

*I shall appreciate  
your acknowledgment  
& reply to these letters  
If you*

004479 OCT1591

El Paso  
Texas, 79925-4302

September 27th, 1991

The Program Director  
C-SPAN Network  
400 N. Capitol St.  
Washington, D.C.

*he writes the  
same letters  
all the time.*

cc: L. Kerr ✓  
A. King ✓  
M. Inuy ✓

Sir:

It is not true that your commercial messages  
"C-SPAN provides guidance of the proceedings in the  
House and/or the Senate is not true, if your viewers  
want to see this document.

The Paragon Cable Company uses its (so called) C-SPAN Channels for  
other material ... educational and paid promotional (often religious  
and political material) ... during the entire daytime and early  
evening programming hours. The only way I can see what I can only  
assume is the "daytime" programming on C-SPAN Networks, is by staying  
up all night; which I do regularly because I feel that C-SPAN carries  
the most significant programming to be found anywhere on TV. (I am  
even prepared to pay for it twice ... once through my taxes which pay  
for Congress, and a second time, through a second "tax" which I must  
pay your Cable Company).

Paragon Cable Co. offers some 40 channels, at least 50% of which  
is manifestly "junk" programming, including for example, 2 channels of  
"on air selling" of cheap, second grade jewelry etc. Paragon Cable  
states that they are also required by some law that they are unwilling  
to quote, to carry programs like 4 or 5 year old harangues by the John  
Birch Society. I need hardly say that I do not pay good money to the  
Cable Co. for this kind of abject nonsense.

In reply to my letters on the subject, I am advised by Paragon  
Cable Co. that "there is insufficient demand for C-SPAN during daytime  
hours". I therefore must suppose that I live in a "hick town" where  
daytime soaps are considered by a majority of the population to be of  
more value than C-SPAN. I must also assume that these programs  
materially enhance the revenues of Paragon Cable, in a way that C-SPAN  
does not.

So, I am asking that you shall please include in your  
announcements about upcoming programming, that they will be seen only  
in areas where there is "sufficient viewer demand" ... however that  
may be defined. If you want to see C-SPAN's complete programming, you  
must be prepared to stay up all night to see the re-runs!!

Sincerely,



*I shall appreciate  
your acknowledgment  
& reply to these letters  
Thankyou,*

004479 OCT1591

El Paso  
Texas, 79925-4302

September 27th, 1991

The Program Director  
C-SPAN Network  
400 N. Capitol St.  
Washington, D.C. 20001

cc: L. Kerr ✓  
A. King ✓  
M. Inuy ✓

Sir:

It is not true that, as you say in your commercial messages "C-SPAN provides gavel to gavel coverage of the proceedings in the House and/or the Senate". At least, it is not true, if your viewers want to see this during daytime hours.

The Paragon Cable Co. uses its (so called) C-SPAN Channels for other material ... educational and paid promotional (often religious and political material) ... during the entire daytime and early evening programming hours. The only way I can see what I can only assume is the "daytime" programming on C-SPAN Networks, is by staying up all night; which I do regularly because I feel that C-SPAN carries the most significant programming to be found anywhere on TV. (I am even prepared to pay for it twice ... once through my taxes which pay for Congress, and a second time, through a second "tax" which I must pay your Cable Company).

Paragon Cable Co. offers some 40 channels, at least 50% of which is manifestly "junk" programming, including for example, 2 channels of "on air selling" of cheap, second grade jewelry etc. Paragon Cable states that they are also required by some law that they are unwilling to quote, to carry programs like 4 or 5 year old harangues by the John Birch Society. I need hardly say that I do not pay good money to the Cable Co. for this kind of abject nonsense.

In reply to my letters on the subject, I am advised by Paragon Cable Co. that "there is insufficient demand for C-SPAN during daytime hours". I therefore must suppose that I live in a "hick town" where daytime soaps are considered by a majority of the population to be of more value than C-SPAN. I must also assume that these programs materially enhance the revenues of Paragon Cable, in a way that C-SPAN does not.

So, I am asking that you shall please include in your announcements about upcoming programming, that they will be seen only in areas where there is "sufficient viewer demand" ... however that may be defined. If you want to see C-SPAN's complete programming, you must be prepared to stay up all night to see the re-runs!!

Sincerely,



████████████████████  
EL PASO  
TEXAS, 79925-4302

SEPTEMBER 6TH, 1991

THE GENERAL MANAGER  
PARAGON CABLE TV  
7010 AIRPORT DRIVE  
EL PASO  
TEXAS 79906

DEAR SIRs:

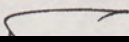
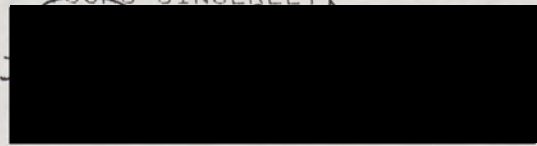
SUBJECT: C-SPAN: LACK OF COVERAGE BY PARAGON CABLE CO

IT WOULD APPEAR THAT YOU DO NOT CONSIDER C-SPAN PROGRAMMING  
IMPORTANT ENOUGH TO HAVE ITS OWN CHANNEL DURING THE DAYTIME HOURS.

IF THIS IS THE CASE, I WOULD LIKE TO HAVE YOUR RESPONSE TO THIS  
LETTER, AND FOR YOU TO EXPLAIN WHY, OUT OF SOME 40+ CHANNELS .... A  
MAJORITY OF WHICH CARRY MATERIAL WHICH CAN ONLY BE DESCRIBED AS OF  
MINIMAL SOCIAL VALUE .... YOU CANNOT ALLOCATE ONE OF THEM TO THE  
DAYTIME C-SPAN NETWORK.

FURTHER, I NOTE THAT YOU APPEAR TO HAVE NO PLANS TO INTRODUCE THE  
C-SPAN SOUND SERVICE. THIS IS, IN MY OPINION, UNACCEPTABLE FOR A  
GROWTH COMMUNITY SUCH AS EL PASO AND I WOULD THEREFORE BE GRATEFUL IF  
YOU WILL PLEASE EXPLAIN WHAT YOUR POLICY IS, IN REGARD TO C-SPAN, BOTH  
ON REGULAR TV AS WELL AS ON SOUND ONLY.

I AM A CONCERNED CITIZEN WHO BELIEVES THAT THE MATERIAL CARRIED BY  
C-SPAN IS NOT ONLY IMPORTANT, BUT ESSENTIAL TO OUR DEMOCRATIC WAY OF  
LIFE; A WAY OF LIFE WHICH IS IN DANGER OF BECOMING LESS AND LESS  
IMPORTANT TO OUR SOCIETY AS MORE AND MORE PEOPLE BECOME CYNICAL ABOUT  
WHAT OUR GOVERNMENT DOES AND DOES NOT DO. C-SPAN DOES MORE TO COUNTER  
THIS TREND THAN ANY OTHER MEDIUM AND I BELIEVE THEREFORE THAT YOUR  
COMPANY HAS A SOCIAL RESPONSIBILITY TO PROVIDE THESE SERVICES DURING  
DAYTIME HOURS.

YOURS SINCERELY   


COPY: C-SPAN, 400 N. CAPITOL STREET, WASHINGTON, D.C. 20036  
