

C-SPAN

Tenth Anniversary

1979-1989

Contact: Gene Grabowski
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C-SPAN NOW REACHING MORE THAN HALF OF ALL U.S. TV HOUSEHOLDS

Public Affairs Network Attains Historic Mark in 10th Year

WASHINGTON, D.C., Sept. 14 -- C-SPAN, the Cable-Satellite Public Affairs Network, now reaches 46.6 million U.S. households, a figure representing 51 percent of the 90.3 million U.S. homes with television sets.

C-SPAN's record availability in more than half of U.S. TV homes nearly parallels the 54 percent cable service penetration of television households.

The public-service network's growth was marked by a 4.1 million household increase since January, when C-SPAN was available in 42.5 million homes.

"Penetrating half the U.S. TV households is an important milestone we've long anticipated reaching," said C-SPAN founder and chairman Brian Lamb. "But while we're proud of our growth in the first 10 years, we look forward to even more exciting times as the network expands its international coverage, broadens its educational effort and launches its audio networks this fall," Lamb said.

C-SPAN provides live gavel-to-gavel coverage of proceedings in the U.S. House of Representatives, as well as coverage of congressional hearings, speeches, call-in programs and public events. The network is available nationwide through 3,341 affiliates and around the world via the Worldnet satellite.

C-SPAN II, now reaching 18.3 million households, provides live gavel-to-gavel coverage of the U.S. Senate, along with hearings, speeches, call-in programs and public events. It is offered through 651 affiliates around the country and worldwide via the Worldnet satellite.

This fall, C-SPAN begins selected coverage of the British House of Commons, which voted earlier in the year to allow television cameras in its chambers for the first time.

News Release

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