



January 17, 1990

Dear Colleague,

Thanks to the growth of cable television, educators now have a dynamic teaching tool in their hands.

Used properly, television can seat students in the front row at important hearings on Capitol Hill, provide an in-depth look at world politics, offer a first-hand look at the latest discoveries from the world of science and social studies, and much more.

C-SPAN, the Cable Satellite Public Affairs Network, has long recognized the educational value of commercial-free cable. Four years ago, the network created "C-SPAN in the Classroom," a free membership service program open to junior and senior high school teachers and college instructors. Today, almost 5,000 educators belong.

Members receive teaching support materials, advance notices of special programming, access to the Purdue Video Archives of C-SPAN programming, a 24-hour a day toll-free Educator's Hotline and more. College educators may take part in C-SPAN's twice-yearly Professors' Seminar in Washington, D.C.

Members also receive an advance schedule of C-SPAN's "Short Subject" series. Each 10-minute vignette focuses on how government institutions work and explains important issues. A Short Subject airs at 1 a.m. Tuesdays during the school year. Teachers may tape and use the vignettes indefinitely.

I would like to invite you to call me at 202-737-3220 when you need information or a comment about the use of C-SPAN or other cable programming in the classroom. Please feel free to keep my number handy in your Rolodex. I look forward to hearing from you.

Sincerely,

A handwritten signature in dark ink, appearing to read "Linda Heller".

Linda Heller  
Director of Educational Services



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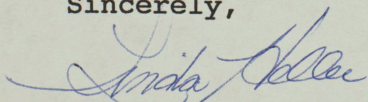
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