, 2650 cable systems are currently affiliated with the C-SPAN network; cable systems carrying C-SPAN II now number 420.

###

CABLE SATELLITE PUBLIC AFFAIRS NETWORK