

News Release

C-SPAN

Tenth Anniversary

1979-1989

Immediate Release:
June 26, 1989

Contacts:
Gene Grabowski
Kristin Wennberg
(202) 737-3220

C-SPAN LAUNCHES NEW EDUCATION PROGRAM SERIES ON AUGUST 22

Expansion of Popular "C-SPAN in the Classroom"

WASHINGTON, June 26 -- C-SPAN, the Cable-Satellite Public Affairs Network, announced today it will launch a series of "short-subject" programs starting August 22 as part of the cable television industry's effort to enhance cable's value as a classroom teaching tool.

The short subjects, which will be 10 minutes long, will air each Tuesday at 1 a.m. ET, said Linda Heller, C-SPAN's Director of Educational Services.

The programs will air at midnight in the Central time zone, and Monday at 11 p.m. and 10 p.m., respectively, in the Mountain and Pacific time zones.

Educators will be able to set video recorders to tape the new programs for use during regular classroom hours and retain those tapes indefinitely, Ms. Heller said.

C-SPAN's short subjects are informational vignettes about how government agencies and Congress work, as well as provide a look at personalities and national issues in the headlines.

C-SPAN has long recognized the importance of reaching out to the education community. Three years ago it began "C-SPAN in the Classroom," a free membership program which now has almost 4,000 members. The project is open to any junior or senior high school teacher or college instructor who is interested in using C-SPAN as a learning tool free of charge.

Since June of 1988, more than 15,000 free "C-SPAN in the Classroom" teachers guides have been distributed nationwide. In addition, 57 high schools and 11 colleges have received more than \$125,000 worth of audio-visual equipment and visits to Washington through C-SPAN's educational grant program.

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Immediate Release:
Sept. 6, 1989

Contacts: Linda Heller
Mary Holley
(202) 737-3220

C-SPAN PROVIDES FREE LESSON PLANS TO SCHOOLS

WASHINGTON—C-SPAN, the cable satellite public affairs network, is offering free lesson plans to high school teachers who use the network's "Short Subject" programs in their classrooms.

"Short Subject" programs, which premiered August 22, are 10-minute educational vignettes that examine how government works and look at the personalities and issues that shape the news. The series airs each Tuesday morning at 1:00 am ET throughout the school year. In keeping with its public-service commitment, C-SPAN does not charge any fee for "Short Subjects."

The lesson plans, which are created by educators for educators, include suggestions and activities for incorporating the weekly programs into high school social studies classes.

According to Linda Heller, C-SPAN's Director of Educational Services, teachers are encouraged to set their video recorders to tape each week's "Short Subject" and work the programs into their classes when appropriate. Lesson plans can be adapted for use at a variety of levels and courses.

Interested teachers may contact C-SPAN's Department of Educational Services to receive free weekly lesson plans throughout the school year and updated schedule information on "Short Subject."

"Short Subject" is one of the educational services available through "C-SPAN in the Classroom," a free membership service designed to help college and high school teachers use C-SPAN as a learning resource.

"C-SPAN in the Classroom" members now number more than 4000. In addition to weekly "Short Subject" programs, members receive free teaching materials, advance schedule information, and other free services that support the use of C-SPAN. Members are urged to take advantage of the network's liberal copyright policy for schools that allows free use of all C-SPAN programming for educational purposes.